

# WEATHER

**Desert Area Forecast:**  
Sunny today and Saturday. Little temperature change. High today 80 to 85. Thursdays high temperature in Palm Springs was 81, low 44.

# The Desert Sun

THIRTY-FIFTH YEAR  
The Desert Empire's Leading Daily Newspaper

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N. Y. STOCK EXCHANGE  
30 Industrials 704.49, up 1.95  
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VOL. 35, NO. 155

24 PAGES—2 SECTIONS

Palm Springs, California, Friday, February 2, 1962

PHONE 325-5005

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**GOLF'S** dominant personality, Arnold Palmer, hits a tremendous iron shot on the 18th fairway to skyrocket the ball toward the green where it landed enabling the 1960 PGA Player-of-the-Year to putt for an eagle on the par 5 hole. His long putt missed but he dropped his next for a birdie and a five-under-par 67 round at the Eldorado course. (Desert Sun Photo)

# \$2.6 Billion College Aid Okay Predicted

## Laos Rebel Forces Hit Royal Army

### Airstrip Raked By Mortar Fire

LUANG PRABANG, Laos (UPI) — Pro-Communist rebel forces blasted the airstrip of besieged Nam Tha with mortar fire today and royal army defenders were reported to have moved their headquarters out of town to higher ground to the west.

Military sources here believed the Communist-led Pathet Lao troops had infiltrated the royal government perimeter six miles south of Nam Tha to bring their mortars within range of the airstrip.

Latest reports said rebel mortars were firing the vital aerial lifeline into the embattled provincial capital in northwest Laos by lobbing shells on the strip from positions some distance away.

The reports said the mortar fire forced the defenders to move their headquarters out of Nam Tha to a position overlooking the town from the west.

Royal government Premier Prince Boun Oum, meanwhile, refused to discuss formation of a coalition government with neutralist Prince Souvanna Phouma unless Souvanna's pro-Communist allies lift their siege of Nam Tha.

The two rival princes were to have met here today but Boun Oum called off the talks and said they would stay cancelled until rebel forces withdrew 15 kilometers (about 9 miles) from Nam Tha.

Souvanna, who had scheduled an audience with King Savang Vatthana, also was reported to have cancelled his visit to this royal capital after receiving Boun Oum's ultimatum.

### Dick's Sick

LOS ANGELES (UPI)—Former vice president Richard M. Nixon remained confined to his bed today with a recurrent virus attack that prevented him from delivering a scheduled address in Fresno Thursday night and may conflict with his appearance at the statewide meeting of California Young Republicans this weekend.

## Dean Rusk to Report on OAS Conference Tonight

WASHINGTON (UPI) — Secretary of State Dean Rusk will report to the nation tonight on the Punta del Este conference which the Kennedy administration considers a major victory over communism in the Western Hemisphere.

Rusk was expected in a radio-television address to underline the importance the United States has attached to the decision of the American foreign ministers to expel Castro Cuba from the inter-American system.

The secretary was scheduled to speak for 15 minutes on both the NBC and CBS networks, starting at 7 p.m. EST.

Rusk said Thursday, shortly after his return from the conference in Uruguay, that the decision to "isolate" Cuba might be followed quickly by specific measures against the Castro regime.

He said the United States and other hemispheric countries must immediately concerned were taking steps to block Castro's illicit arms shipments to revolutionaries in nearby Latin American countries. But he did not say how this would be done.

The United States has available near Cuba, if needed, three aircraft carriers and a Marine battalion. While taking no action



**GETTING A "FIX"** on marijuana is a dog with a nose for crime. Duke, a member of the St. Louis canine corps trained to detect hidden narcotics, sniffed his way to two caches of marijuana and found it in a man's coat pocket, leading to the arrest of two men. In posed photo Duke's handler, Patrolman Paul McCulloch, demonstrates Duke's ability to sniff out a narcotic in the vest pocket of police Capt. Lester Martin. (UPI Telephoto)

## Congo Report to U.N. by Premier

UNITED NATIONS, N.Y. (UPI)—The General Assembly was summoned to an unusual session today for a first hand report on the Congo by its vigorous young premier, Cyrille Adoula.

Adoula was flying to New York fresh from a meeting of moderate African leaders in Lagos, Nigeria. He arranged to meet assembly President Mongi Slim of Tunisia and then have a talk with acting Secretary General Thant.

It was the first visit here for Adoula, who took over the government under President Joseph Kasavubu when the Congolese parliament was reorganized last year after the erasure of leftist Premier Patrice Lumumba's influence.

He will go to Washington for talks Monday with President Kennedy.

## Scholarships Under Fire by Senate Critic

WASHINGTON (UPI) — The Senate called up for debate today the administration's \$2.6 billion college aid bill with supporters confident that they have the votes to pass it.

The Senate critics of the bill were expected to concentrate their fire in the opening rounds on a provision for up to 212,500 federal scholarships for needy and talented American youths.

The bill, far more liberal than one passed last Tuesday by the House, would provide \$1.5 billion in federal loans for construction of college classrooms and up to \$250 million in major grants for aid to community junior colleges.

In addition, the measure carries a \$94 million scholarship program to provide up to \$1,000 a year to qualified students who otherwise might not be able to get a higher education.

The scholarship program was expected to draw the most fire. Opponents have prepared a number of amendments aimed at limiting the scope of the measure.

Despite the opposition, backers of the bill felt they had enough votes to fend off any major changes and pass the bill, probably by early next week.

Except for the junior college aid provision, the Senate bill embraces the higher education program outlined by President Kennedy to meet an anticipated sharp increase in enrollments in the next five years.

## Woman Hurt By Hit-Runner On Indian Ave.

California Highway Patrol officers today were investigating a hit-run accident that occurred on Indian Ave. north of Palm Springs Thursday evening.

Mrs. Catherine E. Norwood, 34, of Hermosa Beach, was taken to Desert Hospital. Her condition was not believed serious.

Mrs. Norwood was hit when she stepped from her car about 40 feet north of the Tramview Road intersection.

Officers said the victim parked on the east side of Indian and stepped out into the northbound lane of traffic. She was unable to describe the vehicle that struck her.

### JFK APPROVED

## Stockpiling Scored By Republican Solon

WASHINGTON (UPI) — Sen. John J. Williams, R-Del., said today President Kennedy's "astonishment" at the size of the nation's strategic stockpile was not reflected in Kennedy's Senate record of "consistently" voting funds to buy such minerals.

In a prepared Senate speech, Williams cited nine roll call votes on which he said Kennedy as a senator opposed mineral subsidies only once.

Williams said that he, in contrast, has been speaking out against the subsidy and stockpiling program since June, 1955. He said he strongly denounced this program then as "one of the bold-

est raids on the federal treasury." The GOP senator said Defense Mobilization Director Arthur S. Flemming advised him at the time that "there would be no justification in the name of national defense for either extending or enlarging these programs."

Williams, who placed Flemming's letter in the Congressional Record, added: "The President may be 'astonished' to know that on the previous different roll call votes in the United States Senate he voted against these subsidies on the first vote but that on the next night roll calls between 1956 and 1960, he voted for them every

## Resignation By Premier 'Historic'

ROME (UPI)—The middle of the road cabinet of Premier Amintore Fanfani resigned tonight.

The move opened the way for an historic turn in Italian politics which probably will bring about a "center-left" government which may isolate the Italian Communist party for the first time since World War II.

The government's decision to step down came at a cabinet session which lasted only 15 minutes. Fanfani, who is virtually certain to head the next government with Socialist support, went immediately to President Giovanni Gronchi to submit his resignation.

The move marked the end of a middle-ground era which was started by the late Premier Alcide De Gasperi after his electoral victory over the Communists in 1948. It opened a new chapter of collaboration with the Christian Democrats with the left-wing Socialists of Pietro Nenni, a move filled with big hopes and calculated risk.

The resignation had been a foregone conclusion since the congress of Fanfani's Christian Democratic party voted Thursday to seek Socialist support for a "center-left" government.

Nenni's socialists, still linked in many ways to the Communists, would not actually enter the government. This would be made up of a coalition of Christian Democrats, Social Democrats and Republicans. But the Socialists' support in Parliament would be decisive for the cabinet's life.

The Christian Democrats chose the dangerous "center-left" path as the only answer to the disintegration of the old middle-of-the-road coalition and to the slow but steady leftist advance at the polls. They hope the move will encourage Nenni to cut his remaining links with the Communists, thus isolating the largest Red party in the Free World.

## English Pro Puts Pressure on Stan

Neil Coles, rated the most promising young pro in England and a member of their last Ryder Cup team, is keeping the pressure on Stan Leonard, the front-runner, as he carved two strokes off par this morning on the front nine holes at the Eldorado course.

## Legend Says Winter Chill Will Linger

By United Press International  
The sun shone bright on the two self-styled groundhog capitals of the nation today and according to legend that means six more weeks of winter weather.

The less fanciful reports of the Weather Bureau tended to agree with the groundhogs. Temperatures were down to near 40 below in northern New England, heavy snow warnings stretched across the Northeast, and the mercury recorded below freezing temperatures throughout almost all of the nation's north.

The Federal Communicable Disease center at Atlanta added a wintry note. It reported outbreaks of type B influenza in parts of four states — Kansas, Kentucky, Tennessee and Georgia. Type B flu has been confirmed in a total of 18 states and the District of Columbia, the center said.

Followers of the groundhog looked to the lairs of two woodchucks in Punxsutawney, Pa., and Sun Prairie, Wis., for the lowdown on how long winter will keep up. Legend has it that if a groundhog can see his shadow on Feb. 2 that means six weeks more of winter weather.

## Early Morning Shake Here Was Only the Earth

A rumbling earthquake shook the Palm Springs area at 6:26 a.m. today, but no damage was reported.

Police said they received only one telephone call and apparently few residents were aware of the tremor.

United Press International reported the shake was highly localized after an inquiry to seismologists at the California Institute of Technology.

It was believed many desert residents ignored the quake because of the frequency of sonic booms in the area in recent weeks.

## Fund-Raiser Ike Speaks

LOS ANGELES (UPI)—Former president Dwight D. Eisenhower told a republican fund raising dinner Thursday night that campaigning on the grass roots level and selling the country on the need for GOP leadership "will win" in 1962.

Eisenhower preceded a prepared closed circuit television address to other GOP fund raising dinners around the nation with an off-the-cuff address before 11,000 cheering party workers, some waving "we miss Ike" cards.

Before the telecast Eisenhower said, "I have come back to tell you... there is no loss in my enthusiasm. I have come back to tell you the country needs leadership that espouses what the republican party espouses."

Eisenhower said the "dimmed" GOP election picture could be brightened by harder work at selling party ideas.

### DUTCH PLAN FLIGHTS

THE HAGUE (UPI) — The Dutch government planned to fly about 100 soldiers to West New Guinea today, according to reliable sources here.

The sources said the troops would leave here in two DC7 planes.

## Saturday's Golf Classic Pairings

### Indian Wells Country Club

1st Tee

9:30 Bill Casper, Jr., Robert Kenaston, Murray Marsh, Lawrence Welk.

9:38 Bill Bisdorf, Johnny Weissmuller, Buddy Rogers, Ben Blank.

9:46 Al Geiberger, Jack Ewing, Louis Nicoletti, Frank Lauppe.

9:54 Bob Duden, Tom Culligan, Mitchell May, Jr., David D. Bonhannon.

10:02 John Barnum, Stan Roe, Don Ryan, John Whisenant.

10:10 Butch Baird, Bedford Wynn, Eugene Mance, A. T. Procopio.

10:18 George Howard, Mervin Luria, William Thompson, Philip Wain.

10:26 Bob McCallister, Pete Pasquelli, Gordon Robertson, Zachary Pitts.

10:34 Tommy Bolt, Albie Pearson, Gordon Alexander, Cecil Simmons.

10:42 Sam Snead, Ralph Kiner, George Beebe, Burton Skiles.

10:50 Doug Sanders, Randy Scott, Bill Fugazi, Sam Weaver.

10:58 Jerry Barber, Jack Kramer,

Harold Hopper, Les Brown.

11:06 Arnold Palmer, Larry McArthur, Phil Harris, Sydney Anderson.

11:14 Gene Littler, Bob Hope, George Carroll, George Bruley.

11:22 Gary Player, James Garner, George Lane, Charles Terry.

11:30 Jack Nicklaus, Seaman Kay, (See Pairings in, Page 2)

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Pairings in Palm Springs Classic

Table with 4 columns: Pairings, 10th Tee, 9th Tee, 8th Tee. Lists names of participants in the Palm Springs Classic golf tournament.

A Matter of Mind
By Dr. Arthur Janov

One of the least discussed major marital difficulties is the discrepancy in sexual desire and ability between the partners. In a surprising number of cases this takes the form of frigidity in the woman or impotence in the man. The end result is an unsatisfactory marital relationship.

Bombs Rip Homes of 2 Ministers

NORTH HOLLYWOOD, Calif. (UPI) — Bombs that ripped the homes of two ministers Thursday night and narrowly missed injuring their families were described by police today as "obviously linked" with the clergymen's remarks on "radical right" groups.

Gov. Rockefeller's Wife in Reno, Apparently Will File for Divorce
RENO, Nev. (UPI) — The wife of New York Gov. Nelson A. Rockefeller was "in seclusion" today on a dude ranch near Reno, where she apparently will file for divorce.

Table with 2 columns: Ten Stocks Actively Traded Today, Yesterday Today. Lists stock prices for Chrysler, Brunswick, American Tel & Tel, etc.

It's so CLEAN
say Southern California housewives...
ELECTRIC HEAT
Nothing burns with electric heat. Since its gentle warmth is flameless and fumeless it simply can't make dirt or grime.

5.50% TAX-FREE INTEREST INCOME
Mount San Jacinto Winter Park Authority
5 1/2% Revenue Bonds, Series A
Dated May 1, 1961 Due May 1, 1966
SECURITY and PURPOSE
These Bonds have been issued to finance construction of park facilities, specifically a "Valley Station," "Aerial Tramway," and "Mountain Station" in the San Jacinto Mountain area near Palm Springs, California.

Carey Wilson, Pioneer Movie Producer, Dies
HOLLYWOOD (UPI) — Pioneer movie producer Carey Wilson, 73, who developed such stars as Lana Turner, Judy Garland and Mickey Rooney, died Thursday.

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# News of the World in Pictures



Fess, wife, Marcy, and son, Fess III, live in adobe house.



Gardening is just one of Parker's hobbies.



Father and son, plus dog, go for a walk in California sun.

## OFF THE RANGE

THE KING of the wild frontier has abdicated. Fess Parker, the star of the Davy Crockett craze of several years ago, is busy playing other roles for movies. When not before the cameras, he's with his wife and son on ranch in Santa Barbara.



Fess enjoys spoon-feeding his young son.



HARVESTING THE PAST—Peasants on a collective farm, near Draganski, Romania, use centuries old methods to harvest corn. Ears of corn are placed in baskets for livestock. This is said to be a highly-productive corn farm.



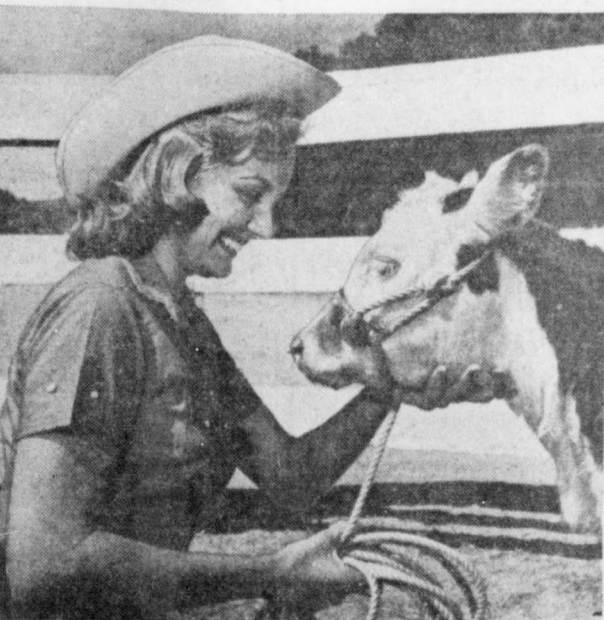
READY FOR INSPECTION—All lined up like troops, these porpoises are being looked over at the dock in Kawanai Port in Ito, Japan. More than 200 of the porpoises were rounded up. They fetch a high price in the market place.



NO GARDEN OF EDEN—Snow-shrouded statue by Auguste Rodin, named "Eve," shivers in the freezing temperatures in front of the art gallery in Southampton, England. A warmly clad daughter of Eve casts an almost pitying glance at the statue. Natives are experiencing unusually cold weather here in England.



NOTE-WORTHY COSTUME—Travis Hudson wears one of some 100 costumes made for new Broadway show. She's supposed to represent one-pound note in the costume in skit.



A BONNIE PAIR—Pert Bonnie Lind matches profiles with a calf and comes out a winner on ranch near Tucson, Ariz.

Distributed by King Features Syndicate.



TENDING BAR—Marine Pfc. Tyrone Sutton shows what a "big gun" he is at the Kaneohe Air Station in Hawaii. He recently broke all records for Browning Automatic Rifle (BAR) marksmanship at the base. He's holding mockup model.





AL FALKNER

## Al Falkner To Replace Dodd Here

Al A. Falkner, 58, has been named manager of the Sherwin-Williams store in Palm Springs, replacing Earl Dodd, new Hawaiian resident manager for the paint firm.

Dodd, a Palm Springs resident 12 years, opened the Sherwin-Williams here four years ago.

Falkner, who moves to Palm Springs from a Los Angeles store in the company chain, said he was "born into the business." Both his father and grandfather were painters and paint mechanics, he reported.

"There has been a strong revival in wallpaper in recent years," Falkner said, echoed by Dodd. Both reported that wallpaper, once the bane of house-cleaning mothers, now comes with a washable coating. Some of it, with fancy hand-painted designs or unique engravings, has made top-echelon decorating news—with comparable prices.

Painters in the Palm Springs area are equally divided between the professionals and the do-it-yourselfers, Falkner reported. "We have a complete line of paints and painting equipment to meet the specific needs of both kinds," he said. In addition, Falkner will offer decorating advice, based on several years as a consultant in the paint-decoration field.

Falkner and his wife, Mary, will make their home in the Palm Springs area.

### MARRIAGE AGES SAME

WASHINGTON (UPI) — Half of the bridegrooms in 1961 were 22.8 years old or less and half the brides were 20.3 years old or younger, the Census Bureau said Wednesday. The averages were unchanged from 1960.

## 'Great Decisions-1962' Designed for Americans

By PHIL NEWSOM

NEW YORK (UPI) — A program designed to help individual Americans understand and help determine the great decisions facing the United States begins its eighth year on Feb. 4 under sponsorship of the non-profit, non-partisan Foreign Policy Association.

Under the title "Great Decisions-1962," the program will have the participation of leading newspapers throughout the country and expects to reach 300,000 persons in active study groups.

Participating this year for the first time will be 38 non-commercial television stations, using as their central theme:

"Only through a knowledge of the human aspirations, human fears, human prejudices and human motivations involved can the 'great decisions' be made."

The program, prepared by the Foreign Policy Association—world affairs center, divides its subject material into these decisions facing the nation in 1962:

—Vietnam—Win Lose or Draw?

—Red China — Third Greatest Power?

—Brazil — Which Way Half a Continent?

—Nigeria—Democracy in a New Climate?

—Iran—Middle East Pivot?

—Berlin—Test of Allied Unity?

—United Nations — Independent Force?

—United States—New Directions in Foreign Policy?

U.S. Was World Power

In its introduction, the program notes that for the first few years after World War II, the United States was the world's only "super power" in terms of vigor, wealth and its atomic monopoly.

Despite hindsight differences of opinion over how that power was used, the Foreign Policy Association notes:

"The United States did not impose its singular power on the rest of the world, preferring instead to confer as an equal sovereign state with others on the common problem of reconstructing a war-torn world. The rich U.S. did not hoard its wealth, preferring instead to invest in the rebirth of both its former allies and its former enemies, and the birth of new societies in the under-developed southern two-thirds of the globe. The powerful U.S. did not destroy its emerging new enemy, communism, when it perhaps had the nuclear monopoly to do so, preferring—to war—the difficult and equally uncertain struggle of ideas, politics, diplomacy, economic competition and moral force."

Noting that the "decisions" program is less concerned with an attempt to fix blame for actions of the past than in helping to fix

a correct course for the future, the introduction notes:

"Politically the world has exploded into a host of independent states—some of them with ancient and stable cultures, many of them virtually unprepared—domestically or in foreign policy—for the responsibilities of modern nationhood . . .

### Technological Explosion

"Technologically, the world has also exploded. Advances in transport have shrunk the globe to a 24-hour circuit by plane and a half-hour trajectory by rocket or missile. Advances in communications have expanded one man's immediate audience from those thousands who can fill a public square to those millions who have access to radio, TV and the press . . .

"For the first time in history, every man alive faces the prospect that he—or at least his children—may one day live better than generations of ancestors . . .

"What America does—or does not do—has a resounding impact on the rest of the world. The decisions America makes will help determine, not just our own future, but also the future shape of the world we live in."

Each of the decisions studied during the eight-week program is accompanied by fact sheets, containing maps and other pertinent detail necessary to an understanding of the questions involved.

Participants then are urged to "say what you think, give others the same privilege, don't be afraid to disagree, relax, you're among friends."

Finally, it urges all to let their own congressmen and others in authority know of the decisions reached.

It then asks whether the United States should continue to rely on the Southeast Asia Treaty Organization (SEATO) as its instrument of defense in the area.

Other pertinent questions developed in the study demand a



FINISHING touch to a new marbleized street lamp pole on South Patencio Road is added by Joe Martinez, back to camera, as Tony Ferro, standing left, and Al Younger meter out the concrete. New lights, part of the \$23,925 assessment

district 53 project in the Cahulla area, have 4,000 lumens lights atop 14-foot high poles. District extends from Tahquitz to Baristo Road, from west of Palm Canyon Drive to foothills. (Desert Sun Photo)

## Senate First Testing Ground for President's Urban Affairs Post

WASHINGTON (UPI) — Democratic leaders have decided to make the Senate the first testing ground for President Kennedy's plan to create a Department of Urban Affairs.

The Senate Government Operations Committee, which will study the reorganization plan, scheduled a meeting today and Chairman John L. McClellan, D-Ark., said the plan might be discussed.

The House has announced committee hearings next week on Kennedy's proposal, which would create an 11th cabinet post.

Kennedy said at his news conference Wednesday that he had no political motives in announcing that Housing Administrator Robert C. Weaver, a Negro, would head the new department.

But critics have accused Kennedy of injecting a racial issue into the plan in order to embarrass opponents who want to vote against the urban affairs department plan.

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## Directory Shows

A Desert Sun reporter's directory was showing yesterday.

Builder of the proposed one and two-story Japanese-styled cooperative apartments for the Palm Springs Golf Course is Richard J. Hanousek, Palm Desert resident. He is incorrectly identified as William R. Hanousek in a report on the council approval of a zone change for the development.

## Brush Up

WASHINGTON (UPI) — The color of your house determines how often it needs to be painted. The U.S. Department of Agriculture reports that good white paint lasts at least four of five years before needing renewal; tinted paints, five or six years; dark-colored paints, six to eight years.



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## Despite Freeze, Citrus Supplies Top Last Year

WASHINGTON (UPI) — The Agriculture Department said today that despite freeze losses of Texas citrus, total U.S. supplies of fresh oranges, lemons, and apples remaining to be marketed during the first half of 1962 are somewhat larger than a year ago.

In a review of the fruit situation, the department said supplies of grapefruit, tangerines, pears and grapes are smaller than in the first half of 1961. Stocks of most classes of processed fruits are heavier than a year ago.

Grower prices for the larger supplies of fresh fruits in early January averaged somewhat below a year earlier. But consumer demand for fresh and processed fruit continues good, and export demand for fresh apples and pears is better than a year ago.

During late December and early January, cold weather caused some damage to citrus fruit and strawberries in Florida. California citrus had some light frost damage. Then, during Jan. 9-12, a

freeze in Texas caused extreme damage to citrus fruit and probable heavy loss of trees.

The department said initial indications were that damaged fruit in Florida could be salvaged, but that further fresh market citrus from Texas this year would be negligible. The freezing temperatures that caused some damage to blooms and fruit of strawberries in north and central Florida were expected to reduce volume sharply from these areas.

The department said that while damage undoubtedly was serious in individual orchards or production areas, especially Texas, the effect of the freezes upon total U.S. production has not yet been fully determined.

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Smokey Da Bear Say---

BREAK DA MATCH ....

Waltah Say---

BREAK DA POCKET BOOK

Wid Waltah's Matchin Outfit

For Whole Family

Kindled By The

Authentic

Oriental

"JOSS STICKS"

Patterns In

Flaming Reds

And Golds.

Guaranteed

Fool Proof . . .

Pool Proof . . .

And Completely

Machine

Washable

AND

THEY ARE

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AT . . .

(Not Shown—Mama's Swim Suit Too . . .)

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Nite Time Too . . .

Open Sundays



NEWLY LOCATED Grone's Children's Bootery gets a test from two young customers, Kimi and Robbyne Bigman. Getting them fitted with new shoes is "Chuck" Grone at the location of the new store, 194 N. Palm Canyon Drive.

LET'S ROAR

at the

ROARING 20's

with

DUKE MITCHELL

CHARLIE CHANEY

JEANNE KELLER

BEN POLLACK

THE BEAUTIFUL POLE CATS

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FUN! FUN! FUN!

DESERT INN

Palm Springs



# Real Estate Activity Is on Increase in the Desert

Friday, February 2, 1962 THE DESERT SUN Page 5



**SIGNING PAPERS** that keyed the start of construction on Canyon Country Club Estates is R. S. Harvey General, partner in the venture. Standing, left to right, are

Leonard Sites, Coachella Valley Savings and Loan Vice president and loan officer; Harry Kelso, builder, and William Smith, Coachella Valley Savings president.

## FINANCING APPROVED

### Canyon Club Estates Under Way

Construction of the Canyon Country Club Estates got the green light as Harry Kelso and R. S. Harvey, partners in the building project sign the loan papers with W. H. Smith, President, and Leonard Sites, Vice President and Loan officer of Coachella Valley Savings and Loan Association, which is financing this new development in Palm Springs.

The plans call for 350 homes, 200 of which will be built by Harry Kelso, Inc. Kelso said this will be one of Palm Springs' finest living areas, where residents can have the quiet of suburban living though still within the city limits and only five minutes from the heart of town.

**Against Mountains**  
Nestled against the mountains, with the lakes, the golf course and the million dollar clubhouse already built, no more magnificent residence site could be imagined. Lots will be in varied sizes and shapes, no two alike, and 90 per cent will be facing the fairway.

Raymond Levanas, designer and architect, has taken advantage of the excitingly engineered land developments which are already in place and will blend in the designs with all the natural beauty and glamour, Kelso said.

**Luxury Homes**  
Plans have been drawn for luxury type homes which will convey in general, status living and good taste. Individually, the residences can depict personal tastes for distinctive styling will be given special attention.

Underground utilities, all equipment set and ready for swimming pools, fireplaces in each home, landscaping and even storage places for golf carts are just a few of the desirable features planned, according to Kelso.

Kelso has been in the construction business for 15 years. He majored in Architecture at USC and was at one time art director for Warner Brothers. This assures that "he knows his architecture and design," according to Paul Butler, project manager.

*Jewels by Alchian*  
Expert Watch Repairing  
Watches Diamonds Fine Jewelry  
Agent for PATEK-PHILIPPE WATCHES  
174 North Palm Canyon Drive

## Our Escrow Service

Is Fast Accurate Thorough

Big 4½% per Annum Current Rate of Interest on Savings  
In Excess of \$40,000,000.00 Assets



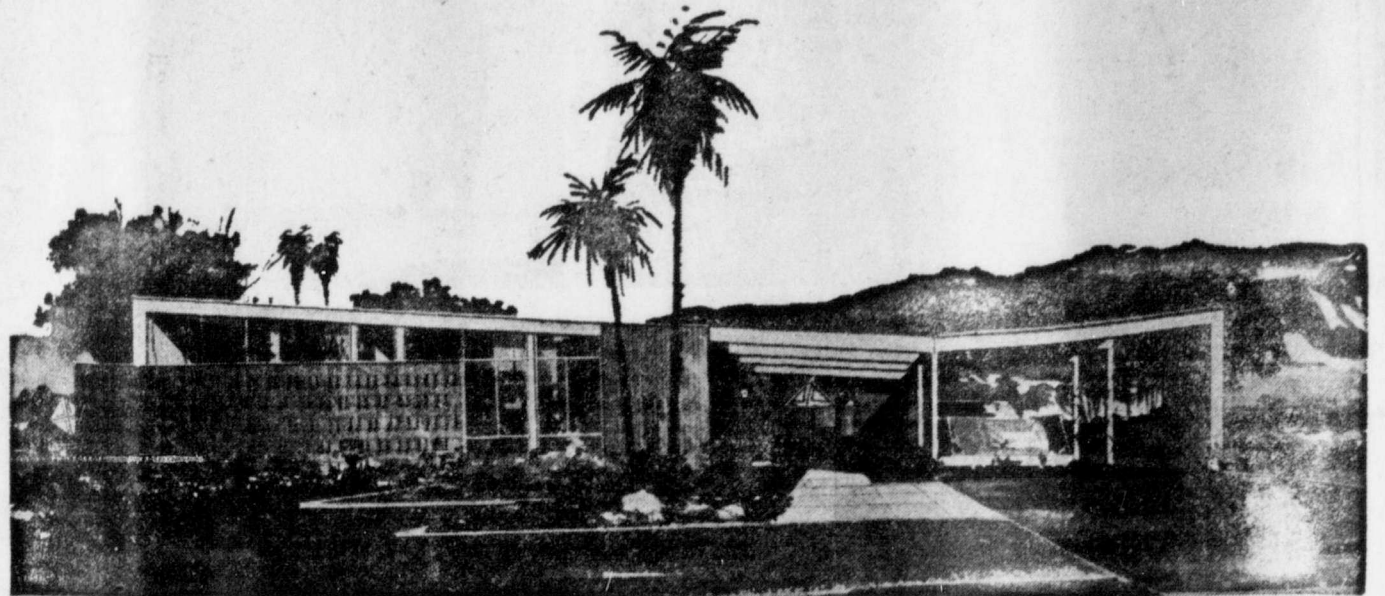
Making your city a better place to live, work and raise a family—

the result of a **GROWING** Savings and Loan business



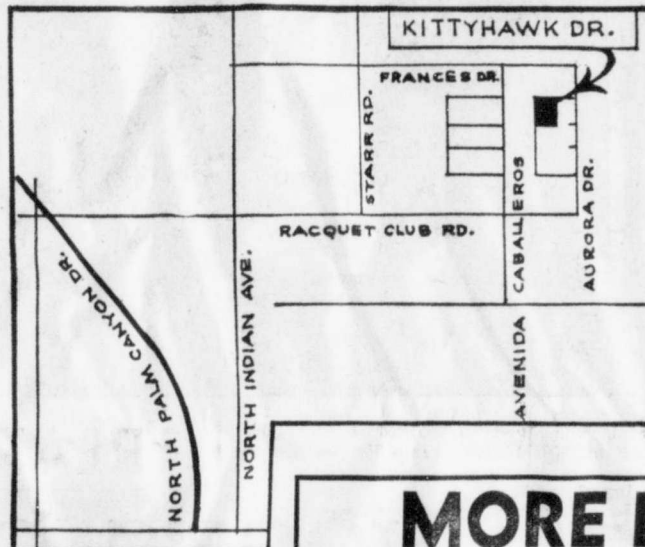
383 SOUTH PALM CANYON DRIVE—FA 4-1241  
CORNER BLISS AND TOWNE—INDIO

**COMPARE FOR VALUE..THEN CHOOSE THE BEST!**



## RACQUET CLUB ROAD ESTATES

Compare Racquet Club Road Estates homes with any home, at or near their price in the entire Palm Springs area. Compare location. Compare construction. Compare every feature in every home. Then, choose the best home for your money! We believe when you carefully compare, you'll choose a home at Racquet Club Road Estates.



Designed By  
**Palmer & Krisel**  
A.I.D.

## Better Construction

See your future home under actual construction. See the quality materials, the skilled craftsmanship, the hidden details never seen in a completed home!

## MORE LUXURY FEATURES

- \* 3 bedrooms
- \* 2 Full Baths
- \* Forced Air Heat
- \* Refrigerated Air Conditioning

- \* Wall to Wall Carpeting
- \* Beautiful Draperies
- \* Wood-Burning Fireplaces
- \* Fenced Estate Size Lots

- \* Sewers In and Paid For
- \* Underground Utility Wiring
- \* Landscaping includes \$250 Olive Tree

## FULL FINANCING

**ONLY \$1,250 down \$21,500 full price**

NO IMPOUNDS — FULL FINANCING ARRANGED — NO BALLOON PAYMENTS  
OPTIONAL POOL! Sparkling, Heated And Filtered Pool May Be Included In 25 Year Financing Plan.

### COMPARE THIS LUXURIOUS MODEL HOME!

Beautifully furnished by Jayne Hodgson, one of America's leading interior decorators. So many wonderful new ideas in home furnishing, it's worth the trip alone! Completely landscaped yards feature the latest gardening innovations. When you see this model, you'll be sure that a Racquet Club Road Estates home is the finest home for you!

### FIRST BUYERS

### CHOOSE OWN COLORS!

While homes are under construction, early buyers may have their homes custom finished EXACTLY AS THEY WISH! Choose your own color scheme... the tile... the custom features you've always wanted in a better home!

COMPARE FOR VALUE... THEN CHOOSE THE BEST! MODEL OPEN DAILY 9 A.M. to 6 P.M.

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The Finest New  
Homes Built by

**ALEXANDER CONSTRUCTION CO.**

63-890 San Rafael Drive, Palm Springs

PALM SPRINGS' LARGEST BUILDER OF LUXURY HOMES

**123**

**DAYS TO OUR DATE!**







# If you're 50 years or over... a marvelous new life awaits you at fabulous Palm City!

**Move into America's most honored retirement city for as little as \$745 down and just \$99 a month!**

Take a look at the fun these people are having in fabulous Palm City! Come see it for yourself! Make it *your* marvelous new way of life! Bring your golf clubs, your square dancing togs, casual clothes, swim suits and sweaters, too... for, from morning to night, there's always something exciting to do!

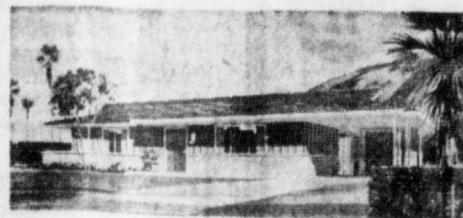
**Planned just for you...** Palm City is situated in California's gorgeous Palm Springs-Palm Desert area where the weather is wonderful, the surroundings delightful. It's a city specifically planned by nationally renowned builder Nels Severin to give senior citizens all the recreational and creative activity they've always longed for. And, because it is so spaciouly and carefully designed, there never will be an overcrowded feeling here.

It's a city of lovely homes and apartments built country-club fashion around an 18-hole golf course... and just steps away are heated swimming pools, shuffleboard, horseshoes, roque and putting green. It has a spacious recreation center and club house where parties, dances, all kinds of community fun are frequent occurrences. It will have an arts and crafts center where you can ply your hobbies to your heart's content. For everyday living needs, there's a convenient shopping center and medical-dental clinic... churches nearby. And, to make your life especially happy and satisfying at Palm City, you have people your own age to share your enjoyment of this marvelous new way of life.

Winner of 6 national awards, Palm City is the most honored retirement community in the United States. It recently received Look magazine's special award for excellence in retirement homes, American Builder magazine's award of merit for quality homes, Practical Builder magazine's special mention for excellence

and three other awards from the Journal of Homebuilding, official publication of the National Association of Home Builders.

Think of it... a beautiful award-winning home for as little as \$745 down on an FHA loan and \$99 a month (includes payment on principal, interest, taxes, mortgage and fire insurance). Also included in the price of your home or lovely own-your-own apartment is refrigerated air conditioning, wall-to-wall carpeting, built-in electric range and oven and eligibility for all recreational facilities.



**Drive out this weekend...** choose your home or own-your-own apartment in Palm City... and start having more fun than you've ever had before! Yes, if you're 50 years or over (spouse of any age), Palm City is the place for you.

For more complete details of this marvelous new active-retirement life that awaits you, write for a free 24-page full-color brochure. Just send your request to: Palm City, Department P, Box 338, Palm Desert, California.

**Beautiful Homes from \$12,995**

**Own-Your-Own Apartments from \$12,500**



**HOW TO GO:** Take Highway 60-70-99 twenty-turnoff at Washington Street, turn south and proceed approximately one mile to Palm City. Or, from Palm Springs, take Highway 111 through Palm Desert to Washington Street, turn north and proceed approximately two miles to Palm City.

**TOM KEY SALES REALTY INC.**  
Exclusive Agents

*drive out and see how your retirement life can be more fun!*



# Building Gains During January

Desert Empire building activity surged upward in the last week of January, the total exceeding \$800,000.

In Palm Springs, the city building office issued permits totalling \$527,400, including 25 dwellings.

Largest dwelling permit issue went to Canyon Country Club, Harvey Kelso, contractor, for 21 houses. Six will cost \$20,000 each, five \$18,000 each, five, \$16,000

each and five at \$22,000 each, for a total of \$400,000.

Permits were also issued for three swimming pools.

One ten-unit hotel and six dwellings topped the permits issued in the Palm Desert district where the total was \$213,110.

One commercial building and three minor permits were issued at Palm City for a total valuation of \$11,530. A three-unit apartment topped Rancho Mirage permits which were valued at \$18,416.

In Cathedral City a permit to the Sunair Drive-In for a cafe and four store-rooms boosted the week's total to \$36,799.

## Realty Board Workshop

The fifth annual "workshop" presented by the Palm Desert Board of Realtors will be held at the Shadow Mountain Club, Wednesday, Feb. 21.

Realtors from all surrounding communities and cities have attended these informative meetings.

Speakers of national renown together with specialists in financing, merchandising advertising, planning, etc., have been sponsored for these workshops, said Thor Lake, president of the Palm Desert Board of Realtors.

Ted Smith, master of ceremonies, reports that new speakers of exceptional ability in their respective educational and informative fields have been selected for this years important event.

## Cactus Society Meeting Called

The Howard E. Gates Memorial Cactus and Succulent Society will hold its next meeting Wednesday, Feb. 7 at 7:30 p.m. in the Bryant School, 4324 Third St., Riverside.

J. Reese Brown Jr. of Pasadena will speak on the classification, identification and culture of the genus Euphorbia. His program will be illustrated with slides and live plants.

Brown is a development engineer with the Burroughs Corporation, Electronics Computer Division, Pasadena. He is a member of the National Cactus and Succulent Society in which he is the drawing table chairman. He has been raising and studying cacti and the other succulents since coming to California, and he is specializing in the Euphorbias.

## HELP CITY OF HOPE HELP YOU!

Your contributions needed now! Send what you can to CITY OF HOPE P.O. Box 587 Palm Springs

## Now Open 2 & 3 BEDROOMS MODELS

## Only F.H.A. Homes in P.S.

WITH 5 1/4%, 30 YR. LOANS \$16,795-\$87.37 MO. (Principal & Interest)

LOW DOWN—LARGE LOTS Make Reservations Now

ROY FEY & JOE KOCH El Rancho Vista Estates

3 Minutes East of Riviera Hotel on Vista China



NEW SALESMEN members of the Palm Springs Board of Realtors got the official welcome as John Seaman, vice president, right, issued membership cards as Mrs. Isabelle Cameron, second from right

gave greetings to this trio. From left are Darwine Bailey, Frank Nicholas, and Jane Colgan. Members are sponsored by broker employers in the professional group. (Desert Sun Photo)

## City-County Board Studied

RIVERSIDE — Administrative Officer Robert Andersen was instructed by the board of supervisors to take steps to implement a proposal for formation of a county-city governmental committee to discuss urban district problems.

## RICHARD'S HOUSE OF MARBLE

67-977 HIGHWAY 111 PALM SPRINGS Across from Drive In Theatre Hours: 9 to 5—Closed Sundays

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## MARBLE

- STORE FRONTS
- TABLE TOPS
- FIREPLACES
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# REAL ESTATE Projects and Personalities

Friday, February 2, 1962

THE DESERT SUN Page 7

## Important Announcement! FOR



YOUR LUMBER and BUILDING SUPPLIES SHOPPING CONVENIENCE



## WE ARE OPEN 7 DAYS A WEEK

MONDAY THRU SATURDAY HOURS 8 TO 5 P.M. SUNDAYS 9 TO 4 P.M.

## Builders' Supply of Palm Springs

490 Sunny Dunes Road PHONE 324-1311 PALM SPRINGS

## Orange Show Feature Is Senior Home

SAN BERNARDINO — Senior Citizens attending the National Orange Show March 15 - 25 will have an opportunity for first-hand inspection of a model home built particularly with elderly couples in mind.

The Orange Show model home will be a replica of one of the Summit View Homes now under construction at Calimesa by Harry V. Slack and Roger Alexander. It will serve as headquarters for Senior Citizens from all parts of Southern California who will participate in Orange Show activities on Senior Citizens Day, March 21.

## Features Listed

"We will be glad to arrange for the use of our model home as headquarters for the Senior Citizens of Southern California on their special day at the Orange Show," Slack told Orange Show President Woodrow Miller. "I'm sure they will enjoy a chance to inspect it at their leisure."

All Summit View homes feature brick fireplaces, wall-to-wall carpeting, built-in electric ranges and ovens, washers and dryers, 12 cubic foot refrigerators, garbage disposals, forced air heating and refrigerated air conditioning. The model home now being constructed at the north end of the Orange Show grounds will incorporate most of these features.

To date 21 homes have been completed and sold in the 160 acre Summit View tract, mostly to senior citizens for whom they were particularly designed. The developers plan to build 500 homes in the area eventually.

## Fly-Killer

NEW BRUNSWICK, N.J. (UPI) —Olin Mathieson Chemical Corp. researchers believe a new chemical called apholate may wipe out the housefly by making all the flies who come in contact with it unable to reproduce.

Again we invite you...

## Be Our Guest

For a Rewarding and Thrilling Experience!



YOU ARE CORDIALLY INVITED to visit what we consider the most outstanding furnished model home it has been our privilege to present in over 35 years of home building. Just in case you were not among those who paid us a visit, let us again invite you to be our guest and see for yourself what we consider a perfect combination of architectural beauty and exquisite interior decoration.

Never before have we seen such a perfect combination of architectural beauty and exquisite interior decoration.

The architect, Mr. Charles DuBois, A.I.A., has combined imaginative use of materials and unique design concepts to produce a home of breathtaking beauty, charm and livability.

The interior decorator, Mr. Dean Reynolds, N.S.I.D. has accomplished a miracle of perfection in the selection and placement of furnishings and accessories that complement and enhance every detail of the structure.

If you enjoy exquisite beauty, if you delight in examples of good taste and superb craftsmanship you owe it to yourself to see this model home.

We want everyone in Palm Springs to share with us the joyous thrill that comes from viewing a work of art and the ultimate in home beauty.



Come Out Today

Open 9:30 a.m.---6:30 p.m.

753 Leisure Way

Phone 325-2562

"In the Heart of Palm Springs' Exclusive Las Palmas Area"

## ALEXANDER CONSTRUCTION COMPANY

Palm Springs' Largest Builder of Fine Homes

## A GAIN B ETTER C ONVENIENCE

We're Now in Our New

EASY TO FIND LOCATION

400 So. Palm Canyon Drive

(Next to Thrifty Drug)

A Big Modern Office with Plenty of Free Parking Space

## OWNER SAYS SELL

14 UNIT Apt. Hotel with POOL Wind free So. End Location ... walking distance to new Canyon Country Club. \$155,000 workable down.

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INVESTMENT RATED PROPERTIES

Your key to the right investment in the fastest growing area in America today—Palm Springs—send for our free property investment prospectus.



# Doings in Desert REAL ESTATE

Page 8 THE DESERT SUN Friday, February 2, 1962

## Approve Zones On Subdivision

Creation of two new recreation type subdivisions, one CR-4 for houses, and the other (R-T-A) for mobile homes was approved by the board of supervisors this week. The hearing on these two features of a comprehensive zoning amendment ordinance was closed. The hearing on the remainder of the ordinance, including other proposed new zone (R-T) for mobile home subdivisions with out the recreation standards, was continued a week to Feb. 5 at 1:30 p.m.

The R-4 zone will permit the development of subdivisions containing recreation areas, similar to Palm City west of Indio. Up to this time such developments have been permitted by variance, a method not applicable under all circumstances according to county counsel.

**Nine Acre Minimum**  
The minimum subdivision size for R-4 is nine acres. Minimum lot area for individual lots is 3,500 square feet, but the minimum over-all area for each dwelling unit including the recreational area is 6,000 square feet.

Neighborhood shopping facilities in the R-4 zone are limited to 150 square feet of area for each lot within the development. The minimum size shopping area is four acres.

A development plan for R-4 must be approved by the planning commission. This includes the method of conveying title and of maintaining the recreational and service areas by a corporation, partnership, trust, or other legal entity

having the right to assess the individual lot owners.

The minimum subdivision size for the R-T-A zone is 40 acres. The minimum over-all area for each lot is 3,600 square feet of which 500 is in the recreational area.

### Shopping Area

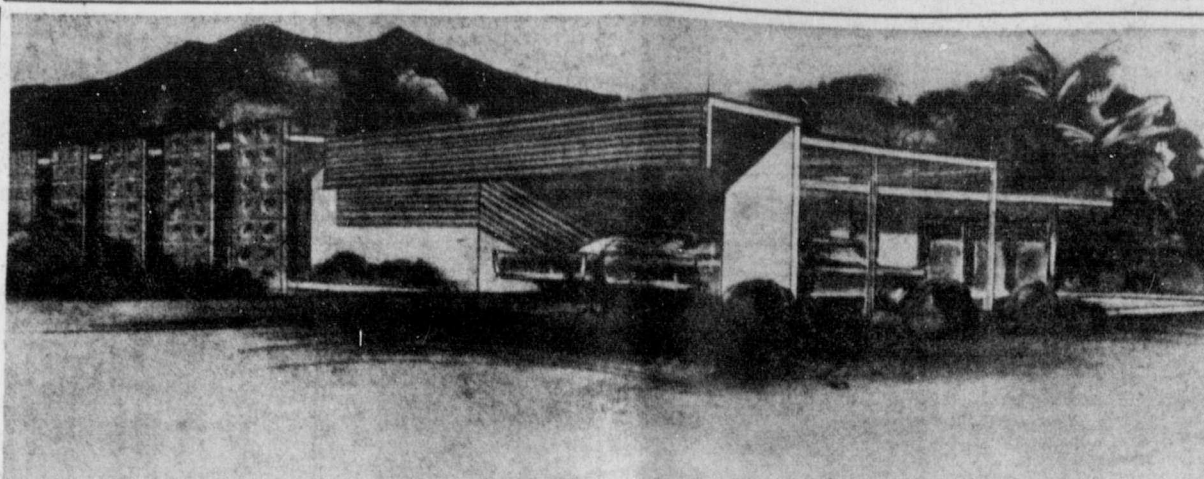
A shopping area is permitted in the R-T-A zone, but only in developments of 300 acres or more.

The minimum shopping area permitted is 1 per cent of the total area of the subdivision and the minimum size is 3 acres.

## Garnet Sign Hearing Set

GARNET — April 23 at 1:30 p.m. was set by the board of supervisors this week as date for a hearing on a proposed change of zone at the Indian Ave. intersection of Highway 60-70-99 to the new M-5 billboard zone, in the Garnet area.

Approval of the zoning a mile along the highway on both sides of Indian Ave. and one-half mile north and south on Indian Ave. has been recommended by the planning commission. The April hearing date was set to coincide with last week's delay on the county-wide M-5 zone plan pending return to board meetings of Supervisor George Berkey now hospitalized in Palm Springs.



"THE MEDITERRANEAN MODEL" at the new 30 home development of Green Acres adjacent to Tamarisk Country Club. Smartly functional, but rambling, this distinctive three bedroom, two-bath home employs long, horizontal lines, plus dramatic use of materials to achieve an

uncluttered airy feeling. Circular fireplace and large sunken living room add quiet elegance to the interior, which provides separate wing for sleeping quarters. Mike Jekyll and Associates of Palm Springs are exclusive sales representatives for the project.



MINNESOTANS in Ramon Trailer Park recently hosted a Friday afternoon "Guys and Dolls Party" to the delight of 180 park residents and visitors who attended. Minnesota hosts and hostesses dressed in Scandinavian costumes sang the state

song, led by Ed Genth and accompanied on the piano by June Hull. Other entertainment was provided by Elenore Trimble, Frank Marty, Willie and Esther Meyer, Freida Weber and George Scott.

## Wirth Added to Holiday Realty

Richard A. Coffin, president of Holiday Realty Corporation, Palm Desert, has announced that William Wirth had been appointed general sales manager of the firm. Wirth rejoined Holiday in January after having been in Malibu, for the past year.

Wirth stated that he was a victim of that old desert disease, "Sand in the Shoe" which brings a great many wanderers back here. "Malibu is a fine town and the people are the 'greatest' but Palm Desert is for ME," he added.

Coffin went on to say that Wirth's promotion is a part of the general expansion of the Holiday organization, all of which is aimed at better client service. New sales people are being screened and added to the staff and both new and old staff members are attending regular sales training sessions as well.

President Coffin reported sales volume for 1961 had exceeded three million dollars. Wirth remarked, that the goal or 1962 had been set at over five million and added that the way the year has started it looks like we'll make it in a "breeze."

Classified Ads Get Results

H. A. SIMARIAN, INC.

Franchised Dealer For



Refrigeration Electric Home Appliances

AMERICAN STANDARD PLUMBING  
CRANE PLUMBING FIXTURES

PLUMBING AND REPAIR SERVICE

20 Trucks and Experienced Men to Serve You  
IT IS THE SERVICE AFTER THAT COUNTS

850 North Palm Canyon Drive — Phone FA 5-2093

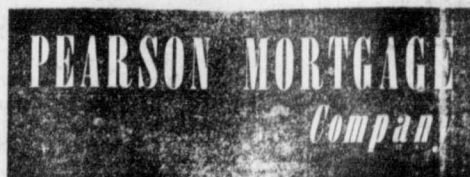
## CASH FOR ANY PURPOSE

• We make direct loans, as lending principal, on all types of real estate—paid for or not. Older houses, vacant lots, acreage, farms, move-on dwellings, etc.

• For any purpose, consolidate debts, home or business improvements, new car, vacation, holiday cash needs, business working capital. Loans from \$1,000.00.

• We will also buy your first or second trust deed at reasonable or no discount. This is in addition to our sale finance service, including rapid FHA loan commitments.

• Call Mr. Severino or Mr. Tummel at 325-5027 for any and all of your real estate finance needs.



GENERAL INSURANCE AND ESCROWS

553 S. Palm Canyon Drive—Palm Springs—325-5027

82-530 Highway 111—Indio—DI 7-2384

Palm Desert—FI 6-8111

Banning—VI 9-4088

Hemet—658-7267

## Cook Street Extension OK

PALM DESERT — A request by property owners for construction of an extension of Cook Street east of here on a cooperative basis was approved by the board of supervisors this week on recommendation of the county planning commission.

Half the cost of the project, estimated at \$28,800, is to be borne by the property owners. The extension will be a mile and a quarter in length, from Country Club Village subdivision to 40th Ave.

Steps were taken by the supervisors to provide for a setback along the new street of 55 feet from its center line. County counsel was instructed to prepare an ordinance to establish the setback.

## SAVE DISCOUNT SALES CUSTOM-MADE TOP QUALITY ONLY PAINTS

Vinyl Masonry Coatings  
Retailers for \$6.45 Gal.

YOU PAY ..... Gal. \$3.95

Cement Floor Finishes

Swimming Pool Coatings

Vinyl Satin Gloss Enamels

"It" Clear Sealer for Rock and Stone

3K Oils . . . Heat

Resistant, Weatherproof

Kel Roof Kote, White

Roof Coatings

Sash & Trim Paint . . . Primers

FREE ESTIMATES . . .

WE SHIP TO YOU

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"KOOL" Gloss Tint

Do-it-Yourself

Available at

Dill Lumber

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Indio

29 Palms Lumber Co.  
CO., 29 Palms

## FIX THE ROOF WHILE THE SUN SHINES



NOTHING LIKE THIS EVER BEFORE OFFERED IN THE PALM SPRINGS AREA. READ THE DETAILS AND SAVE \$3000. NO ONE ELSE HAS THE PROPERTY BOUGHT BEFORE INFLATION (1938) AND ABLE TO GIVE SUCH RIDICULOUSLY LOW RATES.

## 99 YEAR LEASES . . . \$10.00 A MONTH

For tax reasons ownership can't afford to sell but you can build on the land and live on it for longer than you will ever live without a dollar tied up in a lot. Use that capital to build. It half pays the cost of a home. Safe recorded leases same as the million dollar country clubs use in Palm Springs.

## TWO BEDROOM HOMES COMPLETE \$5995

1027 sq. ft. aircooled, asphalt flooring, stucco, plaster interiors, sliding glass door, carport and storage. It can't be beat for the money.

IF YOU OWN A HUGE CITY HOME WHY NOT LIQUIDATE NOW WHILE TIMES ARE GOOD, HAVE A SMALL DESERT HOME, AND FOR SUMMER A LITTLE OREGON CABIN, OR TRAVEL A BIT, REDUCE THE OVERHEAD AND HOUSE WORK.

## YOU MAY BUILD YOUR OWN HOME

Or our contractors will build exteriors and you finish. Many of our 22 homes here have been finished by their owners at great savings.

## WINTER HOMES WITH A TRAVEL TRAILER

If you're tired of the congestions and pressures of trailer parks, prefer privacy and to choose your own times and places for recreation, then only 15 minutes from downtown Palm Springs, this development offers a rare combination of status and economy. Figure it out. In 10 years you save on rents alone the cost of a small home and have an asset to sell or pass on to heirs. Trailers are permitted only with homes and under proper restrictions, (inexpensive lattice enclosures in the rear of homes.)

## CHARACTER

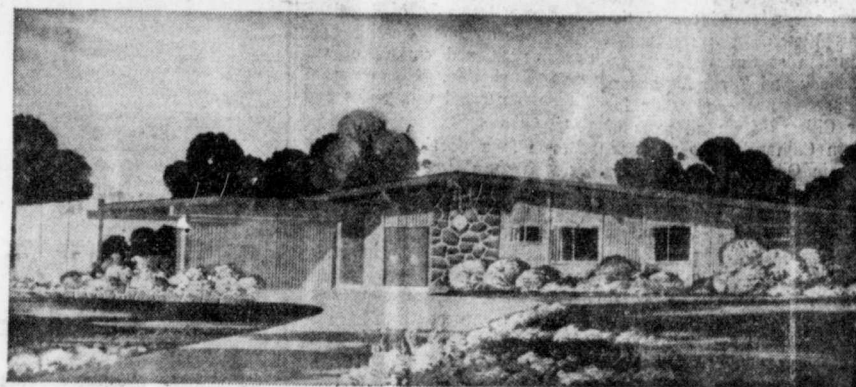
This is a development by Charles Doyle, original owner of Deep Well and of Smoke Tree Ranches. The existing 22 owners are doctors, dentists, engineers, college professors, retired Air Force and Navy men and ex-contractors, many of whom have finished their own homes. The development is controlled and screened.

Excellent TV without coaxial, public utility water, low tax rate, electricity 20% cheaper here, right on paved Ramon Road, 15 cent phone calls to PS, a wind protected oasis. Economically and socially it has no peer in all this area.

DRIVE OUT RAMON ROAD AROUND THE \$750,000 BIG OVERPASS (especially on windy days) AND INVESTIGATE THIS AMAZING DEVELOPMENT, THEN MAKE THE LOOP VIA WASHINGTON, PALM CITY, HIGHWAY 111 BACK TO PALM SPRINGS.

## Hidden Springs Ranch Oasis

1000 Palms, California



## PREMIERE SHOWING DURING DESERT CLASSIC

THUNDERBIRD PARK

NEW! Air conditioned luxury

homes with private pitch and putt greens one block from Thunderbird Country Club, near twelve other public and private golf courses in sheltered South Palm Springs area.

## 3 BEDROOM, 2 BATH HOMES PRICED FROM \$25,500

\$150 A MONTH

(Principal and interest included)

Swimming pool (optional), may be included in your 25-year loan

See furnished model homes (open daily including Sunday from 10 A.M. to 6 P.M.) while in Palm Springs for Desert Classic

FREE: brochure and complimentary EP record album  
"The New Sound in Palm Springs"



Sales Agents:  
Koblenz/DeLaney





## Salton Area Will Get Arboretum

North Shore Beach Estates on the Salton Sea will soon boast one of the world's most unusual arboretums.

To be planted on the property of Dr. and Mrs. Seth C. Eastvold, the arboretum will contain all the plants mentioned in the Bible. It will be in keeping with the theological background of Dr. Eastvold, who has served Pacific Lutheran College of Tacoma, Wash., as president for the past 19 years.

Bob Taliaferro, manager of the North Shore Beach Yacht Club and the North Shore Motel adjoining it, is author of this innovation in gardens. Taliaferro, whose hobby has been the study of desert plants, is assisting Dr. Eastvold in designing the garden and collecting the more than 400 plants mentioned in the Bible.

**Burning Bush**  
A former manager of Palm Springs' Desert Inn, Taliaferro will reside in the new Eastvold home prior to Dr. Eastvold's retirement as president in July. The Eastvolds will take up permanent residence at North Shore then. Dr. Eastvold's son, Don East-

Long one of the two foremost leaders of the Lutheran Church internationally, Dr. Eastvold was pastor of America's largest Lutheran Church, located in Eau Claire, Wis., before assuming the presidency of Pacific Lutheran University in 1943. He served as vice president of the Lutheran Church throughout the world from 1948 to 1960, longer than any other person has held the post in the church's history.

When he took over the presidency of Pacific Lutheran, 144 students were in attendance and the school's net value was \$284,095. Enrollment for the current academic year is 2,330 and the school's physical plant has soared to over \$10,800,000 in value.

A prolific writer, Dr. Eastvold is an author of note. He has written many books and pamphlets. His most recent books, "Around the World in 180 Days," is an observation of political, economic, education and religious life in the 34 countries he and his wife visited in a globe-girdling tour in 1958.



**PROUD OFFICERS** in charge of new developments at Silver Spur Ranch chat while standing on two levels of one of the homes. They are, from left, Raymond Bundza, vice president of Bundza-Weth-

ern, Inc.; Sol Lesser, president of Silver Spur Properties; Robert Wethern, Bundza-Wethern president; and Norman Freeman, Silver Spur general manager.

## Silver Spur Ranch Tract Opening Shows Qualities

**PALM DESERT** — The formal opening of new residential developments on Silver Spur Ranch is underway, highlighting exclusive new residences and home sites presented by Bundza-Wethern on choice sections of the famous ranch land.

A professionally decorated, model home on Silver Spur Trail is open for inspection. This Bundza-Wethern original typifies the atmosphere of gracious living prevailing over the ranch. White, metallic-flecked vinyl flooring in the well-appointed foyer extends to the dining room, allowing the sunken living room traffic to bypass.

An ornamental wrought-iron

railing divides the formal dining room from the living room. A raised-hearth, stone fireplace in the living room is flanked by a large planter for a pleasing visual effect. Another planter appoints the foyer. A wide use of glass throughout the home brings the lush landscaping indoors. Wide overhangs protect the living areas from the warm desert sun.

**Roman Bath**  
A combination study-guest room cleverly utilizes the third bedroom space for the utmost in livability. The decor in the large baths is Roman style, featuring sunken tubs, ceramic pullmans, and mural paper, the master bedroom suite is luxuriously appointed with a dressing room, large wardrobe space, and a built-in, mirrored vanity table.

Two customized, Bundza-Wethern homes, landscaped and carpeted, are also open for the home buyers review. These fashionable homes are for sale. Spaciously oriented, with 3 bedrooms, 2 baths, formal foyers and separate dining rooms, each reflects qualities for luxury desert living. Full insulation throughout and air conditioning assure continuing comfort control.

**Garden Homes**  
Garden homes, designed for luxury indoor-outdoor living, are near in completion. Reservations for these homes are now being taken. Pre-conceived for privacy, these homes will be especially place will save people days — even weeks — in time," Cooper said.



**BOB TALIAFERRO**, left, manager of North Shore Beach Yacht Club on the Salton Sea, shows Dr. and Mrs. Seth C. Eastvold indoor planting area as they inspect construction progress on the Eastvolds' new North Shore Beach Estates home. Taliaferro is assisting the Eastvolds in the planting of a unique Biblical arboretum, more than 400 plants in all, that will grace the lawn area of the new home.

vold, former attorney general of the State of Washington, is Ray Ryan's partner in the North Shore Beach marine development. It includes a rapidly burgeoning 1,000-acre community bordering a \$2,000,000 yacht club and 400-boat marina.

The particular Biblical plant holding the greatest interest for Dr. Eastvold is the Burning Bush of Moses. From this plant God spoke to Moses, directing him how to lead his people to the Promised Land.

**Unidentified**  
"The Burning Bush of Moses has never been identified as to variety," said Dr. Eastvold, "but Mr. Taliaferro's collection will include every variety mentioned in the Bible that is native to Palestine. So our garden will undoubtedly duplicate it."

Some of the host of plants and flowers named in the Bible that will be included in the Eastvold garden are the Joshua, olive, sycamore, palm and cedar tree, the Lily of the Valley, Rose of Sharon and the thorn-bush from which Jesus' crown of thorns was fashioned.

**JORDAN DRAWS AID**  
**AMMAN, Jordan (UPI)** — Jordan received \$3.95 million from the United States Thursday as part of regular American aid that has averaged \$40 million a year since 1958.

**The Sherwin-Williams Co.**  
101 N. INDIAN AVENUE  
324-3347  
More homes are painted with Sherwin-Williams Paints than any other brand.

**WHO'S  
EXCITED?  
You Will Be...**



When you see Green Acres... An irresistible array of 3-bedroom, 2-bath homes, just a black-satin-pillow-throw-away from the lush green fairways of Tamarisk Country Club.

**THIS WAY, PLEASE:** From downtown Palm Springs, drive south, then east, on Palm Canyon Drive (scenic Hiway 111), to Green Acres sign and turn left on Wonder Palms Road to Halper Lake Drive. Left thru Tamarisk C. C., continue on Palm View to Green Acres model homes.

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Friday, February 2, 1962

THE DESERT SUN Page 9

### Bob De Rose Is New Head of Paddock Pools

One of the newest residents of the desert city is Bob DeRose, vice president of Paddock of California since 1959, and now in addition, in charge of their branch office in Palm Springs.

DeRose was born in Chicago, attended the University of Michigan where he graduated as an Industrial Mechanical Engineer. He was a Naval aviator in a torpedo bomber during World War II, and instructed flying at Ann Arbor, Michigan. He later moved to California where he started working for Paddock of California in 1949.

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## Palm Desert Players Hold Pre-Show Dinner at Club

Multi-colored candelabra simulated a stage with curtains opening to display the names of those seated at the head table, when the Palm Desert Players held a First Nighter Dinner at Shadow Mountain Club, in conjunction with the opening night of the Players' production of "Laura."

At the head table, Mrs. Anne Carpenter, mistress of ceremonies, was seated with Dr. and Mrs. George Savage, Mr. and Mrs. Gavin Coffins, Mr. and Mrs. Arno Nonweiler, Mr. and Mrs. Lou Kuehner, Dr. and Mrs. Roy McCall, and Mrs. George Anderson.

## Rumble Plays Ali Ben Ali During Opera

Well known for his vocal and stage work in the Inland Empire, Barry Rumbles will play the role of Ali Ben Ali, a rich and influential Arabian, in the San Bernardino Civic Light Opera Association's production of the brilliant all-time favorite, "The Desert Song" Feb. 3-10, at San Bernardino High School, 18th and E Street.

As Ali Ben Ali, Rumbles provides his friend, the Red Shadow, with an extravagant and expensive desert retreat for a hiding place in time of trouble.

Rumbles has been seen in two previous Civic Light Opera productions, "Li'l Abner" in which he played Earthquake Magoon, and "Oklahoma," in which he played Judd Fry. He was seen as Private Willis in last season's production of "Iolanthe" at the Redlands Bowl and has portrayed the Mikado in two Redlands Bowl productions of that Gilbert and Sullivan opera.

A soloist at the First Presbyterian Church of San Bernardino, Rumbles sang the role of Elijah in a recent production of the oratorio "Elijah" given at the Southern Baptist State Music Teachers convention in Riverside. He studies voice with Laura Browning Henderson of Redlands.

Tickets for "The Desert Song" can be obtained at the Civic Light Opera Box Office, located in Gene Vanouse Television and Music Store, 338 West Highland Avenue, San Bernardino, and at the Harris Company Stores in San Bernardino and Riverside. Ticket information is also available by writing Civic Light Opera, P. O. Box 606, San Bernardino, or at Pat Barbara Music Company in Palm Springs.



DAVE MADDEN, bright newcomer to the comedy scene, is the only performer to be brought back to the Chi Chi for a return engagement within 30 days of his last closing. Satirist Madden appears with the Crosby Brothers, Phillip, Dennis and Lindsay, and dancer Lois Ray, through Feb. 6.

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A COUPLE OF BASEBALLERS who have been safe at home many times, sign a contract to appear in a new feature film, "Safe at Home." Seated with the future actors, Roger Maris and Mickey Mantle, is Leo Jaffe, vice presi-

dent of Columbia Pictures. Standing behind are, from left to right, Tom Naud, executive producer of "Safe"; Frank Scott, who represents the ball players; and Mitchell Hamblurg, co-producer of the flick.

## VILLAGE VARIETY

with Hildy Crawford

When Columbia Pictures star Roger Maris and Mickey Mantle, the spectacular home-run hitting combination of the World Champion New York Yankees, in "Safe at Home!" Mitch Hamblurg, well-known actor's agent and Village home owner, will be co-producer with Tom Naud.

The film deal represents the first non-baseball contracts for 1962 for Maris and Mantle and presents them in their first starring motion picture roles. The sports drama is scheduled to begin filming in Ft. Lauderdale, site of the New York Yankee's spring training camp, on Feb. 13. It's the story of a Little Leaguer, who attempts to secure the support of his idols, Roger Maris and Mickey Mantle.

Incidentally Columbia's Vice President Leo Jaffe will be here at the Racquet Club for four weeks, starting Feb. 10.

Back in golf's country, celebrating their second anniversary in show business and back at the Chi Chi for a second engagement, the Crosby Brothers, Phillip, Dennis and Lindsay are carrying on despite Lindsay's bout with a heavy cold that rendered him all but speechless during their opening nights.

Brought up with show business in their blood, the three Crosbys carried on nobly, with twins Dennis and Phillip, picking up and carrying on when Lindsay got that croupy sound.

Audiences, who have followed their career and know that it has gone on from good to better, have been rooting for them in friendly fashion and chuckling at such wise cracks about their famous Dad, as when they claimed he is busy raising another trio to replace them.

Phillip particularly shows added stature and authority in his singing, which is most reminiscent of Bing's. With any luck Lindsay's himself again and tonight should find the threesome delivering their well-coached songs in the usual entertaining manner.

It's a really good over-all show that's been pleasing audiences all week.

Dancer Lois Ray opens with a startling effect, achieved when she cups her black gloved and sequined thumb - and - forefingers of California, will be a highlight around her eyes to make a pair of the occasion, Short said.

of jeweled glasses, and delights the audience with her little marionette double, that dances and sings with her. She's billed as "Walter Winchell's FAVORITE dancer" and it's easy to see why. This girl has charm and capability.

Dave Madden is the unusual night club comedian, dealing in satire that goes seeking its mark like a guided missile. Even if you miss some of his innuendoes there are enough left over for good entertainment.

Moving in Wednesday night are the Andrews Sisters, as Chi Chi answers the challenge of a town full of people looking for entertainment.

The Twist at Ten group that showed up last night at RimRocks for the fashionable shindig found that it is not only possible to Twist on the Rocks, but the energetic bartender (egged on by Milt Kreis) had concocted a new libation of that same name. The twist is orange peel and it is used with a pineapple spear and a cherry to decorate a vodka base, lighted with pineapple and grapefruit juice.

"The Son of Captain Blood" which Harry Joe Brown shot in Spain with Sean Flynn, son of the original Captain Blood, Errol Flynn, in the stellar role, outside of "El Cid" is one of the most expensive ever made in Spain. It would have cost around two million to produce in this country. This is no quickie production. The first unit took 14 weeks to shoot and the second unit was six weeks before the cameras. The film is what the industry terms a big canvas, with big flood scenes and a tremendous earthquake. While cities were re-built for locations and the rental on the two pirate ships used in the picture ran up to \$50,000 all by itself.

Out at Royal Hawaiian Estates Phil Short is planning a "Biggest State Party" to celebrate California's upsurge of population bringing it to the status of Biggest State.

First invitation will go to Governor Edmund Brown, who predicted California would pass the population test by the end of this year. A huge cake in the shape of California, will be a highlight around her eyes to make a pair of the occasion, Short said.



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## VAN CLIBURN

## Imponderables a Fad

By DELOS SMITH  
NEW YORK (UPI) — No one can now whisper Van Cliburn is so artistically youthful he doesn't dare deal with the imponderables of the piano literature. It can't be whispered about any more because he has recorded Brahms' 2nd piano concerto, an imponderable which hardly could be more imponderable.

His musical wrestling partner in this bold undertaking was the Chicago Symphony, Fritz Reiner conducting. The result is all to the credit of pianist and conductor. There is no pianistic deference to the weight of the orchestral score but no conductorial tendency to subordinate the piano into just another orchestral instrument.

Brahms' 2nd is no light lunch either for pianist or conductor, which is not news to musicians nor their patrons. Cliburn's playing reflects long concentration on this musical pinhead. It is straight forward as usual, and enlightened with intuition. It is not disparaging to say he does not reveal the answers.

The fashion is for young pianists to attack the musical imponderables. Now comes youthful Julius Katchen with a recording of Beethoven's 33 variations on a Waltz theme by Diabelli. The problem is not the technical one of mastering their difficulties and playing them. It is to make a whole fabric of them and then Eye" segment.

make something of the fabric. Perhaps only one pianist in a generation succeeds. Rudolf Serkin did, in his recording of several years ago. The late Artur Schnabel could hold an audience entranced from the first variation to the last. Katchen's effort is admirable but it is spotty. He doesn't sweep you along. He'll single your spine with an occasional revelation and then cloud your mind with puzzlement.

Reverting to Brahms' 2nd: the first American recording of the Russian pianist, Sviatoslav Richter, was of that piece and with the same orchestra, Erich Leinsdorf conducting. Cliburn's recording does not supersede that one. Rather many listeners will feel that one makes his superfluities.

You remember that one because Richter's recording of Beethoven's 1st concerto, with the Boston Symphony, Charles Munch conducting, is newly issued. It is anything but imponderable which makes it all the more difficult to project tellingly. Richter does, and with no sign of strain, without apparent effort.

## Switch

HOLLYWOOD (UPI) — Actress Peggy McCay switched from the role of a mother with four children in the TV comedy series "Room for One More" to the part of a murderess in a "Hawaiian whole fabric of them and then Eye" segment.

## 'Moon on a Rainbow Shawl' A Story of Trinidadians

By JACK GAVER  
NEW YORK (UPI) — The off-Broadway play list has acquired an attractive drama in "Moon on a Rainbow Shawl" at the East 11th St. Theater.

This is a warm, hearty and tragic story of poor people in Trinidad who aspire to better things but generally meet only more frustration.

Errol John, a newcomer here and a native of the Caribbean area, has written with passion and in detail of an assorted group residing in a "yard" in Port-of-Spain. The work does meander a bit in the early section and takes a while to come into focus, but there are enough amusing slice-of-life bits here to keep one from being bored.

When the action begins to build, the problems of the characters grip your attention and hold it to the end. I do think director George Roy Hill should hold down his exuberant performers in a couple of spots to give more emphasis to scenes that really call for fireworks, but, on the whole, he has managed a fine piece of staging.

Vinnette Carroll is superb as a hard-working matron trying to hold together a family consisting of a baby, a teen-aged daughter who aspires to a high school education and an amiable but shiftless husband, James Earl Jones, who is rapidly gaining stature, gives a vivid performance as a young man determined to get away to England where he can find more chance of advancement, even to the point of deserting the girl who is carrying his child.

Ellen Holly, Bill Gunn, Cicely Tyson, Melvin Stewart and Robert Earl Jones make valuable contributions.

Another new off-Broadway drama that has aroused enthusiasm in some critical quarters,

but not in this one, is Frank D. Gilroy's "Who'll Save the Plowboy?" at the Phoenix Theater. This is a drab tragedy that poses the question as to whether a man's sacrifice in saving a life is worthwhile when the rescued one fails to develop a useful existence.

There is no beauty in the writing or performance so far as I am concerned; no lift anywhere along the line out of a rut of mediocrity. Despite the high-sounding theme, it is examined at a routine level and spirit.

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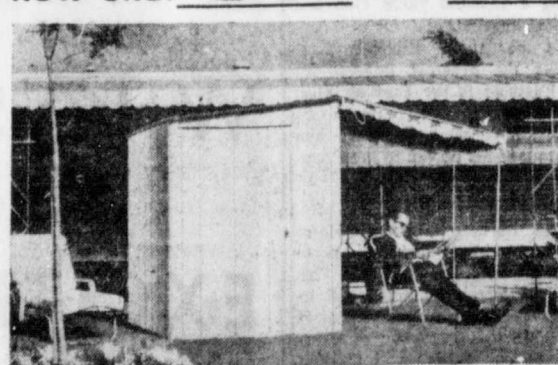


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**CASA CAMARGO** — Guitarists Robert and Ben Camargo, nightly.

**CARR'S RESTAURANT** — Henrietta and her sing-a-longs at the piano bar nightly.

**CHI CHI** — Tonight through Feb. 6, The Crosby Brothers starring Phillip, Dennis and Lindsay are supported by Dave Madden and Lois Ray, in the Starlite Room. The Andrew Sisters open Feb. 7.

**DESERT AIR** — Renato Trio featuring Bill Earley at the piano.

**DOLL HOUSE**—The Renato Trio, with Chico Vasquez at the piano.

**DESERT INN** — Duke Mitchell with Jeanne Keller and Charlie Chaney in the Roaring 20's Room.

**EL MIRADOR** — Eddy Howard and his orchestra in the Silver Palm Room. Christy and Davis in the Safari Room.

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**HILLTOP ROOM** — Jack Pfeiffer at the grand piano, and "Scatman" Crothers.

**HOLIDAY INN** — Billy Allen and his orchestra are the dancing attraction at Milt Hicks new hotel on the Strip.

**HOWARD MANOR** — Ronnie Brown Trio in the Manor Room and the Don Tosti Quartet in the Celebrity Lounge.

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**SENATE LOUNGE** — At the President Hotel, flamenco guitarist, pianist and vocalist, Virginia de Silva.

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**PLAZA THEATER** — Tonight through Feb. 6, "Flower Drum Song."

**SUNAIR DRIVE-IN** — Tonight through Feb. 6, "Splendor in the Grass" and "Secret of Monte Carlo." Feb. 7-13, "Babes in Toyland" and "Bridge to the Sun."

**VILLAGE THEATER** — Tonight and tomorrow, "Ben Hur." Feb. 4, "Imitation General." Feb. 5-6, "The Virgin Springs."

## PALM DESERT PLAYERS

### First Play a Success

By NINA PAUL SHUMWAY

If you see a unusual luminosity in the Palm Desert sky you may attribute it to the shining success of the Palm Desert Players' first play of the '62 season — "Laura," which won the enthusiastic acclaim of capacity audiences last Friday and Saturday evenings.

While the auditorium of the Palm Desert school in which the play was presented, left something to be desired as a theatre, it served to point up the Players' need of their own building. The professional calibre of the performance in "Laura" — a play which demands all the skill and subtlety of fine acting — is sufficiently convincing proof that only the right seating and staging arrangements are needed to give the Valley a Little Theatre to be proud of.

In the title role, bewitching Lee Cathcart gave a flawless interpretation of the alluring girl no man could resist. Not even a Broadway stage could have produced a more beautifully finished and convincing "Laura."

Clay Stearns (director of the Players) in the difficult part of Waldo Lydecker, an erotic and impotent old writer torn by pas-

sion and the outrageous vanity that forever demanded self-dramatization, gave a superb performance.

Bernard Winarsky in his role of the detective, Mark McPherson, the male lead, gave a smooth and virile presentation, professional in quality. His verbal tilts with Lydecker and his offbeat love making to Laura had the consummate naturalness which is the essence of art.

Maure Solt, as Laura's fiance, was sufficiently big and handsome to offset the unsympathetic nature of the part. His portrayal of the errant lover too weak to withstand the wiles of women, was extremely effective.

Richard Bellmore, a teen age student of Joan Wilcoxson's drama school in Palm Springs, presented convincingly the young, emotionally unstable jazz bop in the violent throes of infatuation excited by Laura. This young man should go places if he pursues his dramatic career.

Maquela, as Laura's housekeeper and the adoring and distraught mother of the lovesick boy gave the part depth and pathos.

Laura Burke, playing Laura's maid, Bessie, is the comedy find

of the year. Miss Burke tramped for many years as a repertoire actress. Although she retired long ago she still retains an invaluable flair for timing and her comedy delivery is unique. Her every appearance was greeted with appreciative glee.

Ben Chunsler, who has a wide background in Little Theatre experience and is the Players Assistant Director, got one of the big laughs of the evening in his walk-on role of detective. His wolfish ogling of the beautiful Laura, was a comedy highlight.

#### BIRDWISE

HOLLYWOOD (UPI) — Producer-director Otto Preminger knows how to make a picture that gets the bird.

While shooting "Advise & Consent" on location off Annapolis, Md., Preminger thought a scene aboard a destroyer would be better with seagulls in the background. But there were no seagulls.

Preminger ordered a prop man to throw a dozen loaves of bread on the water. Within a minute the birds were on hand and shooting continued.

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**Entertainment**  
Friday, February 2, 1962 THE DESERT SUN Page 11  
PRODUCER BERLE  
HOLLYWOOD (UPI) — Milton Berle has selected "Mr. Univac" as the first motion picture to be produced by his new independent film company.  
The picture in an original screen play on which Berle collaborated with Hal Collins. Berle and Mickey Rooney will co-star in the picture.

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An Amazing Variety of Taste-Tempting Culinary Treats  
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**TEX KIDWELL** SINGING TROUBADOR **Tex Kidwell** MASTER OF CEREMONIES  
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**EDDY HOWARD** And His 15-Piece Orchestra  
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**El Mirador Hotel** RESERVATIONS: 324-1141  
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# Leonard Runs Ahead in PS Classic

## Holds 2-Stroke Lead Going Into Third Lap

TV Channel 8  
To Air Classic  
On Saturday

Television Channel 8, broadcasting in the Palm Springs area over the Translator Station, will air the play of the Palm Springs Classic pro-am finals from 2 p.m. to completion Saturday afternoon.

Arrangements for the telecast were announced this morning by Frank Bennett, president of translator.

## USC Cagers Face Bruins Tonight

LOS ANGELES (UPI)—Eager UCLA and wary Southern California battle tonight for first place in the Big Five basketball chase and a crowd of around 10,000 fans is expected to watch the cross-town series.

USC, defending champion and pre-season favorite to take the title again in 1962, is expected to be a choice over the Bruins—who currently lead the Athletic Association of Western Universities standings with a 3-0 mark. The Trojans are 3-1, losing to Washington.

The Bruins, however, have improved greatly since the season started—even when their coach, John Wooden, admitted UCLA did not belong "on the same floor as SC," and could spring an upset.

Forrest Twogood, coach of the Trojans who are ranked fifth nationally with a record of 12-3, said he would not be lulled by UCLA's record of 9-7. He added that the two teams, no matter what the record, usually play down to the wire.

## Larson Inks With Giants

SAN FRANCISCO (UPI)—Don (Perfect Game) Larsen, relief pitcher acquired by the New York Yankees, has signed a contract from his home in San Diego.

He told club officials he had been working out in the good weather in San Diego and would be ready to go when spring training begins.

Larsen, 32, made baseball history on Oct. 8, 1956, when, pitching for the New York Yankees, he beat the Brooklyn Dodgers, 2-0, without allowing a man to reach base.

Last year he compiled an 8-2 record for the White Sox. He and pitcher Billy Pierce were traded to the Giants for first baseman Bob Feller and pitchers Ed Fisher and Dom Zanni.

PRECOCIOUS  
LIGONIER, Pa. (UPI)—Golf star Arnold Palmer received his first set of golf clubs from his father at the age of three and was playing 18-hole courses regularly at the age of five.



ARNOLD PALMER gives a mighty swing as he tees off on the 18th hole at Eldorado Country Club to send the ball down the middle of the fairway over 300 yards. Arnie picked up a birdie for his five-under-par 67 and his second sub-par round of the 90-hole Palm Springs Golf Classic.

## Top Golf Scores

The best rounds of golf fired on courses at the "Wintre Golf Capital of the World" yesterday are as follows:

Men	Women
75 Joe Harmon, Bermuda Dunes	84 Mrs. Sue Winston, Bermuda Dunes

## PS Classic Scores

Stan Leonard .....	65-67-132	Bert Weaver .....	73-68-141
Gardner Dickinson .....	68-66-134	Sam Snead .....	70-71-141
Jack Cupit .....	69-65-134	Julius Boros .....	74-68-142
Neil Coles .....	68-67-135	Al Geiberger .....	71-71-142
Mike Souchak .....	68-68-136	Marty Furgol .....	69-73-142
Arnold Palmer .....	69-67-136	Sam Reynolds .....	72-70-142
Johnny Palmer .....	71-67-136	Al Balding .....	72-69-142
Jim Ferre .....	68-69-137	Mac Hunter .....	72-69-142
Wes Ellis Jr. ....	72-66-138	George Bayer .....	73-69-142
Tommy Aaron .....	69-69-138	Fred Hawkins .....	70-72-142
Gene Littler .....	67-71-138	Dow Finsterwald .....	71-71-142
Jimmy Demaret .....	69-69-138	Jack Nicklaus .....	71-71-142
Bill Collins .....	68-70-138	Phil Rodgers .....	71-72-143
Lionel Hebert .....	67-72-139	Gary Player .....	69-74-143
Jay Hebert .....	69-70-139	Bob Brue .....	73-70-143
Jerry Steelsmith .....	67-72-139	Bob Stone .....	76-67-143
Ralph Blomquist .....	70-69-139	Cary Middlecoff .....	72-71-143
Claude Harmon .....	68-71-139	Jimmy Clark .....	74-70-144
Rex Baxter Jr. ....	65-74-139	Paul Runyan .....	71-73-144
Tommy Jacobs .....	69-70-139	Herman Scharlau .....	71-73-144
Moon Mullins .....	68-71-139	Art Wall Jr. ....	72-72-144
Max Evans .....	68-71-139	Frank Boynton .....	73-71-144
Dick Mayer .....	71-68-139	Jim Frier .....	73-71-144
Dick Stranahan .....	72-68-140	Eric Monti .....	70-75-145
Don Fairfield .....	69-71-140	Bob Goaly .....	77-67-144
Bob McCallister .....	69-71-140	Tom Nieporte .....	73-71-144
Al Johnston .....	69-71-140	Ken Bowsfield .....	73-71-144
Wilf Homeniuk .....	74-66-140	Bob Shave Jr. ....	70-75-145
Bo Winingier .....	72-68-140	Ed Furgol .....	75-70-145
Fred Wampler .....	74-66-140	Harold Kneec .....	71-74-145
Doug Ford .....	66-74-140	Jim E. Thompson .....	73-72-145
Bob Harris .....	71-69-140	Johnny Pott .....	73-72-145
Mason Rudolph .....	72-69-141	Ronnie Reif .....	76-69-145
Gay Brewer Jr. ....	69-72-141	Billy Maxwell .....	73-72-145
Dave Hill .....	71-70-141	Ken Venturi .....	73-73-146
Duge Ragan Jr. ....	72-69-141	Bob Nichols .....	73-73-146
Dutch Harrison .....	73-68-141	Ed Merrins .....	76-70-146
Jack Fleck .....	73-68-141	Dean Refram .....	73-73-146
Bill Casper Jr. ....	72-69-141	Earl Stewart Jr. ....	70-76-146
Eric Brown .....	69-72-141	John McMullin .....	74-72-146
Bob Keller .....	70-71-141	Tony Lema .....	74-72-146



CHECKING SCORE cards on the 18th green at Eldorado Country Club following a sizzling five-under-par 67 fired by Arnold Palmer yesterday is his amateur part, left to right, Albie Pearson, flashy LA Angel outfielder, Gordon Alexander and Cecil Simmons. (Desert Sun Photo)

By BOB ABBEY

Stan Leonard, who has been accused by some of his colleagues as having the touch of a "safe-cracker" around the greens, was the golfer the other 127 pros in the third annual Palm Springs \$100,000 Golf Classic were trying to catch today as they began the third lap of the 90-hole tourney.

The Canadian pro stood alone at the top of the list this morning after shooting a five-under-par 67 Thursday in the second round coupled with his sizzling 65 on opening day. He played the Indian Wells layout yesterday and moved over to Tamarisk today where he challenged the course other pros have labeled as the "toughest."

Rex Baxter, the pride of Amarillo, Tex., fell off the pace when he carded a 74 at Indian Wells to give him a total of 139 which threw him into a 10-day tie for seventh place. Baxter matched strokes with Leonard on opening day when he mastered the Thunderbird course and carded a six-under-par 65.

**Rookie of the Year**  
Jacky Cupit, the hottest freshman golfer had seen in many a day during the 1961 pro tour, posted the lowest round of any of the pros Thursday as he blistered the Indian Wells layout and posted a 65 to go with his 69 for a 134 total. This threw him in a two-way tie with Gardner Dickinson, Jr., one of golf's keenest analysts, as he completed the round at Thunderbird in 66 golf shots.

The T-Bird par 71 course is considered the easiest of five layouts, but Dickinson, who was Ben Hogan's assistant at Tamarisk in 1954, could have done as well on any of the championship courses as he had a bag full of sizzling "sticks."

**Cards a 67**  
Neil Coles, the touring Britisher, was hot on the heels of the three leaders this morning when they teed off after shooting a 67 at Tamarisk to go with his first 19-hole score of 68 at Indian Wells, to put him three strokes off the pace and in third spot.

The 1961 Ryder Cupper, Mike Souchak was breathing on the necks of the front-runners after Thursday's round of 68 at Thunderbird and his 68 at Eldorado on opening day for a 136 total which put him in a tie with Arnold Palmer and a share of fourth position.

**Palmer on Move**  
The former U. S. Open and Masters champion and the pro that attacks a golf course, "Arnie" Palmer is on the move. Palmer, who has done very little this year in the way of collecting the blue chips, was probably in the best position of all this morning when he zeroed his sights in on the Thunderbird course.

He carded a first round 69 at Tamarisk and a second lap of 67 at Eldorado yesterday. His round yesterday was brilliant as he played every hole in regulation except the five birdies he posted.

With a large gallery watching the golfer, who in 1960 became the golfing sensation of the decade, Palmer was gunning for birdies all afternoon. His finest play was on the 18th at Eldorado when he blasted a 320-yard tee shot and hit the green with an iron to give him an opportunity for an eagle on the 5-par hole. His putt was a little short, but he canned the next putt for one of the finest birdies of the round.

Palmer, who was "Professional Athlete of the Year" in 1960, has been described as having a "bulldog" tenacity as he has time and again come from behind to grab a major title on the last few holes when, to all appearances, his chances for winning were remote.

Many observers feel that Coles, Souchak and Palmer are in a better position to collect the bag of desert gold because they have conquered some of the tougher courses.

PRO-MANAGER  
**DALE ANDREASON**  
OF RIVIERA HOTEL  
Says:

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**SPORTIEST**  
LITTLE GOLF COURSE  
IN TOWN

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for the Golf Range

**Riviera Hotel**

## Cage Scores

College Basketball Results  
By United Press International

**EAST**  
Massachusetts 94 St. Peter's 75  
Moravian 81 Franklin & Marshall 67  
Susquehanna 86 Juniata 35  
Windham 102 Babson 53  
Pat'son St. 61 Newark Rutgers 49  
Georgetown 84 Fairleigh Dickinson 77  
Niagara 60 St. Francis (N.Y.) 53  
St. Bonaventure 113 Seton Hall 100  
Boston U. 63 Colby 61

**SOUTH**  
Randolph-Macon 69 Gallaudet 56  
Davidson 71 Erskine 57  
Bloomfield 101 D.C. Teachers 64  
Louisiana St. 77 Loyola (La.) 61  
Miles 100 Fisk 97  
Furman 72 Richmond 65  
Norfolk W&M 65 Pembroke St. 56  
Fla. Southern 71 Cumberland 57  
Roanoke 86 Hampden-Sydney 74  
Pfeiffer 72 Campbell 65  
Elon 70 High Point 64

## LA Lakers Crushed By Celtics

COLLEGE PARK, Md. (UPI)—The Los Angeles Lakers may be a solid basketball team without Elgin Baylor, but its a cinch they are no threat to the Boston Celtics without him.

Boston crushed the Lakers, 130-115 Thursday night—after leading by as much as 24 points during the National Basketball Association game—and snapped a five-game Los Angeles win streak.

Playing on a neutral court—the University of Maryland's field-house—before 13,000 fans the Celtics outscored the Lakers 42-24 in the second period and were in for the win. It was Boston's fourth straight victory over Los Angeles after the Lakers had taken the opening two games between the two teams this season—both while Baylor was around.

## Adult BB League Underway at 29 Palms Gym

TWENTYNINE PALMS — The Adult Basketball League sponsored by the Twentynine Palms Park and Recreation District is underway, with games being played in Hayes Gymnasium at the high school.

Games will be played at 8 p.m. on Feb. 5, 6, 8, 12, 15, 17, 22, 26, 27 and 28.

Games scheduled for March will be played on the 1, 5, 6, 7, 8, 12, 13, 14, 15, 19, 20, 21, 22, 26 and 27.

The league is composed of both town teams and teams from the Marine Corps Base.

# SPORTS in The Sun

BOB ABBEY, Sports Editor  
Page 12 THE DESERT SUN Friday, February 2, 1962



DIRECTOR of the Houston Golf Association, L. W. Dennis, Jr., gives his personable wife, Daisy, a few "tips" on the game of golf. They and their three boys are staying at the Howard Manor while in Palm Springs for the Golf Classic.

HERE FOR CLASSIC

## Director of Houston Golf Assoc. in PS

L. W. Dennis, Jr., prominent Houston, Tex. oilman, who is a member of the board of directors of the Houston Golf Association, is in Palm Springs with his wife Daisy and family to take in the Golf Classic.

The Houston Golf Association, which Dennis is a board director, sponsors the \$50,000 Annual Houston Golf Classic, and will be staged in April this year. All profits and funds derived not only from the Houston Golf Classic but yearly profits as well, are donated for two scholarships given annually to Texas boys.

The board director is one of approximately 125 Houston businessmen who donate their time to selling sponsorships to finance the Houston Classic for the raising of money for the \$4,000 scholarships, which have been given the past seven years.

Dennis pointed out that the scholarships go to the two boys who are scholastically deserving and particularly show a talent for golf. One goes yearly to a Houston youth and the other to a boy from an area that covers 48 large Texas counties. The second is named the Chick McCarthy scholarship.

**Golf Clinic**  
Another project sponsored by the Association is the yearly golf clinic held at the beginning of summer vacation for all boys between the ages of 10-17. All the golf pros in Houston donate their time and give instruction with the golf balls being donated by the Association.

The Dennis family is in Palm Springs especially for the Golf Classic and were at Pebble Beach two weeks ago for the Bing Crosby Clambake.

**Houston Classic**

According to the PGA, the \$50,000 Annual Houston Golf Classic is considered one of the biggest of the year and the board director remarked, "the golf tournament is getting bigger and better each year and many of the pros playing the golf circuit have indicated that it's one of the best on the tour."

His wife, the former Daisy Dean, was in the entertainment field for many years before becoming Mrs. Dennis. She sang the lead in the big Broadway musical, "Finnian's Rainbow." In recent years she has appeared on radio and TV with Jack Carson and Jack Haley in New York.

"But being a mother to three handsome youngsters, Dubby, 9, Eben, 8, and Auburn, 7 — all boys, is a fulltime job now," stated the very attractive and charming Mrs. Dennis.

## Harmon Here for PS Classic

By HAL WOOD

United Press International  
PALM SPRINGS — "Did you know the stadium at the University of California holds 300,000 fans," asked Tom Harmon, the one-time All-American football star at Michigan who now is Western sports director for CBS.

"At least, I've got to believe it, because I would guess at least 300,000 persons have told me they were at the game the day in 1940 when a fan ran out of the stands and tried to tackle me."

Harmon says he's a little tired talking about the incident—but admits that of all his exploits on the gridiron, this is the one the fans remember most.

"The latest to tell me he saw the game, and I've gotta believe this man, is President Kennedy," said Harmon. "I met him at the Hall of Fame awards banquet in New York and he told me that he was a lieutenant in the Navy, when he stopped off in Berkeley to see the Michigan-California game."

Michigan won it with Harmon scoring four touchdowns and passing for two more. That's when an exasperated fan, name of Bud Brennan leaped out of the stands and tried to tackle Tommy.

"I gave him the soft leg," Harmon recalls, "because it would have been embarrassing to be tackled by a fan after running through the 11 members of the Cal team."

Harmon says he still sees Brennan occasionally when he visits San Francisco.

"And he always sends me a card at Christmas and on my birthday," says Harmon.

But when an outsider tries to tackle a football player it always makes for a memorable incident.

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and many others

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# Burning Complaints Headed for County Board



INVADERS OF MA'S domain are these culinary masters who are part of the crew that will prepare, serve, and—ugh—wash the dishes for the Annual Dad's Day Dinner at Nellie N. Coffman Junior High School next Thursday evening. The determined dads will feature spaghetti and

meat balls in the annual Parent-Teacher Guild fund raiser. From left are Hy Finerman, Don Goundry, Laurie Sheklow, Bill Maidhof, John Hollinger and Principal James "Dixie" Milliron, whose "Faculty Five" will play hip mood music. (Desert Sun Photo)

## Series of Resolutions By Local Organizations For Supervisors Monday

By GENE JOHNSON

PALM DESERT — A series of resolutions, complaining letters and perhaps even a verbal in-person blast or two undoubtedly awaits the County Board of Supervisors next meeting in Riverside Monday.

A new series of burnings, primarily agricultural, has hit the desert valley area around here at a most inopportune time — during the playing of the Winter Golf Capital of the World's famed Palm Springs Classic.

Resolutions The air pollution has resulted in resolutions from the chamber of commerce, the Eldorado Country Club, the Board of Realtors and other local organizations. The series of burnings has been early with two fires Wednesday—Classic opening day — near both the Eldorado and Thunderbird courses.

Chamber President Richard Kite quickly alerted the Indio-based state management officials as to the need for clean air and an agreement was made to discontinue other burnings until after Sunday.

### And Again

But, first thing yesterday morning, the huge smoke cloud and accompanying acid smell greeted early birds. After seeing the man-made cloud, Chamber Manager McNeill found it was set by an independent date rancher not alerted to the earlier agreement.

McNeill fired off the following telegram to the Board of Supervisors:

"Air pollution this morning unbearable. Many thousands visitors and residents heart sick. Open burning in this section must stop." He added that the chamber's completed resolution has been forwarded to them.

### Not All Agriculture

Agriculture fires aren't the only offenders, however. Some of the trouble stems from burning hours approved by the state forestry service, according to McNeill. He said that last summer, the chamber succeeded in getting the service to approve burning only between the hours of 4 and 7 p.m. However, he said he understands there is no limit at present to burning. "Without any discussion

—or without even telling us about it— the state forestry ranger changed the ruling to include burning at all daylight hours," McNeill said.

He called the quick agreement Wednesday with the agriculture managers a "temporary truce" and expects the air to be filled with their smoke as soon as the final Golf Classic round has been played.

Current chamber attempts to get something done about it are primarily through the board of supervisors. In a resolution for their next meeting, the chamber board makes the following plea: "Due to apparent disregard of residents in the area for the burning laws as established at county level, and due further to the negligible laws controlling the burning of agricultural and commercial wastes, this Palm Desert area and the complete Coachella Valley area, finds itself almost continually enduring a condition of smoke-polluted atmosphere.

"We do therefore demand that this condition be recognized for the depleting, enervating effects it is imposing on our residents and indeed our entire economy."

### Seek Bill

"It is furthermore our wish and desire that immediate consideration be given to a reopening of the Anti-Air Pollution bill which was just recently eliminated from your working agenda."

An earlier resolution from the board of directors of the Eldorado Country Club "heartily" endorsed "any action necessary to prevent air pollution in this valley."

In their meeting Thursday morning, the Realtors took "unanimous action" asking for the supervisors consideration "of a most disheartening situation now prevalent in the Coachella Valley."

The resolution went on to point out the economic importance of the real estate industry. "Gentlemen, the entire progress which has been made in this valley and the investments of hundreds of millions of dollars in real property, all based on the premise that here is a unique region where delectable living conditions are enhanced immeasurably by the clear pure dry, unadulterated atmosphere, is now in mortal danger of being completely nullified."

## 700 Hear Vincent Price

Opening the third Community Forum of the season last night at the High school auditorium, Stanley Rosin, chairman, announced that the final speaker of the series would be Dr. Abraham Kaplan, of the philosophy department at UCLA on March 8 at the Jewish Community Center.

An audience of approximately 700 heard last night's artist, Vincent Price, in a one-man tour de force of poetry, wit and drama, as he ran the gamut from Walt

Whitman's sweeping poetry to James McNeill Whistler's biting commentary and a Tennessee Williams compassionate character delineation.

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## Building for Hits Project at Springs at \$1,195,470

Palm Springs building permits for January totaled \$1,195,470, down approximately \$200,895 from the January, 1961 total, the city building department announced.

Top value in the 95 permits was the \$767,000 for 34 new dwelling permits. Dwelling additions were valued at an additional \$109,350.

A permit for one four-unit apartment was valued at \$26,000. Two commercial building were valued at \$95,000, and two commercial additions were valued at \$88,200.

Twenty swimming pool permits, pushing the total of permits issued in this resort oasis to 2,657, were valued at \$62,000.

One separate commercial permit, for a mortuary, was valued at \$32,000. Permits for repair of fire damage to a hotel and one dwelling totaled \$15,000. Trailer additions were \$920.

City permit fees totaled \$10,258.75.

## Hits Project at Thousand Palms

THOUSAND PALMS — Harold J. Arnett, president of the Thousand Palms Property Owners Association, in the organization's monthly Newsletter, charged today that the proposed Community House project in that community is "not a project shared in by the entire community but is strictly a chamber of commerce project" and that it would be used as a wedge to form a large and expensive service district.

He added that "by no stretch of imagination can the small, local

chamber of commerce be called the community of Thousand Palms."

### Says Site Undesirable

Arnett declared that a qualified engineer who inspected the property at his request, had reported that it is "an undesirable site and is not suited for a community building of any kind" citing lack of parking space and no safe recreation area for future use of children or senior citizens.

He said it was surrounded by hazards including a large water tank and well. He charged that the partially completed building is being cheaply constructed and the outer wood walls will be a future fire hazard.

### Support is Withheld

The Thousand Palms Property Owners Association has voted to withhold its support and endorsement, he declared.

He predicted that the chamber of commerce and members of the California Division of Forestry, "working hand in hand, will attempt to use this building as a wedge with which to form a large and expensive service district" opening the way for "many of their pet projects at our expense."

### Have Enough Districts

Arnett declared that "as most of the improvements advocated by the chamber of commerce (of Thousand Palms) if carried to a conclusion, usually wind up on the property of its president thus increasing the value of her land" that the chamber of commerce confine their fund-raising and service districts to her land."

Arnett declared "we have all of the service districts needed at this time and any additional ones would only be an extra burden on the taxpayers of the community."

## Fatal Injury From Freak Accident

INDIO — A Missouri man was fatally injured Thursday in a freak accident about six miles east of here on Highway 67, according to the California Highway Patrol.

Waverly W. Rose, 77, of Kansas City, apparently panicked and jumped from a moving truck in which he was a passenger when he thought the driver lost control going down a hill.

... of the van truck was Orlin A. Rose, 33, of Independence, Mo., who told CHP officers he was shifting into low gear heading down a grade when he died and the gears clashed.

Rose quoted the victim as saying, "You broke the drive shaft I'm going to jump."

Rose said he hollered, "No," but the victim was already out the door.

Officers estimated the truck was going about 40 miles per hour when the victim jumped.

Rose was rushed to Casita Hospital where he died about three hours later.

## Work Begins on Spa Development

Work has begun on \$82,000 worth of additions to the Palm Springs Spa and moving of the spa's parking lot, preparatory to the new hotel expected for construction early this spring.

The \$82,000 permit issued the firm included an 1,872-square-foot building addition to the spa cluster, plus paved parking area with Andreas Road entrances, Jack Sanders, city building inspector, reported.

## Durned Figures Just Kept on Escaping Sun!

Well, it wasn't exactly minute rice but the minute Thursday evening's Sun was off the presses, most everyone had pencil and paper in action, subtracting 195 from 1962. And the answer came out, 1787. Even for the smart fellow who did it without benefit of pencil and paper.

That's because there was a slight slip Wednesday which had Sheriff Joe Rice ready to seek another term and the news item went on to say he had first gone into office in 195. Should have been 1952.

So Thursday there was a correction. But this time the "one" at the front end played hooky. And the correction said Joe Rice "really wasn't in office 767 years."

That part was true. It wasn't 767. It was 1,767.

So this is a correction of a correction and thanks to the 217 people who called in.

## Four Found Week Was Expensive

The last week of January was expensive for at least three resort area residents, Palm Springs police reported today.

William O. McKay, Smoke Tree Ranch resident, reported to police Thursday that an inch and a half brooch valued at \$1,800 had apparently been lost Sunday. The brooch contained two diamonds and two emeralds.

Beverly Riccio, 77-346 Missouri Drive, Palm Desert, reported the loss of two rings Tuesday. One was a gold band, the other an oblong ring with three diamonds in the center and two on each side. The rings were valued at \$750, police said.

Beverly Luther, 545 Desert View Drive, reported the loss of a \$175 blue-faced wristwatch Sunday. The delayed loss reports apparently permitted time for exhaustive searches, officers said.

For the young son of William Friml, 447 Via Escuela, the first of February wasn't too bright, either. Friml reported the lad apparently left a rented clarinet, valued at \$135, at a school bus stop at the corner of Via Escuela and Palm Canyon Drive.

## Honey Youth's Charge Reduced

Charles Lee Honey, 19, who had been bound over to Superior Court Wednesday on a burglary charge, was instead sentenced Thursday in Desert Municipal Court in Palm Springs on a reduced charge of petty theft on the case.

The youth was sentenced to 60 days in city jail, with 40 days suspended and one year probation on the charge. He admitted an allegation of taking approximately \$160 in change from the home of Veronica Glazer, 3475 Avenida Fey Norte, on Jan. 25, Palm Springs police said.

## U. S. WEATHER

By United Press International  
Temperatures and precipitation for the 24-hour period ending at 4 a.m.:

	High	Low	Precip.
Boston	24	3	.03
Chicago	22	15	
Denver	57	35	
Detroit	14	-2	
Fairbanks	-1	-25	T
Fort Worth	76	42	
Kansas City	43	32	
Los Angeles	78	55	
New York	30	16	.05
Sacramento	55	37	
San Diego	67	46	
Seattle	63	51	
Yuma	82	49	

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DI 7-0651 FOR RESERVATIONS

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Guest Speaker: Rabbi David H. Panitz of Patterson, N. J.

Saturday 10 a.m. Daily Morning Minyan 8:30 a.m.

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## INDIVIDUAL HOMES from \$2,000 Down

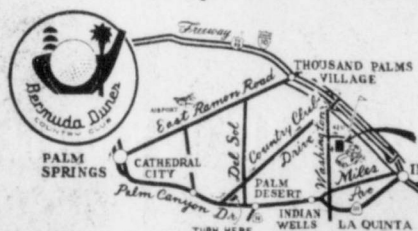
Lovely dunes setting—ideal for year-round or vacation living, business entertainment—now ready for occupancy.

## IMPROVED LOTS from \$875 Down

Golf sites and fairway locations—a wonderful place to build, now or later.

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## Bermuda Dunes

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**TEEN ANGEL AUXILIARY** members of the newly-formed Palm Desert-Indio group, present their initial dues to the Palm Desert Teen Angel Contest treasurers. Pictured,

from left, are members Pam Rogers and Susan Ehrman, and treasurers, Mmes. Lucy Lyman and Helen Attyah. (Pospasil Photo)

## They Knew He Was Coming and Baked a Cake

A cake which was decorated to duplicate the new MacDonald plaid trading stamp was set in the private dining room at Firecliff Lodge, when friends gathered to honor Elton F. MacDonald on his birthday.

This year, the annual affair was hosted by Dr. and Mrs. John H. Lake, and preceding dinner, Mrs. Mary Anne Henna entertained for cocktails.

Among those attending the formal affair were the William Scarneys and daughter, Shelley of Birmingham, Mich.; Mr. and Mrs. Dave Margolis, the L. K. Sowards of Grosse Pointe; the Mayor McKinleys, the Cliff Hendersons, Ed McCoubrey and Dick Nevill.

## Fun After Forty Cancels Potluck

Because the Palm Springs Pavilion is in use this Sunday evening, the Fun After Forty Club has cancelled its potluck dinner. Instead, the club will hold its dinner at 6 p.m. on Feb. 18, at the Pavilion.

Winnie Warren is on the dinner committee with Messrs. and Mmes. Dale Campbell, William Patterson, William Schnack and Eugene Curratti.

Guests are asked to bring a hot dish, salad or dessert, and their own table service to the dinner, which will be followed by card playing.

The club which meets the first and third Sundays of each month, is sponsored by the Palm Springs Recreation Department, under the supervision of Howard Haddock.

## Sisterhood to Sell Rummage

The Sisterhood of Congregation Nove Shalom will hold its annual rummage sale on Feb. 5-6 from 10 a.m. to 4 p.m., at the Jewish Community Center, 666-77 E. Pierson Blvd.

New and used clothing, household appliances and furniture will be on sale. A luncheon featuring kosher foods will be served daily. Home cooked foods and baked goods will also be sold.

Chairman of the event is Mrs. Clara Alpert. Mrs. Augusta Altman is serving as co-chairman.

Proceeds from the sale will go toward the maintenance of Temple Nove Shalom.



**ST. THERESA'S** annual St. Valentine Dinner Dance will be an informal affair held in the Silver Palm Room at El Mirador on the night of Feb. 14. Mrs. Robert W. White, ticket and reservations chairman, working with Father Michael Nolan, pas-

tor of St. Theresa's Church and School, will be assisted by Mrs. Jack Riordan, Mother's Club president; Mrs. John Gomes and Mrs. Patrick Marape, Altar Society president. (Conrad Hug Photo)

## Ethnic Dancer Visiting Here

Alta Shepard, ethnic dancer, who has traveled around the world, collecting costumes, studying and performing, is spending a few weeks in Palm Springs at the Rosewood Villa.

As a ballet dancer she performed with the original Ballet Russe de Monte Carlo, at the Chicago Opera Ballet, and later, after studying anthropology and ethnology at the University of Chicago, became interested in native classical dancers.

As Mrs. Philip Shepard she lives with her husband in Lake Forest, Ill., where she also teaches. She is expecting to give a performance in the Hollywood Children's Theatre in March and in Beverly Hills in May.

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## 'From Cloth to Bar' Is Topic

Attorney Leon Rosenberg, a former Rabbi, chose the topic "From the Cloth to the Bar," when he addressed the Soroptimist Club at the Holiday Inn.

Rosenberg talked of religious

and civil laws (they are found in the 63 volumes of the Talmud); democracy (the earth and human culture belong to all human beings); ideas (a way of peace and not war); and minority groups.

## Doubling Up

NEW YORK (UPI) — College and university fund raising campaigns totaling more than \$3 billion now are in progress, the American Association of Fund Raising Councils Inc. reports. The record campaigns are in response to the challenge of doubled enrollments by 1970.

### ANGEL VIEW THRIFT SHOP

Put your cast offs to work helping take casts off. We Need Merchandise 246 SO. INDIAN AVE. Palm Springs

Polly Isenagle, president, reported that the Soroptimist potluck dinner was highly successful, and that fun was had by all during a Dutch auction, conducted by Viola Lukawiecki.

Next meeting will be a business meeting and held at the Holiday Inn on Feb. 6, at 12:15 p.m.

# WOMEN of The Desert

HILLY CRAWFORD—Editor  
SUE RAYMOND—Associate Editor

Page 14 THE DESERT SUN Friday, February 2, 1962

## Organizational Tea Held For Teen Angel Auxiliary

Angels and carnations, set on driftwood covered with silver netting, decorated the refreshment table, when the Palm Desert and Indio area Teen Angels held an organizational tea and elected officers at the Palm Desert home of Mrs. Stanley Chambers Jr.

Charter officers for the group are: Elin Purves, president; Louise Tyler, vice president; Jeanette Bertling, secretary; Linda Hardisty, treasurer; and Liz Coates and Nancy Ingles, telephone committee.

Mothers and daughters gathered with the Teen Angel Advisory Board, and the meaning of the Teen Angel organization was explained to the new group, which is a junior auxiliary of the Angel View Crippled Childrens Foundation.

Working directly with the girls, who are enthusiastic about the 1962 Teen Angel Contest and the Teen Angel float in the Date Festival, are Mmes. Ted Munday and Stanley Chambers Jr., sponsors, and Mrs. Eloise Carpenter, who represents the Powers School for Self-Improvement, and will aid the girls in achieving the poise and assurance necessary to meet their social obligations.

Receiving at the door were Mmes. Stanley Chambers Sr., R. T. Spannagel, W. E. Munday and A. I. Duval. Mmes. Helen Attyah and Lucille Lyman were in charge of the punchbowl, and Mrs. Rex Smith, board member of the Palm Springs Auxiliary, poured tea and coffee.

Teen Angels attending (other than officers) were Carrie Purves, Pamela Rogers, Susan Ehrman, Lori Dengler, Lynn Phillips, Kathy Cathcart, Penny Bennett and Diane Miller.

## Auxiliary to Hold Annual Rummage Sale

A three day sale is planned, for Feb. 8, 9, 10, when Owen Coffman Unit 519, American Legion Auxiliary, holds its rummage sale, according to Lina Rhode, Unit president.

In preparation for the fund raising event, Jane Goff, ways and means chairman, is appealing for clothing, household items and any usable items suitable for the sale. Assisting her are Ruth Allen, Frances Heath and Maggie Seltzer.

Items for sale may be left at the American Legion Memorial Building at 400 N. Belardo Road. Proceeds from the Rummage Sale will go into the Auxiliary's fund for service work among disabled veterans and their families.

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1100 North Palm Canyon at Via Lola

## Panhellenic Sets Date for Annual Fashion Show Tea

President Mrs. Gerald A. Foster, has announced that the annual Coachella Valley Panhellenic Fashion Tea, to raise funds for their scholarship award, has been set for Thursday, Feb. 8, from two until four, at the home of Mrs. Chester W. Cohagen, 429 Camino Del Sur. Miss Charlotte Dirlan of Faye-Renee is arranging for the clothes to be shown, and Ted Land will supply the shoes.

Tickets may be purchased by calling Mmes. Edward Reitsch, Emmett Kessling, Harold Jensen and John Shea.

General chairman for the affair is Mrs. Daniel Wagner. The committee are as follows: tea, Mrs. Frank Ewing assisted by Mrs. Kay Olesen; tickets, Mrs. R. H. Lewis; assisted by Mmes. Edward Reitsch, Emmett Kessling, Harold Jensen, and John Shea; prizes, Mrs. John Vale; decoration, Mrs. Frank Bennett; hostesses, the Mmes. Thomas Carter, John Bernet, Thomas Conroy, Roy McCall, J. A. Hirschi, F. H. Larned, Chauncey Needham, Henry Ramsey, Arnold Rumwell, George Ripley, and Roger Williams.

Former presidents, the Mmes. Edward Ruge, John Blatt, Randall Henderson, James O'Reilly, and Francis Pruitt will act as hostesses.

Panhellenic members, who will be models in the show, are Mmes. Russell Perkins, Richard Parkinson, John Tyler, Leland Deiley, Cliff Brown, Robert Backstrand, Clare Ballagh, R. H. Lewis, William Morse, Ross Cunningham and John Blatt.

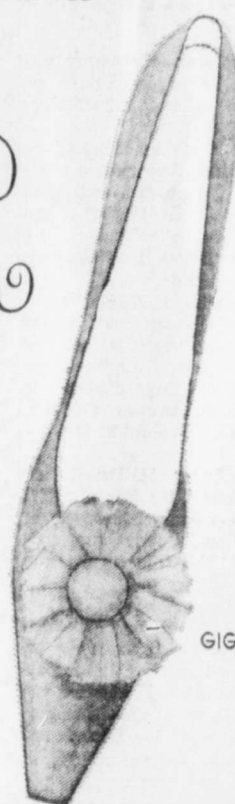


**FAMED DESIGNER** Helga and Joan Bering took a moment from their busy and relaxing routine at Golden Door to rest on the bridge of beauty which spans the legendary dry river which one crosses in the search for health and beauty. Both ladies are frequent guests at the Escondido spot.

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DAYS TO OUR DATE!

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**THE RED CARPET** was spread out at the airport, when (Club "21") Berns arrived from New York, and around 25 friends were there to give her a warm welcome. Pictured by the plane are, from left, Mrs. Stanley Ecker, Mrs. Jack Lambert, Molly Berns, Jimmy Morton and Jack

Lambert. Mrs. Lambert and Jimmy Morton will co-chairman the Club "21" Party which will be a benefit for the Palm Springs Boys Club. It is scheduled for Feb. 16 at the Racquet Club. (Anderson Photo)

## Betty Furnas Is Married to J. H. Robertson

A wedding won of chintilly lace in the single rose pattern was selected by Betty Jeanne Furnas for her wedding to James H. Robertson. The gown had a sabrina neckline and the full skirt had drapes of white crystal. She carried white roses and her veil was held up by a high-pointed tiara.

As she said her vows, before Dr. James H. Blackstone Jr., the bride was attended by Pat Lautenbach and bridesmaids, Lynda Tomlinson, Joyce Pendergast and Verenna Fowler. The bride's attendants wore picture hats with ice green, bubble-skirted gowns, and carried bouquets of white carnations and yellow roses.

Flower girls wearing full-length gowns were Jane and Marybeth Campbell.

Best man to the groom was Dallas Adair, and his ushers were Ron Summers, Phil Bescos and Paul Latimer.

Following the wedding, a reception was held at the church. Colorful finger sandwiches were prepared by Florence Lowell, caterer, and served with coffee, punch and a four-tiered wedding cake that was decorated with greens and fresh flowers, and flanked by candelabra encircled with bridal-veil netting.

The daughter of Mr. and Mrs. William H. Furnas of Bellflower, the bride attended Bellflower Christian High and Grace Business College.

The groom is the son of Mrs. A. L. Endsley of Tulsa, and the late James G. Robertson. He attended Tulsa Central High.

Following their honeymoon, the newlyweds will be at home at the Sunrise Apartments.



**BEGINNING THEIR MARRIAGE** and beginning to cut their cake are Mr. and Mrs. James H. Robertson, who were wed at Palm Springs Community Church. The bride is the former Betty Jeanne Furnas,

daughter of the William H. Furnases of Bellflower. Following their honeymoon, the couple will be at home in Palm Springs. (Pospel Photo)

## Baked Potatoes And Mayonnaise

For a luxury dish with ease, commit to memory these simple directions for glamorous party potatoes right now. Take six beautiful baking potatoes. Bake as usual, then cut a slice from the top of each, scoop out the shells and mash the potato.

Season with 6 tablespoons milk, 6 tablespoons real mayonnaise, 1 egg yolk, salt and pepper. Refill shells, beat egg white (lightly salted) until stiff and heap on the stuffed potatoes. Put back in oven 5 minutes until puffy and golden brown. Six servings.

Grate a bit of potato to remove cheese clinging to a grater.

## READING SERVICE

Religious... Metaphysical... Philosophical BOOKS  
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## BIRTHS

At Desert Hospital  
MAIN, Mr. and Mrs. Clarkson, 49-815 Avenida de Plata, Coachella, a girl, 5 lbs., 8 ozs., Jan. 24.  
WILD, Mr. and Mrs. Robert, 4990 Camino Parocela, Palm Springs, a girl, 6 lbs., 3 ozs., Jan. 24.

DAVIS, Mr. and Mrs. Deartis, 93 - 803 Avenida Circa, Palm Springs, a girl, 7 lbs., 1/4 oz., Jan. 24.

PELLUM, Mr. and Mrs. J. B., 333 North Phillips, Palm Springs, a boy, 7 lbs., 11 1/2 ozs., Jan. 26.  
CARPENTER, Mr. and Mrs. Jack, 7370 Sherman Hoyt, Twenty-

Use squares of blotting paper between plates to keep china from chipping.

nine Palms, a girl, 6 lbs., 4 1/2 ozs., Jan. 27.

ARTHEN, Mr. and Mrs. Adolph, 682 Monterey Rd., Palm Springs, a boy, 9 lbs., 13 ozs., Jan. 28.

GOINS, Mr. and Mrs. Jack, 70-153 39th Ave., Cathedral City, a boy, 8 lbs., 7 ozs., Jan. 30.

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## Higher Prices

WASHINGTON (UPI) — Consumers may look forward to only slightly higher prices for housing and household equipment in the new year than in 1961, according to Laura Mae Webb of the U. S. Department of Agriculture.

## Program of AAUW Noted

Mrs. Charles Sakin, president of the Palm Springs Branch of the American Association of University Women announced today that the local chapter's scholarship program has received official recognition from the AAUW national headquarters in Washington D.C. This past year, the club donated \$2100 in achievement awards and scholarships to young women from Palm Springs and the Coachella Valley. In addition, a \$500 Fellowship Award was given to Mrs. Ilidri Lovo Bie, a Norwegian exchange student at Claremont Graduate School, who was selected by the AAUW national scholarship committee. Mrs. Bie was a guest speaker at the California Branch Workshop of AAUW which was held in Palm Springs last October.

Local recipients of the annual awards are selected by the AAUW scholarship committee which is composed of Mrs. Wayland Reynolds, chairman, Mrs. Jerome Bunker, and Mrs. J. R. Henderson. Scholarships are awarded on the basis of scholastic achievement, personal character, and financial need.

Mary Corcoran, daughter of Mr. and Mrs. Harry Corcoran of Palm Springs and Sarah Wallace, daughter of Mr. and Mrs. Deartis Wallace of Indio were the recipients of major scholarships of \$800 which will be allotted over four college semesters. Miss Corcoran, a graduate of Palm Springs High School, is a junior majoring in business at San Diego State College. Miss Wallace, also a junior at San Diego State College, is majored in speech education. While attending Coachella Valley High School, she received an AAUW Achievement Award for leadership, a Sororist Award, the National Forensic League Award, and was active in several school clubs. Although both girls have held part-time employment while attending college, they have maintained outstanding scholastic records.

A special scholarship of \$200 was awarded to Mrs. Stephanie Bruton Cunningham, daughter of Mr. and Mrs. Martin Bruton of Palm Springs. Mrs. Cunningham, a graduate of Palm Springs High School, was "Miss Palm Springs" of 1956. Although Mrs. Cunningham received a degree last year from Orange County State College in Fullerton, she needed one more year of university study to receive her teaching credentials in art education.

Achievement awards in recognition of high scholastic achievement are given each year to the outstanding women graduates of Palm Springs High School and Coachella Valley High School. Last year, four such awards were given: to Gretchen Stainbrook, daughter of Mr. and Mrs. Jon Stainbrook of Palm Springs and freshman at Mills College; Judy Fields, daughter of Mr. and Mrs. Wayne Fields of Indio and a freshman at Riverside City College; Ann Hughes, daughter of Mr. and Mrs. Marrien Hughes of Indio and now attending Art Center School in Los Angeles; and Lynne Marie Roman, daughter of Mr. and Mrs. Paul P. Roman of Indio and freshman at San Jose State College.

Since AAUW will be selecting new scholarship winners soon, Mrs. Wayland Reynolds, scholarship chairman, has urged that all young women in the Palm Springs area who have completed two or more years on the university level and who need financial assistance to complete their education, contact the local branch. All funds for scholarships are raised through the annual Home Tour which will be held this year on Mar. 4.



## Around Town

with Hildy Crawford

Friday, February 2, 1962 THE DESERT SUN Page 15

Tonight is the night when everyone who could get hold of a ticket and hang onto it (the committee has been trying to snatch them back because of the demand) will be attending the Desert Golf Classic Ball in the Mediterranean Room at the Riviera Hotel.

From advance accounts this will be one of the biggest and smartest and most exciting affairs. Over 700 people will be in attendance, wearing their most fabulous clothes and jewels and furs, and the all stellar program is the kind that only a Bill Perlberg could arrange for a Palm Springs.

Sinatra and Dean Martin flew down in Frankie's private plane and are at his Tamarisk home, where they have been working on the show.

This is the kind of a show, we haven't seen much of in recent years. It's a "you can't hardly get that kind any more" show. All big names... and a real Bill Perlberg production. This is one he isn't delegating to anyone else and he will be behind the scenes directing it in the style that has made Perlberg-Seaton one to con-jure with in the theatrical world.

It's sure to be sensational, swinging and scintillating but the end result is what counts. Palm Springs is going to have a hospital suited to its needs.

The British are coming... and this time it looks like they may reverse history and take the desert area by storm. The visiting British Polo Team, four players and three of their wives, are due to arrive at International Airport in Los Angeles early Saturday evening.

Will Tevis, Allan Jones and Dick Neville will be there to greet them, along with the Los Angeles press, the British Consul, Sandy Cummings of ABC-TV and possibly Ray Milland.

A plane will be waiting to fly them to Palm Springs airport, where limousines and a motorcycle escort will be waiting for them.

## Social and Club CALENDAR

(Clubs and organizations are invited to call in calendar dates).

February 2  
Desert Golf Classic Ball, Mediterranean Room, Riviera.

February 5  
W.A.I.F. Bailey home, Smoke Tree Ranch, 1:30 p.m.  
Masonic Lodge, stated meeting and dinner, Masonic Temple, 6:30 p.m.

City of Hope, special meeting, Jewish Com. Center, 7:30 p.m.  
Faculty Wives Club, 30-720 San Gabriel Circle, 8 p.m.

February 6  
Royal Arch Masons, stated meeting, Masonic Temple, 7:30 p.m.

February 7  
Rotary Club, Chi Chi, noon.  
Optimist Club, Desert Inn, noon.  
Rotary Anns, Chi Chi, noon.  
St. Theresa Mother's Club, school auditorium, 1 p.m.  
2nd Annual Decorators & Antiques Show, St. Paul's Guild preview, 7-11 p.m.

February 8  
Lion's Club, Chi Chi, noon.  
Panhellenic style show tea luncheon, 429 Camino Del Sur, 2-4 p.m.  
President's Ball, Thunderbird.

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## WILL TAKE BIG SHAG RUGS

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## Palm Springs Cleaners

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They will stay at the new Eldorado Polo Club house, which has 13 bedrooms.

Allan and Mary Jones, who have moved out of the Al Jolson house and will spend about 10 days with her stepmother Helen Florsheim, until they can get into their new house at Eldorado, will be hosting the visiting Britishers at Tuesday morning's Desert Riders breakfast ride to Riders Roost.

Sunday's Herald-Examiner home section will have a cover picture plus expensive inside coverage, with color pictures, of Laurena Heple's beautiful new Los Angeles house on Sunset Plaza. It's described as possessing "compact elegance," reflecting the discriminating taste of its mistress, Laurena is due down here this weekend.

With Bill busy back stage, Bobbe Perlberg and Bill's sister Mrs. Reggie Ballard, who is here from New York, will attend a pre-Ball cocktail party being hosted by Noonie and Joe Hall, and the guests at this party will be seated at the Perlberg table.

In this party will be Mr. and Mrs. William Edris, Mrs. Winthrop Rockefeller and son Bruce, the Milt Prells, Harvey Silberts Sol Siegel, Harry Goldmans, Robert Gerstenzangs, Mr. and Mrs. Barney Morris of Las Vegas and Albert Parvin.

Mrs. Irving Florsheim will also be entertaining at a pre-Ball cocktail party. Among her guests will be Dorothy and Harry Joe Brown, Frankie Spitz, Mitch Hamillburg, Vera Leonard, John Morris, the Joseph Shapiros, and Charles and Molly Berns.

Rosalie and George Hearst are back in town for a few days, after a seven week absence, but they won't be here long, as they take off tomorrow for San Simeon and San Francisco and will be away for another week or so.

George's daughter Phoebe and her husband Jack Cook are due over from Scottsdale this weekend (he's coming to play polo as he did last weekend).

The Hearsts had an interesting trip, seeing eight shows, includ-

ing "Carnival," when they were in New York, but Rosalie is still wearing a brace from an automobile accident that sprained her back and put her into a Boston hospital for 10 days.

Newest game around town is "who saw Mamie where." Latest winner is Bob Goodman who reports the former First Lady has been in Wil Wright's twice for lunch and a hot fudge sundae. Mrs. Clinton Anderson was with her once and Mrs. Freeman Gorden the other time.

Rockwell Hunt, who was dean of USC for 20 years, and who is often called "Mr. California" because he came out west in a covered wagon when he was an infant, will be honored Sunday on his 96th birthday.

A birthday luncheon at Eldorado is being hosted for him by Mr. and Mrs. Walter Guzzardi, who have a home at Eldorado and did have one in Bel-Air before the fire.

## Decorator Will Address Women

Mrs. Charles Eliot of La Quinta, a former interior decorator, will be the guest speaker at a meeting of the Desert Hot Springs Women's Club to be held on Feb. 6, at 1 p.m., at the Eighth St. Community Center, Eighth and Cactus.

Final plans for the Fun Fair, to be held by the club on Feb. 10 at the Eighth St. Community Center, will be outlined by Mrs. Jerry Grubaugh, chairman of the event.

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Beginners & Intermediates ..... Friday 1:00 P.M.  
Duplicate ..... Tuesday 7:30 P.M.  
Duplicate ..... Saturday 1:00 P.M.

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NOVIS DENNE OF ARIZONA.



PALM DESERT

## Guests Here Barely Missed Bel Air Fire

PALM DESERT — Mr. and Mrs. C. Park Smith from Bel Air, guests of Mrs. Edna Value have enjoyed a constant social whirl while visiting on the desert. Their Bel Air home was saved in the recent fire by only a streets width, those on the other side being burned to the ground. Old time friends, the Smiths and Mrs. Value exchange yearly visits.

Mrs. Smith (Marybelle to her friends) was entertained at a bridge luncheon at Shadow Mountain Club hosted by Mrs. Fran Hodgeman; another bridge luncheon at the Eldorado home of Mrs. Duncan Crux; and a luncheon at Shadow Mountain Club hosted by Mrs. Faye Pantz.

The John Morans entertained with a dinner at the Desi Anaz Indian Wells Hotel and brunch at Indian Wells Country Club. Mrs. Value and Mrs. Hodgmen entertained with a dinner party at the Trinidad which included the Walter Allens and the John Morans. Mrs. Henry La Forge of Palm Springs hosted a large luncheon party at her Arquilla Road home.

In Palm Desert, Mrs. Value entertained Marybelle with a luncheon at her home on San Jacinto Way. Guests included: Mrs. Faye Pantz, Mrs. Duncan Crux, Mrs. Douglas Jones, Mrs. Keith Crouse, Mrs. Clarence Goodwin, Mrs. Beth Fisher, Mrs. Maude Chambers, Mrs. William Smith and others. Mrs. Value also gave a large dinner party for the Smiths and their friends at Shadow Mountain Club. In return Mrs. Smith hosted a bridge luncheon at the Shadow Mountain Club for all of the lovely people who had been her hostesses. A Sunday brunch

at the Shadow Mountain Club was their farewell party.

Those inveterate travellers, the George Lingos met people from Alaska as they move all about the world. Becoming friends in Palm Desert with the J. B. Stams of Seattle (now residents of Sand and Shadow) they found many mutual friends in the Santa Barbara colony who often visit in the desert. Among them is Esther Sommers (Mrs. R. J.) who is known as Dorothy Lino's "look alike."

Richard R. Hughes, father of Joe Hughes, who would have been 99 this May passed away quietly in Racine, Wisconsin. Mr. Hughes, a Welshman and a retired mechanical engineer had been a soloist with a prize winning Welsh male chorus in his earlier days. Even at 85 he sang as a soloist with the Episcopal Church choir in Racine.

Mrs. Opal Crandall who writes a syndicated column on food and assists on the woman's pages of the San Diego Union visited Palm Desert recently. She toured Europe and Hawaii in search of new menus and feature stories for women. Mrs. Crandall felt that the desert had much to offer and expects to return soon.

At the recent luncheon of the Desert Four Republican Club, Mrs. Stanley Moore, of the national legislation committee and Dr. Henry West of the National Republican Luthern Service, Washington, D. C., attended. Many Republican supporters from Palm Desert attended the meeting at which Mayor George Christopher of San Francisco spoke.

Mamie Eisenhower was seen shopping at Edith Morre's elegant shop, delighted to find her friend Nettie Rosenstien's perfumes being displayed. She admired the gold and turquoise decor of Edith's salon. With her was Mrs. Freeman Gorden. Una Merkel, who is wintering here with her father, also dropped in, along with Mrs. Fred Waring who was looking for models by her favorite designer, William Pearson. Lovely Sharon Ritchie, formerly Miss America, and now in the new Bob Cummings TV show, in looking for capris. Joan Humphrey admiring everything.

The Youth Group served at the recent "Family Night Dinner" and also provided child care for the very young.



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AIRPLANE TALK filled the air as the planes themselves filled the airport Saturday and Sunday at Desert Airpark in Palm Desert. Occasion was the display of seven new models in the 1962 Beechcraft line. Here Airpark owner H. L. Gogerty, left, greets Mr. and Mrs. Frank E. Hedrick, Beech-

craft executive, and Mrs. Wyman L. Henry, wife of a Beechcraft executive all from Wichita, Kans. Some 3,000 people came to the show to see the 250 new planes parked on the field. (W. Lee Wenzlick Photo)

## Strange, It Was Here Last We Looked

DES MOINES, Iowa (UPI) — The Iowa Outdoor Advertising Association announced today it will plaster Iowa with billboards saying "There is no California. Stay in Iowa!"

An association spokesman said, "It's our contribution to truth in advertising and an attempt to keep more Iowans in Iowa." The spokesman added that the

association had been irked by broadsides which have been turning up in Iowa which tell of the joys of life in California.

The spokesman said the "adjective count" in the California advertising "is so high that we finally realized such a place couldn't be real and that we'd better warn people. I only hope we're not too late."

There are more than one million coin telephones in the United States.

## TV CLASSROOM

## Early Birds Can Get College Credit on TV

Early birds with a television set and reliable alarm clock have a choice of plenty to see and lots to learn with both "Continental Classroom" on NBC television and "College of the Air" on CBS which started their spring semester courses last Monday.

Credit is available through the correspondence department of University of California Extension for students with the tenacity to complete 15 assignments and a mid-term and final examination in conjunction with the lectures.

**Course Credit Given**  
Dr. Peter H. Odgaard, professor of political science at the University of California at Berkeley, continues his Continental Classroom lectures on the structure and functions of "American Government" on station KRCA at 6:30 a.m. Monday through Friday. This course carries three units of professional credit for teachers.

For students of the natural and physical sciences and others who must deal with the increasing demand for probability methods in modern life, "Introduction to Probability and Statistics" is offered by KRCA at 6 a.m. on Monday, Wednesdays and Fridays. Dr. Frederick Mosteller, professor of statistics for this three-unit course. You should know your second year high school algebra to keep up with this one.

Teachers can also watch on

Tuesdays and Thursdays to learn methods of presenting the subject of probability in the classroom. Dr. Paul Clifford, professor of mathematics at Montclair College, is the lecturer for this portion of the course. Professional credit is available for full-week viewers.

"College of the Air" offers lectures in "New Biology for Teachers" by Dr. Ray Koppelman, assistant professor of biochemistry at the University of Chicago. This is for those who took the fall biology course or a beginning college biology course. For the time of this course, you should consult the KNXT schedule.

Applications for enrollment in these correspondence courses are now available at the University Extension office on the Riverside campus.

### ASKS JOB REPORTS

WASHINGTON (UPI) — Major manufacturing firms which hold federal contracts of \$50,000 or more have been instructed to inform the government how many Negroes they hire. The President's Committee on Equal Employment Opportunity announced the reporting system Monday and said the first report is due April 1, and will be due annually in the future.

## Democrats Need Volunteer Help

Volunteer workers are sought here to work in the Desert Democratic headquarters at 139 East Andreas Road. Mrs. Natalie Myers party Assembly district representative, reiterated today.

Spiegelman said party workers will encourage full voter registration, and work for the Democratic slate in the state June 5 primary elections and fall general election.

## WOMAN WITH UNUSUAL CAPABILITIES AND BACKGROUND

Wife of professional man who spends little time on the desert wishes contact organization or individual for interesting permanent position. Salary secondary... attractive living accommodations furnished or unfurnished essential. Answer Box 297, Desert Sun.



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## Furniture Business On Upswing

By JESSE BOGUE

NEW YORK (UPI)—Some furniture makers reviewed results of the trade shows held in the past month and said today they believed the industry just might make 1962 its first \$5 billion retail sales year.

They know that such a rosy future depends on the consumer being less tight with his money than last year.

They think this will be the case. To now, there has not been much backsliding from the year end forecasts of many economists that consumer credit will expand and consumer spending step up a bit.

Malcolm P. McNair, retailing professor at the Harvard School of Business Administration, recently said that durable goods—and this includes furniture—tend to gain more from a pickup of consumer spending during the next six months than do other fields.

"Total personal consumption expenditures will probably increase some \$19 billion during the year if, as seems to be indicated, consumer credit resumes its expansion following the general flattening out which was evident during most of 1961."

"Soft goods will exhibit less advance than hard goods. The entire retail soft goods industry is in the throes of very strong competition, arising from a general over-stored condition."

With pointers like this in mind, R. H. McMurtrie, president of the National Association of Furniture Manufacturers and Edward Welch, chairman of the Latex Foam Rubber Council, look for a healthy pickup in sales. McMurtrie sees the chance of the \$5 billion retail sales year a good one; Welch shares belief in a minimum 12 per cent increase for the industry during 1962.

# WIN BIG CASH PRIZES IN THE SENSATIONAL KDES JACKPOT INITIALS

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Here's How to Win:

Many times every day, Monday through Saturday, KDES will broadcast the initials of someone within the sound of the station. They could be yours! If they are, you will win all the money in the KDES "INITIALS JACKPOT." Each game KDES will increase the Jackpot by 92 cents until it is won. All you have to do is keep listening to 920 on your radio dial and when your initials are read, be the first to call KDES.

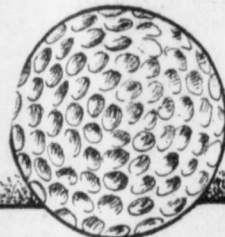
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"A Paradise for Devotees of All Art"  
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DAYS TO OUR DATE!





## Senator Has Knack For Travel Writing

WASHINGTON (UPI) — Sen. Allen J. Ellender recently returned from his seventh trip around the world and, as is his custom, has filed a lengthy report on his journey.

I always look forward to reading these travelogues, for Ellender an intrepid adventurer, has a way of making them entertaining as well as informative.

As a taxpayer, I cheerfully bear my part of both his travel expenses and the cost of printing the diary of his odyssey. Being able to share his experiences vicariously is the next best thing to going on a junket myself.

Last year, his report, published by the Senate Appropriations Committee, attracted considerable attention because of its emphasis on geographical details.

Some readers felt that he did not need to point out that Japan was a group of islands off the coast of China, or that the canals in Holland were filled with water.

Have Charm  
To me, however, the little things in Ellender's reports are the essence of their charm. I was pleased to note that he did not stint himself in this regard in the report just published.

For instance, the average senator wouldn't have bothered to let us know that his departure from

New York was delayed 30 minutes because one of the airplane doors wouldn't close.

Nor would a less gifted observer, in describing a flight in a Russian airliner, have included the fact that "there was much chatter going on that I could not understand."

Ellender's account of his sojourn in the Soviet Union, one of the eight countries he visited, makes particularly intriguing reading.

"Hogs are raised principally for bacon, meat, and lard," he wrote in telling of a trip to a state farm near Moscow.

As for the Communist way of life, the Louisiana Democrat commented that "even toilet paper is standardized."

Bit Rough  
"I have been a guest, so far, in four different hotels, and the paper is of similar size, pink and crinkled, much like crepe paper," he confided. "It looks like the kind of paper used for decorations and is rather rough."

Later on, in telling of his stay at another hotel, he noted that "the toilet seat was made of wood, with hinges of steel." Unfortunately, however, he did not explain the significance of this.

In South Viet Nam, the senator reported, his hotel dining room had a good orchestra, including a bearded young pianist who played particularly well.

While in Hong Kong, he recorded that his hostess at a dinner party, Mrs. Fung Ping Fou, was "very popular" and "everyone calls her Ivy."

Without these little personal touches, the report just wouldn't have been the same.



**IMAGINATIVE** third grade authoress Karen Hedglin, eight-year-old pupil of Mrs. Patricia Myers' third grade class at Agua Caliente School, is winner of an Award Certificate from Jack and Jill magazine. Karen, daughter of Mr. and Mrs. Richard Hedglin, 31-585 Las Flores Way, Thousand Palms, completed story entitled "Snowbound in the City," in competition with youngsters from every state in the nation. Agua Caliente third graders plan new competition in April. (Desert Sun Photo)

Mechanical penny banks, some of which bring hundreds of dollars today from collectors, were manufactured mostly by Connecticut firms in the period from 1870 to 1890.

World's most beautiful Health Spa  
FINEST NATURAL HOT MINERAL WATER  
**Spa**  
PALM SPRINGS

- HOT NATURAL SWIRLPOOL BATHS
- EXPERT MASSEURS AND MASSEUSES
- INHALATION AND ROCK STEAM ROOMS
- HOT NATURAL MINERAL WATER OUTDOOR POOLS
- LADIES FIGURE CONTOUR CLASSES

FOR RESERVATIONS PHONE 324-3351

## Volunteers Fight Fires

DESERT HOT SPRINGS — The Desert Hot Springs state Division of Forestry fire station and volunteer firemen answered 87 emergency calls, including 25 fire calls in 1961, Don Holt, supervisor, reported.

The fires, resulting in an estimated \$20,150 damage, had estimated savings of \$43,970 from the firefighters quick control work.

Included in the emergency calls were 44 rescuator calls, four false alarms, nine calls for assistance to other departments, and five general assistance calls.

A spokesman for the volunteers reported that the 23 volunteers had spent a total of 393 hours on all calls except rescuator calls. A total of 117 hours were spent on rescuator calls, with equipment purchased by the volunteers.

## Couple Marks Anniversary

CATHEDRAL CITY — On their 55th wedding anniversary, Mr. and Mrs. George E. Parrish were honored at their home on Vista Drive. "Open House," attended by more than 40 friends of the couple was given by her niece, Mrs. G. C. West of Indio, with Mrs. Chester Gault assisting. Mr. and Mrs. Parrish built the first house in the Charlesworth area.

Mr. and Mrs. Fred Mathews, who now make their home with their daughter and son-in-law, Don and Mona Frank, are in Los Angeles for several days visiting with friends. Over the weekend, Mr. and Mrs. Frank had as their houseguest Mildred Rhyne, who left Tuesday for her home in Los Angeles.

Over the weekend, Mr. and Mrs. Hugh Claudin entertained as their houseguests her cousin Lucille Smith and Verna Yacko of Los Angeles. While weekending in the desert, Mr. and Mrs. Ralph Kraus of Encino and Pat McCarthy from Las Vegas were guests at the Claudin home.

Ed and Maree Frisby's latest adventure is the "Tourist Trap" on Highway 111. The Frisbys are the former owners of "The Watering Trough" and have many friends in the desert area.

Miss Ruth Kingman of Palo Alto is visiting with Beatrice Bernard winter guest at the Desert Lodge. Mrs. Peggy Crane of Los Angeles is at the Desert Lodge for several weeks and Mr. and Mrs. Ed Wilson flew down from Langley B. C. Canada for another winter.

Mr. and Mrs. Vernon Askins of Sacramento and Mrs. Florence DePue of San Diego were weekend houseguests of Mr. and Mrs. Claud Cobb.

Well known desert musicians Mr. and Mrs. Ward Strickland have returned to their home on Van Fleet after a visit of several days in Los Angeles.

Mr. and Mrs. Walter Will of Seattle, visited in San Francisco, San Simeon and Shell Beach en route to the desert. They are spending two months with their son Doug Will, owner of the Sun Glow Motel and Apartments.

Over the weekend Mr. and Mrs. Ted Watkins and family has as their houseguests Mr. and Mrs. Richard Brown and daughters Kathy and Karen of Van Nuys. Until the Watkins and their guests present Sunday near Idyllwild, Kathryn and Karen had only heard about snow.

On another of their many visits to the desert to paint, artists Sam Hyde Harris and Clarence Kearney of Glendale and Mr. and Mrs. Ray Evans of Los Angeles are at the Sven-Ska Bungalows, Mr. and Mrs. Eugene Bender and frequent guests Mr. and Mrs. Anderson and Mrs. E. S. Pelcher of Stonington, Conn., are staying on for longer than they had planned. Mr. and Mrs. J. A. King arrived from their home in Olympia, Wash., for a desert vacation.

Mr. and Mrs. G. Stanley Smith are grandparents again. The third child of their daughter and son-in-law Mr. and Mrs. Archie (Sharon) Stone was born Friday, Jan. 19 and weighed 8 lbs., 7 ozs. The Stones are residents of Provo, Utah. Baby Randall has a brother Nelson and a sister Marilyn.

"Exploring The Southland" was the topic of the slide lecture presented by Sam Arner at the Ramon Trailer Park. Arner, who has been a resident of Cathedral City for many years, spends the summers traveling through the Southwest of Mexico taking numerous slides, film and gathering notes for his interesting programs.

For 12 days Mr. and Mrs. Don Galloway entertained her cousins, Mr. and Mrs. Arthur Deardorff, who were visiting from Chicago.

For the weekend Mrs. Emmy Wennermark had as her houseguests her sister and brother-in-law Mr. and Mrs. C. Mol from San Fernando Valley.

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EPICURE'S DELIGHT  
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Complete Dinner  
SPECIAL

Friday, February 2

Filet of Salmon  
Oyster Stew

Saturday, February 3

One Half Broiled Chicken  
Swiss Steak with Mushrooms

Sunday, February 4

Broiled Ham Steak  
Roast Tom Turkey—  
American Dressing

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CORK ROOM  
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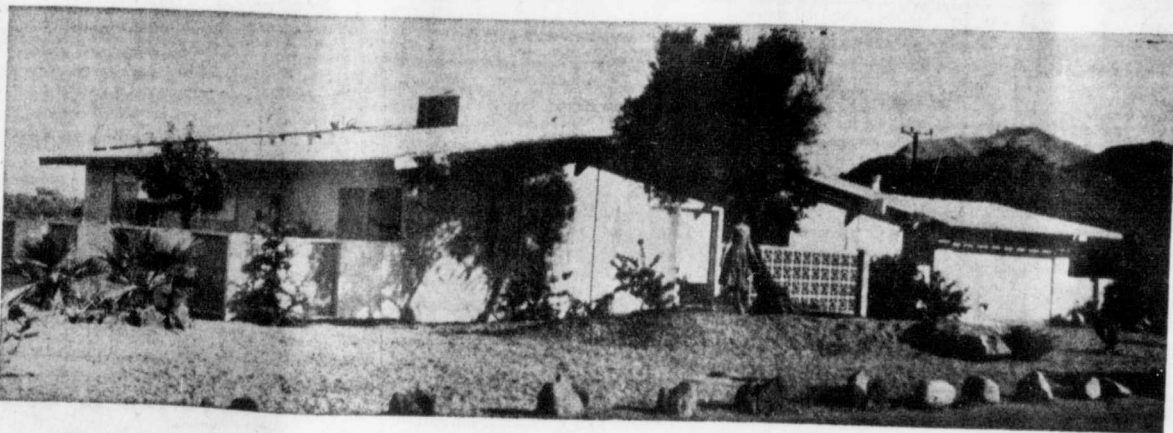


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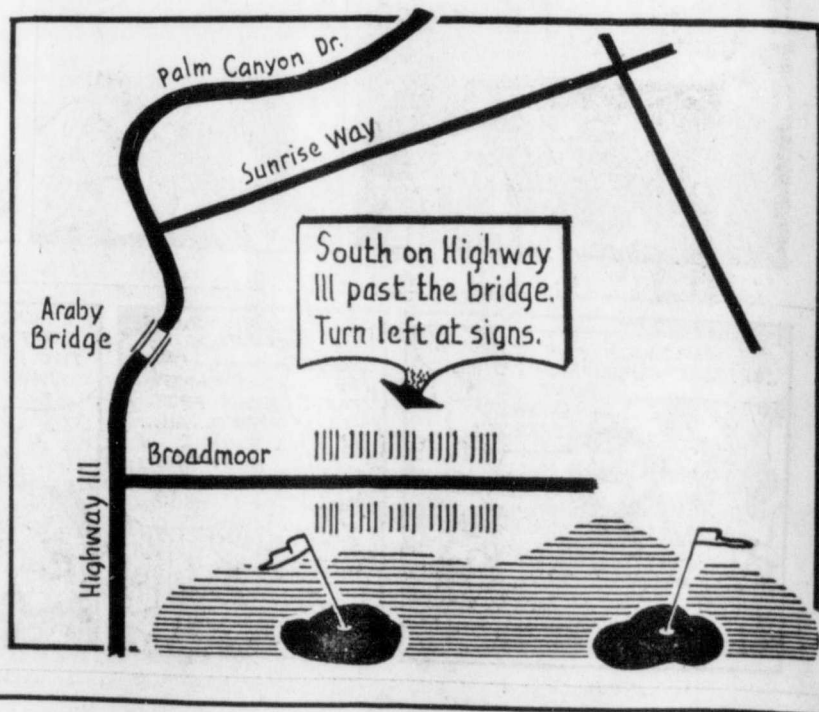
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Grin and Bear It

By LICHTY



TV in Review

NEW YORK (UPI) — Warner Bros. is in production with a non-documentary TV special designed to give a factual, definitive picture of the work of the FBI while also telling an entertaining fictional story. With FBI approval, of course. It will be a 90-minute film and the ABC network will telecast it. Date not yet set. The only information on the story is that it concerns a "special group" of Americans suddenly involved, as victims and witnesses, in a serious crime.

Cliff Robertson has won the male lead in the TV version of Maxwell Anderson's play, "Saturday's Children," which will be telecast on CBS Feb. 25 as a "Breck Golden Showcase" special. Robertson has become one of the most sought-after actors for TV dramas in the past two seasons.

"United States Hearing Highlights" is a new syndicated film-tape TV series of on-the-scene reports of important U.S. government hearings. Audio versions also are available for radio. Plans call for coverage of some hearing each week during 1962, with the reports to be available for airing

the following Sunday. The first program concerned the Federal Communications Commission's hearings on TV-radio network broadcasting which started Jan. 22 in Washington, D.C.

"Alfred Hitchcock Presents" is all set for another season on the CBS network in 1962-63, but it will be expanded from 30 minutes to one hour at that time. It likely will be moved from its present Tuesday night spot.

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THE FIRST FILM SPECIALLY WRITTEN FOR THE SCREEN BY  
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STARRING  
**NATALIE WOOD**  
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PLUS  
SECOND FEATURE  
**SUNAIR DRIVE-IN THEATRE**  
**TERROR AND TREASURE!**  
**THE SECRET OF MONTE CRISTO**  
BETTY CALHOUN

**ETTA KETT**  
GOING TO WORK FOR YOUR DAD THIS SUMMER, WINGEY?  
I HOPE!  
CAN'T WAIT TO GET STARTED ON A CAREER, EH? THAT'S THE SPIRIT!

**MUGGS & SKEETER**  
BE PATIENT, YOUR SHIP WILL COME IN!  
RIGHT NOW I WISH MY DREAM BOAT WOULD HURRY—  
OR WE'LL MISS THE FIRST SHOW!

**MUGGS & SKEETER**  
SEE THIS IS TERRIBLE!  
IT'S THE WORST WESTERN I'VE EVER SEEN...

**MUGGS & SKEETER**  
THERE'S ONE NICE TANG ABOUT IT, THOUGH...  
WHAT'S THAT?  
FOR ONCE IT'LL BE A PLEASURE TO GET BACK TO MY HOMEWORK!!

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Following programs are compiled from reports provided by broadcasters. We assume no responsibility for last minute changes on their parts.—T.E.D.

TELEVISION TONIGHT

TOP SHOW TONIGHT—Gil Favor's daughter visits him on the trail and simultaneously Favor runs into trouble with a rancher who refuses to allow the herd to cross his land on "Rowhide" at 7:30 p.m. over CBS-TV. At 8:30 p.m. over NBC-TV "The Detectives," Det. Russo and his wife Ella are horrified by the suspicion that 7 year old Mike Russo is not their own son.

FRIDAY	7:00 p.m.	9:00 p.m.
(c) Colorcast	3—Bugs Bunny	13—Action
February 2	4—Wyatt Earp	13—Movie
5:00 p.m.	5—Beat Odds	2—Father of Bride
2—9—Movie	6—Manhunt	4-10—Tele. Hr.
3—Comedy Time	7—Theatre	10:00 p.m.
5—Popeye	10—Movie	2—Twilight Zone
7—Abbott, Costello	11—Deputy Dawg	3—Brinkley (c)
8—Riley	13—U Suck It	5—C. Roberts
11—Superman	7:15	6—Target
13—Flash Gordon	2—News	11-13—News
5:30	7:30	10:15
3—Rin Tin Tin	2—Rawhide	5—News
7—Soupy Sales	3—Showtime	13—H. Fishman
8—Burr, Allen	5—Peter Gunn	10:30
11—Casper	7—Reserve	2—Eyewitness
13—Casper	9—Wired Tales	3-4-10—Huntley (c)
6:00 p.m.	6-11—Groucho	5—Californians
3-4-7-9-13—News	13—Bold Venture	11—Paul Coates
5—Bozo	8:00 p.m.	13—Henry Morgan
8—San Diego	5—Speedway	11 p.m.
11—Hwy Patrol	6-7—Hathaways	2-3-4-7-9—News
6:15	11—One Step Beyond	5—Movie
3-4-7-8—News	13—Mantovani	11—Tom Duggan
13—H. Fishman	8:50	11:15
6:30	2—Route 66	2-9—Movie
2-3-5-10—News	3—King Diamonds	3-4—Jack Paar (c)
4—Curt Massey (c)	4-10—Detectives	7—Honeybees
7—Grand Jury	5—Movie	8-11—Movie
8—Rawhide	6-7—Flintstones	12 midnite
9—Cartoons	11—Age of Kings	7-13—Movie
11—Dick Tracy	9:00 p.m.	
13—Waterfront	3-6-7-77 Sunset	

SATURDAY	1:30
(c) Colorcast	2—News
February 3	4-13—Movie
8:00 a.m.	2:00 p.m.
4—Scienc	2—Accent
8—Classroom	3-4-5-9—Movie
11—Ole Opry	2:30
8:15	2—Teen Trial
2—Learn to Draw	3:00 p.m.
8:30	2-6-7-13—Movie
2-8—Sky King	4—Inter Zone
4—Pipe Piper (c)	3:30
5—Learning	3—Ivanhoe
9—Ground Up	4—Why Teacher
13—Churches	5—Movie
8:45	9—Parents Only
13—Sacred Heart	4:00 p.m.
9:00 a.m.	3-4—Deba
2-8—Kangaroo	9:11—Movie
3-4-10—S. Lewis (c)	4:15
5-6-7-9-11—Movie	2—Sports
13—Paseo, Latino	4:30
9:30	2—Santa Anita
3-4—King Leon (c)	3—F. Webb
10:00 a.m.	4—For Fun
2—Video Village	5—Auction City
3-4-10—Fury	7—Bowlers
10:30	13—Theatre
2—Mity Mouse	

Radio Logs

KDES—dial 920—1000 Watts

A.M.	P.M.
6:00—Sign On	12:00—News
6:01—Thought for the Day	12:05—You and Palm Springs (M-F)
6:06—Frank Day Show	12:10—Frank Day Show
6:25—News	12:30—Historical Facts
6:30—Lielite	12:35—Frank Day Show
6:45—Frank Day Show	1:00—News
7:00—News	1:05—Bob Mattox Show
7:05—Frank Day Show	1:25—Jimmie Fidler Show (Wed. Only)
7:30—Sports News	1:30—Family Circuit—Wednesday (1:30-4:30)
7:35—Frank Day Show	1:35—Bob Mattox Show
8:00—News	2:00—This is Wall St. (M-F)
8:05—Feature Report	(Modern Golf—Sat. & Sun.)
8:10—Frank Day Show w	2:05—Bob Mattox Show
8:15—Ramon Quiz Time (MS)	2:30—Ralph Kiner Sports Show (M-F)
8:30—Sports & Market Report	2:35—Bob Mattox Show
(Sundays 8:30-9:00 Old Fashioned Revival Hour)	2:40—Bob Mattox Show
8:35—Frank Day Show	3:00—New Mattox Show
9:00—News	3:05—Bob Mattox Show
9:05—Frank Day Show	3:30—Howard Manor Show (Mon-Sat)
9:30—Community Report (M-F)	4:00—News
9:35—Bob Mattox Show	4:10—Howard Manor Show (Mon-Sat)
10:00—News	4:30—Ralph Kiner Sports Show (M-F)
(Standard School Broadcast — Thursday, 11:00-11:30)	4:35—Bob Mattox Show
11:05—Bob Mattox Show	4:40—High School Report (M-F)
11:30—Desert Neighbors (M-F)	4:50—Bob Mattox Show
11:35—Frank Day Show	4:55—News
	4:59—Thought for the Day
	5:00—Sign Off

KCMJ—dial 1010—1000 Watts

Monday thru Friday	1:15—Bandstand
A.M.	2:20—Woman's Washington
6:00—World News Roundup	2:25—Bandstand
6:15—Desert News	3:00—CBS News
6:30—Bible Reading	3:10—Desert News
6:45—Ranchers Weather	3:15—Bandstand
7:00—Bandstand	3:30—Person Story
7:30—Frank Gross News—CBS	3:35—Bandstand
7:45—Bandstand	4:00—CBS News
8:00—CBS News	4:05—Bandstand
8:10—Bandstand	4:30—Sidelights
8:35—Desert News	4:35—Bandstand
8:35—Desert Today	5:00—Jewell Thomas—CBS
8:45—Jiffy Break	5:10—Sports Time
9:00—CBS News	5:15—Bandstand
9:10—Events and Music	5:25—Sports Special
9:30—Rum Story—L.B.	5:30—Desert News
9:45—Events and Music	5:35—Bandstand
10:00—CBS News	6:00—CBS News
10:10—Arthur Godfrey	6:10—Dinner Music
11:00—CBS News	6:30—Concert Hall
11:10—Art Linkletter	7:00—CBS News
11:30—Crosby and Clooney	7:10—Carol Burnett—CBS
P.M.	7:30—News Analysis
12:00—CBS News	8:00—CBS World Tonight
12:10—Desert News	8:15—Bandstand
12:15—Bandstand	9:00—CBS News
12:30—Information Central	9:30—Desert News
12:35—Bandstand	9:35—Bandstand
1:00—CBS News	10:00—News Roundup
1:10—Bandstand	10:05—Bandstand
1:30—Your Man in Paris	11:00—News Roundup
1:35—Bandstand	11:05—Bandstand
2:00—HS News	11:55—News Roundup
2:10—Today in Wall Street	12:00—Sign Off

KPAL—dial 1450—250 Watts

Monday thru Friday	2:54—News—ABC
A.M.	3:00—Fred Seiden Show
5:58—Sign On	3:05—Arthur Van Horn News—ABC
6:00—News Around the World—ABC	4:00—Frank Hemmingsway News—ABC
6:15—Fred Seiden Morning Show	4:05—Jay Seiden News—ABC
6:30—Headlines and Weather	4:30—Alex Dreier News—ABC
7:00—Frank Hemmingsway News—ABC	4:40—Jay Seiden News—ABC
7:15—Fred Seiden Show	5:00—Police Report—Local
7:30—Headlines and Weather	5:05—Police Report—Local
7:45—Fred Seiden Show	5:08—Jay Seiden Show
8:00—Headlines and Weather	5:15—Jay Seiden Show
8:10—Police Report—Local	5:40—News—ABC
8:15—Fred Seiden Show	5:45—News—ABC
8:30—Headlines and Weather	5:50—News—ABC
8:35—News—ABC	6:00—Jim Amehue Show
9:00—Breakfast Club—ABC	6:05—News—ABC
9:15—News—ABC	6:10—News—ABC
10:00—Jim Amehue Show	6:15—News—ABC
10:15—News—ABC	6:20—News—ABC
11:00—Jay Seiden Show	6:25—News—ABC
11:15—Tello Test—ABC	6:30—Ben Smith Show
11:30—Jay Seiden Show	6:35—News—ABC
12:00—Paul Harvey News—ABC	6:40—News—ABC
12:15—Police Report—Local	6:45—News—ABC
12:18—Jay Seiden Show	6:50—News—ABC
12:30—News—ABC	6:55—News—ABC
1:00—F. r. ABC	7:00—Ben Smith Show
1:34—News—ABC	7:05—News—ABC
2:00—Fred Seiden Afternoon Show	7:10—Sign Off



# Editorials-Opinions

THE DESERT SUN PUBLISHING CO. ESTABLISHED 1927  
George E. Cameron Jr., President  
Low Levy, Secretary-Treasurer  
THE DESERT SUN  
Page 19  
Friday, February 2, 1962

## Palm Springs' Answer is Emphatic

The Riverside County Board of Supervisors twice has deferred action on a proposal from the planning commission to ease its ban on billboards incorporated in a zoning measure adopted in 1959. Supervisors declared they would await the reaction of the cities affected by the proposed changes.

This week they heard from the Palm Springs City Council and there was no equivocation in the statement of the local governing board.

Palm Springs is not only opposed to billboards at its gateways but anywhere in the county.

Councilman Kenneth Kirk sounded the keynote when he declared that relaxing of the restrictions on billboards would be injurious to Palm Springs and that it was his belief that the council should oppose the program in its entirety.

Two years ago supervisors adopted an M-3 zone which embraced more than two-thirds of the county. This zone prohibited billboards and stipulated that billboards now lining country highways must be removed within five years.

Not so long ago, county planners became convinced that this measure was too strong and proposed a new M-5 zone in which billboards would be allowed. They set aside 30 areas, each about a mile in length, which would be made M-5 zones and allow billboards.

Four of these locations were along entrance roads leading into Palm Springs. At first, the local opposition was confined to these four local areas. But upon advice that if billboards are allowed anywhere in the county, they would flourish at the doorsteps of the city, the council this week expanded its protest to cover the entire county.

## You Can't Blow Your Top in 15 Words

Has your congressman done something to irk you, make you want to blow your top? Well, you don't have to sit right down and compose a nasty letter.

All you have to do is dial Western Union and they'll send your message for 75 cents. For six bits, as we say out here in the West, you can get it off your chest.

The Western Union calls its new service POM, which means a Personal Opinion Message. You don't even have to bother to look up the name of your congressman. They'll do that and check the address, all for the six bit charge.

The company says that it can handle this gripe business at the low rate because the stuff that riles one man, has probably

Protests of the Palm Springs City Council, of course, will not end the matter. Despite the opposition of councilmen and practically every private citizen to billboards, there is a powerful lobby operating to permit them. The battle to bar these eyesores from the new Federal Interstate highway system is now under way. There was bitter fighting in the congress over the measure.

Locally, we have a stake in that, too, as "Billboard Alley", as that stretch of U.S. 60-70-99 between Banning and the Palm Springs turn-off north and west of the city is known, is part of Interstate Ten.

The rugged mountains bordering San Geronimo Pass and the vast vistas of the desert deserve a better fate than to be hidden by signs which glare by day and shine by night extolling the merits of all sorts of products and services, from shaving soap to ways to balk a bellyache to how to unplug stuck plumbing to places to lay your head.

As a tourist remarked upon arriving here: "I was lucky today. I happened to look just as we passed a gap between a liver pill designed to ease a queasy stomach and an invitation to attend an event which occurred last November and there was a beautiful canyon, made more so by streaks of snow drawing fantastic designs."

Neat approaches are of especial value in this Desert Empire where attracting and entertaining our visitors is the prime objective. Organizations and individuals are working to beautify the city.

The action of the city council is to be commended and it is to be hoped that their voice will prevail.

Then the plans and efforts to beautify the city will not be nullified by unsightly, scenery-hiding signs.

riled a dozen others and its just the old story of being cheaper by the dozen.

The WU is frank about it. They say they are not trying to encourage a bunch of nuts to cuss out their representative in Washington or even the President by making it easy for them.

But people often want to express their opinion and they, the WU, just wants to help them.

But there are two drawbacks, as we see it. First, you can't tear up that telegram after you've obeyed that impulse and called the WU, as you can tear up a nasty letter you wrote but didn't mail at once.

And the messages are limited to 15 words.

Who ever heard of blowing one's top in 15 words!

HOLMES ALEXANDER:

## A Bad Case of Permissive Censorship

WASHINGTON, D. C.—Early in January, Fleet Publishing Corporation in New York City commenced the pre-publication hustle for its book, "I Was Jacqueline Kennedy's Dressmaker," written by Mini Rhea with the aid of Frances Spatz Leighton, who had previously co-authored the best-selling, money-making memoir entitled, "My Thirty Years Backstairs At The White House."

This column is not a review of Miss Rhea's book, which I have not read, but if the events which preceded the publication as they relate to another phase of alleged censorship by the Federal Government.

The censorship is not direct and forthright, like that of the military which is being studied by the Stennis Senate Subcommittee. It is not legalistic, such as the Eisenhower Administration's tangle with "Lady Chatterley's Lover" or the local skirmishes in various States over "Tropic of Cancer." This is a case of permissive censorship. It is one in which the Federal Government may not be so much to blame as are the timorous television and the cautious magazine industries for not insisting upon their rights.

Anyhow, in the week of January 15th, Miss Beatrice Lent, Fleet Corp.'s publicity director, telephoned her opposite number, Miss Gene Barnes of the National Broadcasting Company, who is in charge of arranging personality appearances for NBC program called "Family." The book publisher's publicity manager wished to arrange an appearance for Miss Mini Rhea on January 28th or 29th in connection with the release of, "I Was Jacqueline Kennedy's Dressmaker."

NBC would be delighted to have Miss Rhea, but there was a stated condition. First, the NBC spokesman said, the book publisher would have to get permission from Pierre Salinger, the White House Press Secretary.

Oscar Collier, editor of Fleet, a lean, quiet, auburn-haired Texan, was "outraged," as he tells me, by the suggestion. He had previously decided against submitting the manuscript to White House for informal approval. He regarded radio-television publicity along with the distribution of review copies and the submission of the author for interviews, as legitimate promotion of a book. He saw no reason why normal procedures should have to be cleared with the Federal Government.

So, Collier telephoned to the Federal Communications Commission here in Washington and asked official opinion of Max Paglin, FCC's General Counsel. Mr. Paglin was vague about the law, but said that "matters of good taste" were involved. He did not dispute the editor's insistence that the book was in excellent taste, but he emphatically said "Yes!", according to Collier, when the latter asked if it were advisable to clear the NBC appearance with Pierre Salinger.

Collier stood upon his rights and refused to do this. He thereby lost the chance to have his author appear on the "Family" show, lost the financial benefits that might have been derived. But he felt that fundamental liberties were involved with regard to a book of memoirs and reporting by a private citizen, published for profit by a private firm, without any charges of obscenity or national security.

Hearing the story on a visit to New York, I returned to Washington and called at the FCC. Mr. Paglin was out of town, but I talked with Asst. Counsel Henry Geller, who denied that the FCC had any practice, regulation or policy which would require clearance of a broadcast about such a book. There is, however, this ominous passage in the Communications Act of 1934 as amended (Section 307, d.), which puts broadcasters under the gun: "... renewal of such a license (to broadcast) may be granted from time to time for a term of not to exceed three years ... if the Commission finds that public interest, convenience and necessity would be served thereby."

Editor Collier, curious to know where else permissive censorship was happening, contacted the Ladies' Home Journal, which had purchased and published in the January issue 10,000 words of "I Was Jacqueline Kennedy's Dressmaker." The New York publicity department of this rich and successful woman's magazine is headed by Miss Ruth Matthews. Her office told Mr. Collier, and he told me, that the 10,000 word excerpt was "cleared by White House," but that no White House names could be mentioned. I asked Pierre Salinger about such a clearance. He said he knew nothing about it, and with no names named by the Ladies' Home Journal, the story comes to a halt. The reviewing authority could have been anybody from the President and the First Lady on down.

To sum it up, Editor Collier of Fleet refused to give away any rights to the Federal Government.

## THIS SIDE Of The Sun

R. F. "Phat" GRAETTINGER

Now comes the day  
For the annual blurb,  
Will the Ground Hog  
Hang Out "Do Not Disturb?"

As this piece is being inched through this trusty typewriter, the sun is shining brightly on a beautiful, typical Palm Springs day. If it is doing likewise 24 hours hence when this prose is scheduled for public appearance, we'll have six weeks more of winter.

WHEN YOU READ THIS, and I hope you will, it will be Friday, February 2. That date is marked on my calendar in fine print as "Candlemas Day, also Ground Hog day."

You probably know the old legend. On this day the Ground Hog is supposed to wake up after a long winter nap, yawn, stretch and stick his nose out of his burrow, hole or whatever he calls his domicile, take a few preliminary sniffs and then step out.

IF THE SUN SHOULD be shining brightly, he'll see his shadow. Still groggy from his long sleep and being a timid, cowardly rodent, he'll have the daylight scared out of him and dive back into the hole.

He'll slam the door, then open it cautiously and hang out a "Do Not Disturb" sign and crawl back into bed after resetting his alarm clock for six weeks ahead.

ALL OF WHICH MEANS we'll have six weeks more of winter. Why, I don't know. I never could figure out why a somnolent woodchuck, buried in a hole, snoring sonorously, could have any truck with the weather. But the Ground Hog riles me. He, and it must be a he, for a she would have stayed up, curious about that shadow. Anyway, he put me into one of those "see" situations which always irk me.

You know, like when you look up a name in a phone book and it says, "See so-and-so." Well, I looked up Ground Hog to be able to acquaint you with all of these scientific facts. And it said, "see Woodchuck." That I did and it said "see Marmot."

Was getting a bit mad about then.

AFTER WET-THUMBING my way from G to W, had to back-track to M. Was ready to peck out "look it up yourself" when I hit the jackpot with Marmot. The Marmot, it set forth, is any of a stout-bodied, stubby-legged, bushy-tailed, beady-eyed small-eared rodents of the Genus Marmota.

THEN CAME THE CROWN-ING insult. After flipping pages in Mr. Webster's book of words from Page 365 to Page 985 and then doing a U-turn back to Page 515, I noted that the dirty, little rat was not indigenous (Page 425) to Southern California.

Anyway, this is Ground Hog Day so I'm not going to waste all of this paper, labor and time just because the filthy little Genus Marmota hasn't enough sense to come to California. Everybody else does and besides I'm at the bottom of the page.

"SMOKING MORE NOW BUT ENJOYING IT LESS?"



LOU GRANT

ABIGAIL VAN BUREN

## Dear Abby...

DEAR ABBY: My husband works the graveyard shift, but that is not my problem. Listen to this: A very good friend of mine told me that I am the subject of much gossip because for the past six months someone has been parking a car in front of my house practically all night long. She said my neighbors say I have been receiving a "caller." Now I am long past the age for that kind of monkey business, and I don't like those stories. Last night I looked outside and sure enough there was a strange car parked there. I certainly wasn't going to sit up all night and try to meet the idiot who owns it. How can I find out who is giving me this bad name? —NOT GUILTY

DEAR NOT GUILTY: Call your police department and ask them to find out for you. After all, it's your right to avoid the appearance of evil.

DEAR ABBY: I am 24 years old and have never gone beyond kissing a girl. I do not intend to go any further until I am married because I think a man has no right to ask a girl to be any more pure than he is. When I express this opinion to other men, they look at me as though I needed psychiatric treatment. Am I such an unusual breed of cat? —UNUSUAL BREED

DEAR UNUSUAL BREED: You are a relative of ours who is giving us all a pain in the neck with birthday parties "honoring" her husband every year. This woman is no kid. She's in her early forties. Her husband has just celebrated his 44th birthday. We can understand giving a fortieth or fiftieth birthday party, but what's all this nonsense of giving a 42nd, 43rd and 44th birthday party for a grown man? She makes a big deal out of it, inviting the family and all their friends, and it means a present every year. Don't you think she should grow up and leave the birthday parties to the children? —NAUSEATED

DEAR NAUSEATED: An invitation to a party is not a command. You are free to decline if you wish. If such parties "nauseate" you—stay home and preserve your health.

DEAR ABBY: I know a blonde who swears she uses nothing on her hair to keep it light. She washes it once a week, and I notice that just before she washes it the roots are somewhat darker than the rest. Also, in the summertime, her hair is about two shades lighter than it is in the winter. Who does she think she's kidding? —NOT ME

DEAR NOT ME: She may not be "kidding" anyone—or trying to. The natural oils "do" tend to make the hair appear darker, hence the darkness at the roots (toward shampoo time). And the sun has been known to bleach blondes blonder.

February 2, 1952

John Morley told the Forum meeting of Palm Springs Unified School district that the United States must stop bowing to the Communists.

O. A. Torgerson was re-elected president and all other officers and directors re-elected at the annual meeting of Desert Bank at Cathedral City.

Palm Springs Mounties, Cliff Campbell and Bill Lux, returned from an inspection tour of Tahquitz Canyon and said there was nothing to the rumor of a nude female skipping from rock to rock there.

February 2, 1942

Attorney E. E. Theriault reported that the Junior Chamber of Commerce, inactive for a year, had reorganized and was mapping plans for many activities. Roy Medby, of The Desert Sun, was named chairman. Believers in the Groundhog myth, foresaw six weeks more of winter as brilliant sunshine flooded the desert.

Drawing of the Calcutta Pool for the seventh annual Palm Springs Invitational Golf tournament was held at the Desert Inn.

February 2, 1932

Eggs, U.S. large extras, dozen, 16c; Sirloin steak, pound, 25c; Swift's bacon, pound, 25c; Soup, Van Camp's, can, 5c, as advertised in The Desert Sun by Saeftway at Banning.

Snow Creek Trout Hatchery reported 100,000 trout ready to plant in Snow Creek and other southland streams.

John Stevens McGroarty, famed for his Mission Play at San Gabriel, was here to discuss plans for his proposed Desert Pageant.

DEAR CAT: It's refreshing to know that not all men come to the altar slightly used, but expect their brides to be purr-fect!

DEAR ABBY: I have four teen-aged children and, of course, they have friends who call them on the telephone. Our phone rings maybe 20 times in an evening, and this is getting my husband down. He threatens to tear the phone from the wall because he can't stand the ringing. He tells me he does not need a phone, and neither do we. —MOTHER OF FOUR

DEAR MOTHER: Ask the telephone company to "adjust" the bell on your telephone. It's probably as shrill as a fire alarm. If it were changed to a softer jingle, your husband's nerves wouldn't jangle.

CONFIDENTIAL TO "Married To The North Pole": Don't go to extremes. The South Pole isn't any better.

DEAR ABBY: What is your definition of maturity? —STUDENT

DEAR STUDENT: This is maturity: To be able to stick with a job until it's finished; to be able to bear an injustice without wanting to get even; to be able to carry money without spending it; and to do one's duty without being supervised.

DEAR ABBY: There is a relative of ours who is giving us all a pain in the neck with birthday parties "honoring" her husband every year. This woman is no kid. She's in her early forties. Her husband has just celebrated his 44th birthday. We can understand giving a fortieth or fiftieth birthday party, but what's all this nonsense of giving a 42nd, 43rd and 44th birthday party for a grown man? She makes a big deal out of it, inviting the family and all their friends, and it means a present every year. Don't you think she should grow up and leave the birthday parties to the children? —NAUSEATED

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DEAR NOT ME: She may not be "kidding" anyone—or trying to. The natural oils "do" tend to make the hair appear darker, hence the darkness at the roots (toward shampoo time). And the sun has been known to bleach blondes blonder.

CONFIDENTIAL TO "Cleveland Fanny Dealer": As a rule, the one who distrusts the spouse is the one who is not to be trusted.

"Are things rough?" Let Abby help you solve your problem. For a personal reply, enclose a stamped, self-addressed envelope and send to Box 3365, Beverly Hills, Calif.

For Abby's booklet, "How To Have A Lovely Wedding," send 50 cents to Abby, Box 3365, Beverly Hills, Calif.

BOB CONSIDINE:

## 900-Pound Cake Puzzle After Flight Postponed

CAPE CANAVERAL—The fellow at the bar was mourning the scrubbing of John Glenn's scheduled orbital flight until next Thursday or Friday.

"What'll we do?" he kept asking his martini. "What'll we do?" Chin, we said, intruding. Better safe than sorry. A stretch in time saves the spine. Yes, and we showed the wavering neutral nations that we weren't too proud to default, at least temporarily, while under the scorching light of television. Russia would gain little, we said.

"To hell with Russia," he said. "What'll we do?"

Industrialwise, we comforted him, the market could stand the frustration as well as the astronaut himself. General Dynamics remained strong, what with the Atlas-D being plainly sharp and ready to go. McDonnell Aircraft, builder of the dandy Mercury capsule, opened frisky on the Bourse. Pan American and RCA, housekeepers at the Cape, were just dandy. Cheer up.

"What'll we do," the poor guy groaned.

"What'll we do about what?" we demanded.

"The cake," he said. "I got a cake in the truck."

"What's that got to do with Project Mercury?" we thundered, starting to move away. "Go sell your cotton picking cake."

Not His to Sell

"It ain't mine to sell, and it's got everything to do with Project Mercury," the man lamented. "Project Mercury is the only thing it's got anything to do with. The cake I'm talking about is shaped like the Mercury capsule. Exactly."

"Well, eat it and get it off your mind."

"Eat it?" he exploded angrily. "Are you some kind of a nut? I'd die. Here take a look at what went into it."

He handed us a slip of paper. On it was the following recipe:

CAKE  
300 lbs. sugar  
190 lbs. butter  
250 lbs. flour  
1,200 eggs  
100 qts. milk  
160 lbs. powdered sugar  
60 lbs. margarine  
65 lbs. eggwhites  
1 qt. mocca flavor  
2 qts. vanilla  
Weight. About 900 pounds.  
"It was such a nice thought, a 900-pound cake," he said wistfully.

Same As Mercury  
"There wasn't any bakery outside the Iron Curtain big enough to handle it so they made it in standard sheets, they call it—125 of them. We couldn't assemble it in the bakery where the sheets were built because we couldn't have gotten it out of the joint. It's nine feet high and six feet wide. Same as the Mercury. So we assembled it in my truck, iced it nice and pretty, and we're all set to drive it out to Cape Canaveral Saturday night to give a slice to everybody there who took a part in Col. Glenn's orbit. Figure we'd service maybe four, maybe 5,000 helpings."

He signed, "Cake's still in my truck and I'm afraid it's going to break in two. Not the cake, the truck. I've been driving around all day looking for a freezer big enough to keep it fresh until the shot goes. Found three, but couldn't get the damned cake through the door of the plant. What'll we do?"  
We handed him a pistol.

## Letters to the Editor...

The Editor  
Desert Sun  
Dear Sir:

On behalf of the Board of Directors and the over 900 members of the Better Business Bureau of Inland Cities, Inc., I wish to express our appreciation to you and the staff of the Desert Sun for the wholehearted support given to Bureau principles.

I refer to the running of the full page advertisement stating the principles of the Bureau and publicly stating your support of those principles.

With such continuing support from news media in Riverside and San Bernardino counties the success of the Bureau is assured.

Sincerely yours,  
VAN METSCHKE  
President

The Editor  
Desert Sun  
Dear Editor:

Today was one that I shall long remember, by the invitation of Mr. Carl Schooss I was shown the new home of the Desert Sun and the working of a daily Newspaper. I was utterly amazed. Something I had always taken for granted was certainly not taken for granted by the hard working crew or I should say team of the Desert Sun.

I was overwhelmed by the ease and deftness each man did his job, by the motivation, automation and multiphase operation's of the New Desert Sun. The roar of the press unrolling tons of paper streaming through the revolving press, printing, cutting, folding and distributing the papers by way of a conveyor

system to a string of waiting trucks rushing to deliver the paper to our door seconds after it came off the presses.

I will never forget the sight of Mr. Schooss darting around in and under the rolling presses directing orders to the crew most of whom were covered by ink and grease while Mr. Schooss was wearing a spotless light blue sport coat and light blue slacks. After a few adjustments the huge machine purred and ran at full speed.

The building, light, beautiful and colorful with an impressive view of the mountains radiates all the warmth and friendship of our beautiful city.

Pride in one's City is of utmost importance and the new Desert Sun has certainly contributed its share to civic improvement.

Thanks again to all who made my tour through the building interesting and warm.  
Yours Very Truly  
Dr. Harvey A. Coher  
Palm Springs

## QUOTES

MEMPHIS, Tenn. — Flagpole sitter Richard (Dixie) Blandy, on the cold weather that forced him down from the pole he had been on since Dec. 1:

"I really felt like Santa Claus. I never expected weather like this in the South."

LONDON — Theatrical producer Henry Sherek on office Christmas parties:

"It is a horrible American custom which they can have right back along with Elvis Presley."

## DAILY CROSSWORD

ACROSS  
1. Honeybee colony  
3. Warp yarn  
4. Inlet  
5. Dangerous structure  
6. Aside  
7. Insane  
8. Old-time German soldiers  
9. Actor Edmund  
10. Spirit  
11. Petroleum  
12. Without odor  
13. Devoutness  
14. Wading bird  
15. To telegraph  
16. Craze  
17. Fuss  
18. Offer  
19. Half  
20. Flax holder, in spinning  
21. Exclamation  
22. Newspaper, collectively  
23. To pitch  
24. Hautboy  
25. Sharpness  
26. Land title  
27. Permit  
28. Feather scarf  
29. Vex  
30. Mountain pass  
31. Soak flask  
32. Man's nickname  
33. White poplar  
34. Dwelt  
35. Pentateuch author  
36. To shape metal  
37. Annoying people  
38. Feigned  
39. Pencil end

DOWN  
1. Pencil end







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NEW LOCATION  
HICKS CENTER BLDG.  
827 N. PALM CANYON DRIVE  
AMPLE PARKING IN REAR  
PHONE 324-1217

**WANTED: HOME LOANS**  
WE lend money to build, buy, or refinance homes for individuals or builders. No red tape - 24 hour commitments. Open 9 - 4 Monday thru Friday. Escrow service if desired.

**SANTA FE FEDERAL SAVINGS & LOAN**  
300 S. Palm Canyon Dr. 325-2921

**NEED MONEY**  
2nd trust deeds on improved property. 1st trust deeds on lots and acreage. Act now.  
Loan Brokerage Fees

JESSE STERN, Broker, 325-6713  
1087 N. PALM CANYON DRIVE

**Limited Funds Available!**  
8% Int. 2nd trust deed loans. Phone today.  
JAMES A. CROWE  
Ph. 324-5793 - 247 E. Tahquitz

**Money Wanted**

**Collateral Loans on Seasoned 2nd T.D.'s - 10% Box 2323, Fullerton, Calif.**

### Business Opportunities 75

**USE YOUR HEAD**  
A year 'round business with an ACCEPTED PRODUCT which is USEFUL and NEEDED and RAPIDLY GROWING IN POPULARITY. VERY HIGH RETURN. For details stop in at NUMBER 33 IN THE PLAZA.

### WANTED: a man with the will of accomplishment!

Grow with the West's fastest-growing paint line! This is a proven opportunity with unlimited potential for the right man. We train you - no experience necessary. Dozens of proven success stories! We will bring you to our factory and prove every statement. No gimmicks, no fake advertising, no jinxes, the finest paint at the right price. Prove to us that you are properly equipped to run a successful business and have the will to work. If you are between 28 and 40; not afraid of hard work; ambitious to make real big-league income - THIS IS FOR YOU. Minimum financing required \$15,000 puts you in your own business. Write today for interview. Box 291, The Desert Sun.

**Trailer & Boat Sales.** Grosses 1/4 Million ..... \$30,000 Handles Cafe. Full Price ..... \$2500 Beauty Shop ..... Low Down Market ..... \$8,000 Handles Laundrette ..... \$7,500 Dn Auto Parts ..... \$6,000 Dn Delicatessen ..... \$500 Handles Cocktails & Cafe ..... Price Open Dress Shop ..... \$7,000 Handles

**Fred C. Morrison**  
BUSINESS BROKER  
1150 S. Palm Canyon. Ph. 324-3241

**UNUSUAL OPPORTUNITY**  
Permanent resident to deliver National Brand of Instant coffee (Hills Brothers) to local established Hotel Motel accounts. Must have car, exchange references and have minimum cash investments of \$2,950 for inventory.

**ESPECIALLY HIGH EARNINGS**  
SPARE OR FULL TIME  
For interview, write immediately, giving brief background resume including phone number to Box 299, The Desert Sun.

**LIQUOR STORE \$49,500 plus stock**  
Real Money Maker. Information to qualified buyer by appt only. Call Mr. Piplick eves., FI 6-1395 or FI 6-6108, Agt.

**FOR SALE**-Unique store on Highway. Must sell, good deal. Box 277, The Desert Sun

### Business & Indust'l Prop. 77

**HOUSE AND SHOP**  
ON HWY 111 - \$1,000 DWN. \$6500 Full Price - Ph. 328-3810

**BY Owner.** Business corner w- acreage. Gas station & cafe, operating. Close in. Zoned indust. Ph. 324-2292, 329-3492

### Income Property 79

**\$6-12000 Income**  
SELL, trade 5 beaut. 1 bdrm. apts. Just spent \$6,500 newly furn. & decor. Sleeps 18. All leased 1 yr. to 6 people only. Take sm. house, A-1 ranch or land as part payment, also small down.

**SALE or long-term lease.** 260 front feet. Best Warm Sands Hotel District. Plans for 20 co-ops or apts. 4 bks to Saks, banks, Safeway, Thrifty.

**200 FRONT feet Hwy 111, 2 story commercial for stores, offices, medical bldg. 3 bks Safeway shopping center. 5 golf clubs. Write owner, Philip Peluso, 1311 Camino Amapala. P.S. 325-2461. Brokers, terms.**

**A HOLIDAY HOME**  
That pays for itself. 4 furnished units plus owners 3 bedroom apt. Year around rentals. Refrigerated. Built-ins. Pool. Built 1959. Trade for clear lots. Price \$68,000.

**THERESA PRESS**  
REALTOR  
ROBERT PRESS, ASSOCIATE  
110 E. Palm Canyon Drive  
Ph. 325-5282, 325-5294, eve. 325-5691

**SNAP THIS UP!**  
5 Unit Buy \$46,500  
SPACIOUS two bedroom, 1 1/2 bath owners apt. and 4 - 1 Bedroom apts. for income purposes. Lovely pool, patio, all fenced in. To be sold furnished as is-Terms.

**Mildred Jackson**  
REALTOR  
296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5336

**INCOME UNITS**  
From 2 to 30. Furnished with pools, some will consider trades. Idea owner-manager: set ups. Excellent returns. Flexible terms.

**S. FRANKS, Inc.**  
REALTOR  
279 N. Palm Canyon. Ph. 325-5055

**Mr. Fixerupper**  
Duplex - Southend, close to Palm Canyon, room for 2 more units. R-2. \$18,500.

**Marjorie Baron**  
REALTOR  
1500 S. Palm Canyon. Ph. 324-1796

**CUTE furn. 2 - 1 bdr. apts., carpeted, btl-ins, nr. Alpha Beta Mkt. Banks. So Ramon Rd., low down. Owner. Ph. 328-3505.**

### Development

**Owner's 2 bedroom, 2 1/2 bath home with 3 rentals and pool, large lot 115 x 135, zone R-3, in the heart of Palm Springs . . . \$60,000. Terms.**

### Tennis Club Area

7 Units including owners deluxe apartment, heated Pool, corner lot. Absentee owner MUST SELL NOW. Asking \$69,500 - Only \$12,500 Down.

### 6 Units & Pool

Walk to South Palm Canyon. 1 and 2 bedroom units, 6 years old, landscaped, fenced, patios. \$56,000 - \$15,000 handles. See this today.

### Triplex

Walking distance to Safeway Shopping center. 2 - 1 Bedroom, 1 studio. Completely furnished. \$32,500, terms.

### DUPLEX

1 Bedroom each side, each with private patio, separate meters, fenced, landscaped and rented. Only \$14,950. Approx. \$2000 dn.

### ★ Philip Short & ASSOCIATES - Realtors

278 S. Palm Canyon. Ph. 325-2179

### Income Bargain

A choice 28 unit apt. hotel in the most desired "South" area of Palm Springs. This has 17 apts. with kitchens & 11 deluxe hotel rooms. All with beautiful baths.

An exceptionally large patio and pool area. Ample parking on this spacious 1 acre property, facing on 3 streets. A most outstanding value at \$250,000. This Bargain is offered due to an extreme health emergency and formerly sold at \$350,000.

**HERE IS THE TOWNS BEST BUY**  
Reasonable terms to right party. See this soon. Opportunity is Knocking.

**Dunlevie Realty**  
1807 N. Palm Canyon Drive  
Phone 324-1237

### 5 TOP UNITS

Deluxe furnishings. Pool, sound-proof walls, 2 bedroom owners apt. Trade for small house, land, trailer or even money, \$62,500.

**MIKE JEKYLL & ASSOCIATES**  
LARGEST ON THE DESERT  
457 N. Palm Canyon Drive  
Palm Springs Ph. 325-2734

**\$6000 CASH**  
Buys 5 units with pool, Heated & filtered. All rented, total price \$32,000.

**Culver Nichols**  
REALTOR  
861 N. Palm Canyon. Ph. 325-2182  
Next to Post Office

**3 Units - \$26,500**  
Practically new. Beautifully furnished. Pool, garage, refrigerator, landscaped. \$5,000 Down.

**Marjorie Baron**  
REALTOR  
1500 S. Palm Canyon. Ph. 324-1796

**BY OWNER**  
5 Units - Pool  
Sell or Trade - Call Herbert Owen, Los Angeles Br 0-3453

**BY OWNER**  
4 Units - A-1 Condition  
Furnished - All Rented  
Call 324-3359 or 324-3795

**20 UNIT hotel, lobby, pool. Choice Palm Canyon location. Illness forces immediate sale. OPEN TO OFFER.**

**WILLIAM J. HEISER, REALTOR**  
1546 N. Palm Canyon. Ph. 325-5685

**PALM CANYON FRONTAGE**  
STORE - OFFICE bldg. plus 3 apts. Reduced to \$53,500. See 1546 N. Palm Canyon. Ph. 325-5685.

**6 INCOME UNITS**  
FURNISHED A-1 CONDITION  
All Rented - Room for More  
PHONE 328-3752

**TRIPLEX BY OWNER**  
Extra lg. units 3 yrs. old. \$5000 dn. Terms. 522 Mt. View Dr.  
Phone 328-4365

**11 UNITS - 6 apts, 5 rms., Pool. Lot 100x205. Rm to bld 4 units. \$23,500 Dn- Sell or trade. Ph. 325-3888 - 635 Chuckwalla**

**FOR SALE.** Unique store on Highway. Must sell, good deal. Box 277, The Desert Sun

**3 FURNISHED UNITS WITH KITCHENS**  
\$32,950 - Ph. 325-3670

**D.H.S. 5 kitch. U. furn. 2 1/2 lots. \$22,500. \$1,500 dn. or trade equity for land. Owner 328-2043.**

**BUILDER 15 yrs. Exp. wants silent partner or speculator on small project. P.O. Box 2507 PS**

**Lots & Acreage**

**R-1 PASEO El Mirador Dr. 100x 105, \$5,950. Phone 324-3241**

### ATTENTION PIONEERS

Come up to the Hi-Desert where you can buy houses and acreage at the price you used to pay in Palm Springs years ago. Some good listings in our office are: 160 acres, level, near proposed recreational area of water sports, fishing, golf course and country club - \$400 an acre. 120 acres 29 Palms Highway frontage - \$500 per acre. Several one acre parcels, all utilities in DESIRABLE PANORAMA HEIGHTS at \$1,695 each. Our office is midway between Yucca Valley and 29 Palms on the highway. Visit us and get information about this fabulous area so near Palm Springs.

**ROLAND REALTY**  
Star Route 1, Box 700, 29 Palms  
PHONE 366-7607

**OFFERING**  
900 ft. of highway frontage at Indian Wells area, 42 acres in parcel, goes thru to ave. 46, soon to be paved. Our signs are on property; see it then come in and make us offer, or better still, come into our office and get the full details.

We have 5 acre parcel at MEC-CA 64 to choose from, excellent location, priced at \$5,500 each, terms 10% down, Balance 1% Mo. 6% interest. 5 year due date.

**"EXCLUSIVE AGENTS"**  
Rancho Mirage Realty Co.  
Ph. 328-2101 - 71-811 Hwy 111  
E. C. Ewart - Charlie Murray

**Don't be sorry . . . later**

**That you didn't**

**Buy today**

**GOOD INCOME ZONED LOTS AVAILABLE. SEE**

**Palm Springs Highland**

**Buy of the Week**

2 adjoining view lots on 5th green at Bermuda Dunes, \$10,950. with 20% dn., 10 yr. on bal. Will sub. Owner anxious, make offer.

**Edith Eddy Ward**  
73-661 HWY 111-PALM DESERT  
Ph. FI 6-8031 or FI 6-1380 Eve's.

**DO YOU FEEL LIKE YOU'VE MISSED THE BOAT**  
No need to, the coming area is around Desert Hot Springs. Acre age for the Subdivider, the Speculator & Acreage for the small Investor. These are real sleepers.

**R. H. McDONALD REALTY**  
Dillon & Palm, Desert Hot Springs  
Phone 329-2472

**OPPORTUNITY KNOCKS**  
20 Acres near Palm Springs Rail Road station between Hwy 111 & 99. Good level land. An exceptional buy at \$700 per acre.

**SUBMIT TERMS-ACT NOW**  
**Dunlevie Realty**  
1807 N. Palm Canyon Drive  
Phone 324-1237

**BANNING IS BOOMING BETTER BUY NOW**  
216 acres at \$285 acre  
1000 acres at \$350 acre  
178 acres at \$325 acre

492 acres \$1,500,000 (adjoins New Rocket Plant) 29% dn-easy terms on bal.

Large Super Market in Industrial city close by, doing \$2,500,000 annually, including 23 acres zoned for large shopping center. \$425,000 cash or 1/2 dn. Phone for appt. to see any of these properties.

**JOHN H. CLARKE**  
374 N. 12th St., Banning  
Phone Banning 849-4046

**JANIS HILLTOP ESTATES**

Panoramic Valley floor view. Residential lots and custom built homes. Easy access roads. See at TOP of Racquet Club Road. Agent or call 325-3238.

**Lots--Acreage**

Thermal - 40 ac. \$800 per acre. -also-

Other acreage from \$225 & up.

**Marjorie Baron**  
REALTOR  
1500 S. Palm Canyon. Ph. 324-1796

**DESERT Oasis, nr. P.S. 10 ac. more or less, paved access, roads, 1/2 mile from main hwy. Secluded, ideal for that Desert Hideaway. \$995 cash. F.P. Call owner FI 6-8420.**

**DEEP WELL lge. corner lot. Owner sacrifice \$250,000 under market. SW corner Mesquite and Manzanita. Box 295 The Desert Sun. Courtesy to brokers.**

**WILL build to suit. On finest view lot Indian Wells Country Club. Walking distance to club house. Best terms. Call Miss Thompson at 328-3350.**

**CHOICE R-1 lot, 100' x 102', \$4,500. \$1,200 dn., close in. Phone 324-2217. Madge Rocks, broker.**

**LA Quinta, 2 lots 121 x 100, nice view. \$2200. Owner, 236 N. 6th St., Banning.**

**BY OWNER**  
5 Units, 2 Cor. lots. Excl. loc. Terrific View. Ph. 328-2931.

### BUY LOW - SELL HIGH

If you purchase this R-2 lot in a directional growth area for only \$2,000 down. Agreeable terms. Owner wants money for travel. Price \$9,500.

**THERESA PRESS**  
REALTOR  
ROBERT PRESS, ASSOCIATE  
Ph. 325-5282, 325-5294, eve. 325-5691

### FAIRWAY

RESIDENTIAL LOT. Directly on the green fairways of Indian Wells Country Club between homes in the \$75,000 plus bracket. Across from sold model homes at 84-371 Manitou Drive in enchantingly beautiful.

### Manitou Springs

**\$175,000 TOTAL PRICE**  
Grapes - One of the best money makers in the Coachella Valley. See us for details on type of soil, production records, tiling, climate, etc. Buildings & other improvements.

**CLEM RUSSELL**  
& DAUGHTER  
Ph. Bus. DI 7-5183 - Res. EX 8-4203  
82259 Hwy 111, Indio

### Breathtaking

VIEW of snow caps and country clouds. Magnificent homesites of 12,000 square feet or larger now at opening prices on Navajo Road in ultra-fashionable

**El Dorado Palms**  
"Kirk" Kirkwood

36 R-3 lots for 8 to 16 units ea. Overlooking Thunderbird Golf. All underground util. paved rds. 40 a. in city limits, Indio. Next to successful subd. \$3,000 per acre.

**HOT SPOT CORNER - INDIO**  
Unlimited Potential. \$3000 per acre. Terms.

**THUNDERBIRD VIEW ESTATES**  
70-257 Hwy 111. Box 1223  
Ph. 328-3107, eves. 324-2252

**"WANTED"**  
We need acreage listings of all size parcels, need 5 and 10 acres with date or citrus trees, have several buyers.

NEED two good ranches also, large or small makes no difference. "Exclusive listings solicited only by this office."

**RANCHO MIRAGE REALTY CO.**  
71-811 Hwy 111 - Ph. 328-2101  
E. C. Ewart - Charlie Murray

**SPECIAL!**  
2 - R-2 INCOME LOTS  
ZONED FOR 7 UNITS  
FULL PRICE \$4,000

**Palm Springs Real Estate Co.**  
102 N. Palm Canyon. Ph. 325-2269

**Cash Out**  
R-3 CORNER LOT ON  
**Palm Canyon Dr.**  
**\$33,500**

**WEST OF DEEP WELL RANCH**  
**DETARR, Realtor**  
141 Tamarisk - PH. 324-2970

Ask John Vale R R About these good acreage buys 60 ac. bet. 61 & 62 Ave. off 99. 20 ac. frontage on Washington. 10 ac. faces Bermuda Dunes golf. 10 acres on Clancy Lane. 5 acres on Darby Road. 1 acre parcels in Palm Desert "All open to offers"

73-941 Hwy 111 - Ph. FI 6-6239

**9 ACRES**

Mobile home site with permit and approved plans for 96 spaces and pool. Approx. 1/2 miles from Palm Springs. Will sell or lease.

**★ Philip Short & ASSOCIATES - Realtors**  
278 S. Palm Canyon. Ph. 325-2179

**BUILDERS**  
Improved R-3 and simple family lots available one or more for immediate building in city limits of Coachella. Ben Zenoff, Owner. Ph. 325-6079.

480 AC. in 1000 Palms, some frontage on Ramon Rd. \$500 per acre, terms. Ph. 324-2825 or ST 5-6503 in Van Nuys, Calif.

**LEVEL land. 20 Acres \$150 per acre or make offer on larger parcels. Sect. 36, T8S, R13E. Owner agent 328-3670 or FI 6-6282**

**Tennis Club Area Lots**  
Sacrifice \$9850

**WILLIAMS REALTY**  
423 N. Palm Canyon Ph. 324-1641

**CHOICE 40 AC.-WATER**  
N. of Bermuda Dunes. Only \$1750 per ac. Owner P. O. Box 971, Indio, Ph. DI 7-7216.

**INDIAN Wells fairway lot and Country Club membership. Call FI 6-8031, FI 6-6393 or DI 7-3**



## Stimulating As Bubbling Champagne

Newly completed, NEVER OCCUPIED luxury home. Beautifully decorated in blue and green marine motif. PERFECTLY located on the rich fairways of famed Indian Wells Country Club in a wind-free

## Delightful

Scenic Cove, 3 bedrooms, 3 baths including maid's or guest. Spacious sunken living room, master bedroom, and with a lovely picture garden outside each window. \$76,500 completely furnished. OPEN DAILY. 2 miles east of Palm Desert. Turn at Indian Wells Hotel to beautiful

## Manitou Springs

"Kirk" Kirkwood — FI 6-8741

## Little Tuscany Biggest Estate

Maison, Magnifique Situated on approximately 2 acres overlooking the entire valley. Designed and built by renowned Architects for one of the top executives of the United States. The Residence itself consisting mainly of four bedrooms and four baths cost over \$150,000. The present owners enhanced the value with a lovely swimming pool and additional ground improvements to beautify the site. Sales Price of \$95,000 calls for 30 per cent down.

## CONSULT

## Mildred Jackson

296 S. Palm Canyon Drive  
Phone 324-3301 or 325-5356

## URGENT

This inviting 3 bedroom home surrounded by large shade trees in the desirable South end. MUST BE SOLD. Garage, sprinkler system, carpets, drapes and kitchen range. \$17,500. Terms.

## Immaculate

3 Bedroom, 2 bath home with panoramic view of the mountains from covered poolside patio. All new furniture and complete built-in kitchen, fenced landscaped lot and enclosed garage. See this today! \$29,500.

## ★ Philip Short

& ASSOCIATES — Realtors  
278 S. Palm Canyon, Ph. 325-2179

## Enter a New World of Luxury Living

Delightfully different Las Palmas Summit Estates. Designed by Charles DuBois, AIA. Words alone cannot describe this new concept in home design. 3 - 4 bedrooms, all luxury features, Paddock heated and filtered pool, redwood fencing. All utilities underground. Sewers in and paid for. Model home open daily. 797 High Avenue, Free brochure sent on request. Palm Springs phone 325-2562. Alexander Construction Company, Palm Springs' largest builder of luxury homes.

## LUXURIOUS — PRIVACY

In most wanted area near shopping & every convenience provided by top professionals. Easy living assured, nothing to compare with it under \$75,000. Principals only please.

## Ernie Lindberg

445 N. Palm Canyon, Ph. 324-9628

## Trip in Time

## Save Nine

You should see this housewife clean 3 bdrm., 2 ba. home. With carpets, drapes, blt-ins, dishwasher & disposal, plus refrig. cooling, FA heating, \$25,000.

## Ralph Weinstein

256 S. Palm Canyon, Ph. 325-2884

## Beautiful Custom Home

## By Owner

3 Bdrm., 20x24 ft. den, 2 ba., H & F pool, Acrylic carpeting, lined draperies, corner, fenced & landscaped, furn. or unfurn. Low down to responsible party. Must sell. Ph. 325-2766, 325-7718.

## 3 BDRM., 2 BATH, carpets, drapes

newly decorated inside & out. Good location, close to everything. Owner, FHA 5 1/4% loan. Price \$16,250, \$1,000 dn. Phone 324-9721

## BY Owner. Lovely 3 bed., fire-

place plus furnished efficiency apt. \$14,500. 32-816 Whispering Palms Tr. (Outpost). Phone 328-4365

## Two Bedrooms, Den

Carpets & Drapes. After 3 p.m. 30145 San Antonio Dr. Ph. 325-5817

## Naturally Prominent People

INSIST on this park-like and secluded location. On a PRIVATE GREEN adjoining both Indian Wells and Eldorado Country Clubs. Just completed and NOW AVAILABLE: Custom 3 bedrooms including 4 1/2 baths, large music room, spacious family rm. with built-in wet-bar, custom pool, outdoor fountain.

## Luxury

bathrooms that even out-glamorize Cleopatra. Includes Roman bath in a garden of flowers, huge walk-in closets, gold plumbing fixtures, heated floor tiles and every Continental touch. Price at \$89,500, carpets & drapes, with terms if requested. OPEN DAILY AND SUNDAY FOR INSPECTION. Courtesy to brokers. 76-145 Fairway Drive, 2 miles EAST of Palm Desert in fashionable

## El Dorado Palms

"Kirk" Kirkwood Fireside 6-8741

## 2 & 3 Br. 2 Bath Models

## Only F.H.A.

## Homes in P.S.

WITH 5 1/4% 30 YR. LOANS — PRICED FROM —

\$16,795—\$87,37 MO.

(Principal & Interest)

LOW DOWN — LARGE LOTS

MAKE RESERVATION NOW

ROY FEY & JOE KOCH

EL RANCHO VISTA ESTATES

3 Minutes East of Riviera Hotel

on Vista Chino

## Trend Is Eastward

Luxury Homes. Magnificent fairway sites.

## Manitou Springs

## OCOTILLO Hotel Area, 3 Bdrms.,

2 ba., pool, refrigerated.

LAS Palmas Area, 3 Bdrms., plus

guest hse. Drastically reduced.

Will trade.

\$16,950 — 1 Bdrm. hse., plus guest

apt. Close. Best Buy.

Munholland & Co.

Your Multiple Listing Realtor

1059 N. Palm Canyon, Ph. 324-1082

## YOU MUST SEE

In Deep Well, 2 lge. bdrms., 2

lge. bathrooms, blt-ins, beautiful

landscaping, H & F pool, shuffle

board, & cabana. Sale or lease,

by owner. Low down. Ph. 325-3440

## BEST OFFER

Fine custom built beautiful 3

bdrm., 2 bath home, walled,

landscaped, fireplace, sprinkler

sys., full garage, many extras.

OWNER WANTS QUICK ACTION

Ph. 325-5684 days, 324-9575 eve.

BY Owner — 3 bdrm., 2 ba., CO-

OP. Refrigerated, carpeted and

furnished, Pool & patio, Adjoins

Riviera Golf Course. A bargain

at \$18,500. Terms, Ph. 325-5071.

Furnished House \$6500.

Business zoned lot ..... \$4,000

"ALL MEN ARE BROTHERS"

Louis Venger, Realtor

Ph. 324-9383, 325-6650

PALM SPRINGS HEIGHTS — 3 Bdrms.,

3 Ba. Drapes & Carpeting.

Refrig. air. cond. 17 x 34

Pool. Walled yard. Landscaped,

Dib. garage. Ph. 325-2851.

OWNER—Has everything, loc.,

view, pool, walled, landscp. 3

Bdr., 2 ba., carpets, drapes.

\$31,950. 1121 Pasatiempo.

Phone 324-5172

BY Owner. Attractive S. End. 3

Bdrm., 2 bath. Walled, sewer,

paving, immediate possession.

871 Sunny Dunes, Ph. 325-6289.

SMALL 2 bdr. house, suitable for

3, close in, \$95.

Phone 324-1626

DREAM Homes. \$15,900. 2 Bdr.,

den, landscp. front & back. W-

# EDITH EDDY WARD EXCLUSIVES

## ONE OF THESE COULD BE "IT"!

Select your price range and then come look.

We don't sell — we help you BUY!

## ★ HOMES

\$15,950 ..... Pay for Like Rent  
\$25,500 ..... A lot of house for the money.  
\$26,500 ..... Below cost. Next door to \$75,000 home!  
\$45,500 ..... Ideal location overlooking Shadow Mountain golf course.  
\$47,500 ..... Spectacular view in one of Palm Desert's best sections.  
\$42,500 ..... On Indian Wells golf course.  
\$95,000 ..... Outstanding! Must see to appreciate.  
\$195,000 ..... The showplace of Palm Desert! Located in center of Shadow Mountain golf course

## ★ RESIDENTIAL LOTS

\$2,750 ..... This price range is scarce!  
\$3,150 ..... For that attractive small home you dream of building.  
\$3,500 ..... In famous country club area.  
\$5,500 ..... Overlooking Shadow Mountain golf course.  
\$10,950 ..... View Lot on 5th Green, Bermuda Dunes

## ★ INCOME LOTS

\$10,000 .. For TWO duplex lots within walking distance of new college and the shopping district.  
\$13,500 to \$17,500 .. Only 11 lots in this exclusive new subdivision in Shadow Mountain golf course for that home income - or just income!

## ★ COMMERCIAL LOTS

\$48,000 .. Large Corner near new Security Bank site, with 200' on major intersection.

## ★ IMPROVED INCOME

\$125,000 .. Seven new double apts., planned for yearly rentals.

## ★ ACREAGE

ATTENTION INVESTORS AND DEVELOPERS!

\$1,500 per acre ... 40 acres in the Warm Citrus Belt.  
\$3,100 per acre ... The best buy in a large parcel is this 320 acres adjacent to Palm City on paved thru road. Unusually good terms.  
\$3,750 per acre .... Not far from Riviera Farms, 68 acres on Del Sol.  
\$3,650 per acre ... 120 acres overlooking Palm Desert. Spectacular view. Last large parcel available in this area!  
\$3,950 per acre ... 160 acres approx. 1 1/4 mi. from new College of the Desert!  
\$75,000 .. Full price for 3 bed, 2 bath furn. home on choice Highway 111 three acre hotel site.

The Best Investment On Earth is "Earth"!

# EDITH EDDY WARD

"PALM DESERT'S FIRST LADY OF REAL ESTATE"

Associates: Vera Gordon, Grace Orr and Ray Knowles

73-661 Highway 111

Palm Desert

Fireside 6-8031

## ● Residential

## ● Commercial

## ● Income Properties

## ● Acreage

From Palm Springs to Indio

## CONSULT

Lew Levy or Sylvia Levy, Realtor

PHONE 325-2855 — 324-9282

Member Palm Springs Real Estate Board

## Looking For A Sleeper ?

WE FOUND IT. 3 bedrooms, 2 baths, FURNISHED, good South-end location. Built-ins, refrigerator, pool, landscaped and fenced. It's a buy at \$26,500. \$3000 down. Owner wants action.

## Marjorie Baron

REALTOR  
1500 S. Palm Canyon Ph. 324-1796

## ALABAMA

Job transfer makes Immediate Sale mandatory on my 2 Bdr. house with circular floor plan. Citrus trees, Mtn. View! Asking \$14,250. Good financing. See my Broker.

## Ernie Lindberg

REALTOR  
445 N. Palm Canyon, Ph. 324-9628

## OPEN

12 TO 5 SUNDAY ONLY

1150 SAGEBRUSH

DEEPWELL 4 Bedrooms, 4 baths plus a paneled den. Refrigerated Cooling, heated and filtered pool. Truly a dream house you'll be proud of. \$64,500.

## S. FRANKS, Inc.

REALTOR  
279 N. Palm Canyon, Ph. 325-5055

## San Francisco Owner in

Town Must Sacrifice

Lovely corner home, double lot 6 rooms, 2 baths plus 2-room 2-bath guesthouse. Pool, patio, bbq., etc. COMPLETELY FURNISHED. \$3,500 down. OPEN: 1188 SAN JACINTO WAY

LGE. 3 bed., 2 bath house, landscaped, fenced back yd & patio. Paddock H & F pool. Trade clear land or sm. house. Consider any reasonable offer. Owner, 1890 East Amado Rd.

DEEP WELL — \$3,000 DOWN

Luxurious 4 bdrm. 3 bath, swimming pool, water fall, lanai, wet bar, comp. furn., even includes

linens, silverware, dishes and deep freeze. Submit your deal.

KIGER BARTON, Bkr. Ph. 325-5604

KIGER BARTON, Bkr. Ph. 325-5604

KIGER BARTON, Bkr. Ph. 325-5604

KIGER BARTON, Bkr. Ph. 325-5604

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## Owner Moving

And wishes to sell his 3 bedroom, 2 bath home. The refrigerated cooling and forced air heating offers you ideal temperature control. Wall to wall carpeting and drapes. Nicely landscaped. Walk to schools & shopping. FHA financing. A perfect family home.

\$21,500

## S. FRANKS, Inc.

REALTOR  
279 N. Palm Canyon, Ph. 325-5055

## \$250 Dn

ONLY 3 New houses left in 2nd Unit. 3 Bedrooms, 2 Baths, all built - ins, Fenced, sewers & sidewalks. In Palm Springs.

EL RANCHO VISTA ESTATES

4 Minutes East of Riviera Hotel

On Vista Chino

## Estate Size Lot

OVERSIZED POOL

3 Bdrms., 2 baths, wool car

pets and vinyl flooring, fireplace,

near shopping. \$25,000.

## Gannon Realty

1201 N. Palm Canyon, Ph. 325-2772

## OPEN

10 TO 5 SAT. & SUN.

1644 SAGEBRUSH

DEEPWELL 3 bedroom, 3 bath

home. Beautiful Kitchen and din-

ing room, 2 car garage. Needs

a little paint, BUT WOW, what

a house. Asking \$34,950.

Submit All Offers

## S. FRANKS, Inc.

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279 N. Palm Canyon, Ph. 325-5055

## DEEP WELL

Custom 2 Bdrm., 2 Ba., Pool.

Ph. 324-3728 & 325-3819

## MAGNIFICENT RESIDENCE

## FOR IMMEDIATE SALE BY OWNER

## OPEN SUNDAY

## 232 Camino del Sur

(LAS PALMAS ESTATES)

PALM SPRINGS

This palatial home must be seen to be appreciated. 4 bedrooms, 3 baths, lanai, huge living room, music room, and oversized swimming pool. Luxurious brick fenced grounds covered with a multitude of flowers and trees. Best buy. Best location. Best land value in Palm Springs—under \$70,000. Owners equity \$46,500. Luxuriously furnished—carpeted, draped, \$5000 worth of stereophonic tape and Hi Fi and remote TV's. Air conditioning and other additions.

OWNER—PHONE 325-3622

(OR WRITE P.O. BOX 36458, LOS ANGELES)

## A Bon Marche

(In French it Means)

## THIS IS A BARGAIN

Almost unbelievable, so much house for so little money — 3 bedrooms, 3 bath rooms. A fabulous family room, Modern kitchen, cathedral beamed ceiling living room with artistic fireplace, choice 75x135 ft lot. Choice Southend location. Choice financing. Only \$19,800 — You'll See.

## Mildred Jackson

REALTOR  
296 S. Palm Canyon Drive

Phone 324-3301 or 325-535



**9 Acres**  
Hiway 111, El Dorado Country Club area. \$75,000. TERMS.

**A Steal**  
120 Ft. frontage. C-1 property. 12 furn. units & pool. Hiway 111. Price \$67,500

**10 furn. units**  
Pool, \$55,000 consider trade.

**New 3 bdr. 2 ba.**  
Refrig. air, forced air heat. 2 Car enclosed garage. Full price \$17,750, \$850 down. FHA terms.

**3 bdr. 2 ba.**  
Furn., air cond., built-ins. On view 1/2 acre. \$25,500. Has \$18,500 FHA loan.

**JOHN SHARP**  
68-342 Broadway Ph. 328-2816  
Cathedral City

### LIQUIDATION

3 Bdr., 2 Ba., POOL and TENNIS COURT, \$25,000  
4 Bdr., 2 Ba., \$17,500  
3 Bdr., 2 Ba., \$16,250  
3 Bdr., 2 Ba., \$15,750  
SUBMIT DOWN PAYMENT  
BOB COATES, 73-020 Hiway 111  
PALM DESERT — Ph. FI 6-8652  
or SEE YOUR BROKER

### Golfer's Dream

Due to illness of owner. In fabulous El Dorado Palms Estates. Choice corner, adj. to El Dorado and Indian Wells Golf Club. Comp. furn. 3 bdr., 3 ba., has everything, priced well below market. Golf membership avail. Principals only. Ph. FI 6-8743.  
45-775 Indian Well Lane

### Village Green

Pool-Side Co-op  
\$1000 Dn.  
Here you come & go as you please. \$59 pays all maintenance taxes, insurance etc. 2 bdr., 2 ba., Gold Medallion homes.

ONLY \$17,950  
Block South of Hiway 111  
Between Panorama & Deep Canyon Road. Model Open. John Adams, P.O. Box 218, Palm Desert. Ph. FI 6-8459.

### LUXURIOUS

3 Bdr., 2 Ba., home, decorated by Buccino. Need we say more? Imports Galore! Breathtaking View! \$42,500. Terms to suit.

### EXCEPTIONAL BUY

Will rent w-option to buy. Beaut. furn. 2 bdr., den, built-ins, 2 ba. home. W-w cpts., refrig., 1700 sq. ft., dbl. garage. Rent \$200 on lease. Price \$29,500, \$5,000 dn.

**CAROL ELDRIDGE**  
73-640 Highway 111, Palm Desert  
Phone FI 6-6859

### Palm Desert Sales Co.

THIS IS IT!  
THE BUY: On Willow St.  
New 2 Bedroom, 2 Bath.  
\$29,500 — TERMS

THE RENTAL: New 2 Bedroom and den. Elec. Refrigeration. \$125 per month on year lease.  
"THE SMARTEST ADDRESS ON THE AMERICAN DESERT."  
Call FI 6-6100 or FI 6-6194  
73-535 Hwy 111 — Palm Desert

### PANORAMIC VIEW

Custom 3 bdr., 2 bath, 5 ton heat & refrig., pool, elec. kitchen, dble. gar., walled, landscpd., citrus. Low down, or submit small house, or trade up for commercial bldg. Open Fri., Sat. & Sun., 1-4 p.m. 73-110 Grapevine or call owner . . .  
FI 6-8483

### REPOSSESSED

4 Houses in Palm Desert. 44-251, 44-281, 44-311 & 44-311 San Jose St. 3 Bdr., 1 1/2 baths, 3 ton air cond., btl-ins, F.P. \$18,800. Call Mr. Egan, OXbow 8-0511, American Savings & Loan, 181 No. Greenleaf, Whittier.

Owners \$45,000 luxury home, to be sold for the low low \$36,850 — 3 bdr., den, 2 ba., all btl-ins, dish wash., etc. F.A. Heat, Refrig., landscpd. Very finest carpet & drapes. Lovely view above S.M. Club  
Call HENRY WILLSON FI 6-6462

### EMERGENCY

Must sacrifice attractive 2 bedroom home plus guest house, w-w carpets, drapes, refrigeration, fireplace, garage. Make offer. Ph. FI 6-6828 after 5 p.m.

OWNER will Sacrifice. Pool, mature landscaping, quiet neighborhood. 3 Bdr., 2 ba., cpts., dps. Excellent financing. Minimum down payment. 44-276 San Jose Ave. Ph. FI 6-8640.

20'x40' Heated pool, three bedrooms, den, two baths, fireplace, disposal, electronic sprinkling system. This Palm Desert beauty has everything. \$32,000. Call Mr. Ruthven or Mr. Tessel at OR 8-3432 in Los Angeles.

DESIRABLE lots, also furn. home 2 bdr., 2 ba., \$17,500. South Side. Call 72-551 Pitahaya St.

**BEAUTIFUL 2 bedroom completely furnished home.** Lovely patio & yard. High on the Hill. Owner leaving city. 68-549 H St.

### Rancho Mirage

**YES—\$29,950 cash or terms.** 3 bdr., 2 ba., 1 family rm., lge. kitchen, all furn., dble. gar., yard w/ fenced front & rear, electric fountain in large pool with changing colored lights. Plenty of palm trees, shrubs & flowers, sprinkling system. Located 71-553 Mirage Rd. betwn. W. Veldt & E. Veldt, 2 bks. so. of Hiway 111. See OPEN HOUSE sign and flags. Courtesy Shown. By R. R. Geer  
Phone 328-3522

—ALSO—  
Potential busi. property 5 rm. furn. home located 800 ft. E. of Rancho Mirage Post Office on Hiway 111, house no. 71-878. 100 ft. front, 250 ft. deep. Surely has a future.

—NOW THINK—  
Approx. 1 acre was \$15,000. Owner says sell to close estate. Lot 32 & 33 West end of Biskra Rd. 240 ft. frontage by 150 ft. deep. North view, nr. nice homes, also view of Thunderbird property. Hurry cash \$11,000.  
R. R. Geer, Apt. 4, Greens Desert Lodge.  
Ph. 328-2949, 328-3522 or 328-2988

**4 BDRM. — 4 BATHS**  
A large house for a large family. 3 BR, 3 baths, maids room and bath, huge fireplace to ceiling. Heated and Filtered Padlock Pool, furn. as per inventory, includes washing machine, gas dryer, dish washer, 3 coolers, landscaped, needs some paint inside and some care to grounds, lot is ALMOST A FULL ACRE. ASKING ONLY \$25,000. We will be very happy to show you at any time. No pressure at this office. NO Fantastic claims, just good merchandise, priced RIGHT.

"EXCLUSIVE AGENTS"  
Rancho Mirage Realty Co.  
71-811 Hiway 111 — Ph. 328-2101  
E. C. Ewart — Charlie Murray

**BUILDERS Sacrifice.** 1,710 sq. ft. new luxury home. Built to sell at \$30,000. 2 Bdr., den, 2 ba., all built-ins, refrig., cooling, 32' living room. See at 71-436 Tangiers Rd. Sold at best offer. Open room for pool.

### BY OWNER

Beaut. Hillside Home. 3 bdr., 2 ba., btl-ins, carpets, drapes, washer, dryer, firepl., 5 ton refrig. Pool, fenced, landscpd. \$47,500 unfurn. or will sell furn. Phone 328-3813

**DISTRESS — 2 & conv. den.** 2 ba. refrig., pool, btl-ins. \$21,000. \$3,000 below value.  
Owner Ph. 328-3803

**TO settle estate must sell 2 bed. furn. also sep. guest home.** 1 blk to Mkts. Lot 100 x 240. Superb view. Phone 328-4149.

### Desert Hot Springs

**\$13,700, 2 Bdr., stucco comp.** Mod. furn. washer, stove & refrig. cooler. View, patio, shrubs. Principals only. Ph. 329-4261.

**HOME & 3 rentals.** Income \$200 month near hot water pools. Illness forces sale. Want offer. Owner — Ph. 329-3765

### Bermuda Dunes

**INQUIRE office Bermuda Dunes City Club.** 3 Bdr., 2 ba., fireplace, built-ins, ref. air cond. (Convenient financing). \$25,900.

### Indio

**WEST INDIO**  
New 1920 sq. ft. 4 bdr., 3 ba. custom home on exclusive st. Built-ins, w-w carpets, AM-FM-Intercom, landscaped, etc. A real value for the most discriminating buyer. By owner.  
81-272 Alberta Ave., Oasis Palms

### Business Rentals

**OFFICE FOR RENT**  
Oasis bldg., refrig. air cond., elevator, 484 sq. ft. Ideal professional use. Best location in Palm Springs.

**Muriel E. Fulton**  
REALTOR  
125 S. Palm Canyon. Ph. 325-2225

**STORE IN CATHEDRAL CITY.** IDEAL FOR ANY RETAIL BUSINESS. 948 BROADWAY. CALL MR. PRINCE, COLLECT HC 3-9927 L.A.

**STORE or office & living qtrs.** on Hwy. 111 near Cath. City post office. \$70 mo. or Office only \$40. Ph. 328-2459.

**WAREHOUSE SPACE \$100 PER MO.** 948 BROADWAY, C.C. PH. MR. PRINCE, L.A. COLLECT HC 3-9927.

**OFFICE FOR RENT WITH RECEPTIONIST** PHONE 324-5686

**STORE FOR RENT**  
COR. RAMON & WILLIAMS RD. PHONE 325-5487

**WAREHOUSE FOR RENT**  
565 WILLIAMS ROAD PHONE 324-3248

**700 Sq. Ft. Industrial Bldg.** \$75 Monthly.  
Don Williams. Ph. 324-1641

**APPROX. 600 sq. ft.** \$150 mo. Suitable for beauty shop.  
139 Tamarisk — Ph. 324-3065

**PALM SPRINGS GUEST HOME.** Lovely grounds 2 patios TV excellent food, nurse, limited no. of guests for personal care and attention, ambulatory. Phone 324-1708 or Long Beach 434-3798.

**ROOM, board & care for ladies.** Good food, TV, patio, licensed. Veldt Guest Home — Ph. 328-1441

### Rooms for Rent

**BEAUTIFULLY furn. for 1 or 2.** in lovely home. Pvt. ent., pvt. bath, TV, close in. Ph. 324-5997.

**STUDIO apt., with bath, for employed Gentleman.** 585 Camino Real, near Safeway, Ph. 324-2531.

**\$40. EXCELLENT location & home.** TV. Congenial business women. Phone 325-3469

**NEW house, new furn. Beaut. location, pvt. entra & ba.** Near bus. Ph. 324-4382.

### Apartment Furnished

**Luxurious Apartments Individually Owned**

Available for Occupancy on a Rental or Ownership Basis.

**THESE BEAUTIFULLY FURNISHED GARDEN APARTMENTS,** varied in size, are situated in a 12 acre park and is an outstanding attractive residential community.

**GORGEOUS GREEN LAWN,** flower beds, palms, citrus, orchids and desert settings. Olympic pool, putting green, pitching range, driving range & shuffleboard.

**RENTALS for a period of no less than 30 days will be considered.** Prospective residents must be approved.

**FOR INFORMATION as to terms and availability, write or see Harold D. Arnold, Sr., President & Manager.**

### DESERT BRAEMAR, Inc.

Located between Tamarisk and Thunderbird Country Clubs, just off Hiway 111.

**Beautiful Furn. Apts.** QUIET location, heated pool, short or long term rental. Copa de Oro, 1932 Calle Lileta. 324-1981.

**LAS Palmas Estates studio apt.** with Kitchen. \$75 mo. 1 bed. furn., POOL. \$150 mo.  
990 N. Panteno Rd.

**BEAUTIFUL Sandpiper 2 bedroom apt.** in Palm Desert for rent or sale. Finance available.  
Phone FI 6-1429

**DESERT HOT SPRINGS — Dunley** 5 rooms, comp. furn., \$100. ALSO rear Single apt. \$45. Ph. A.M. 328-4362 after 1 P.M. 324-1181.

**REDECORATED new furn. Carpet, etc., spacious 1 bdr., priv. patio, Rancho Mirage. Adults, \$100 lse, \$150 by mo. FI 6-8332.**

**COMPARE' upstairs apt.** 1 bed. & living rm. 2 Adults. Priv. patio. Reas. 276 Palo Verde Ave.

**KITCHEN, 1 bdr. apt. Reasonable, opposite Riviera Golf Course.** 517 E. Vista Chino. Phone 325-6373

**COMPLT. 3 rm. apt., patio, pool.** TV, \$135 mo. South side, 970 Parocela Place. Ph. 324-5575.

**Bonaire's Bungalow Village** Adjacent to Racquet Club Phone 324-1501

**SUB-LET studio apt. with pool & cable.** Co-Co Palms. 1733 E. Amado Road. Ph. 324-5955.

**Studio apt., clean & comfortable.** Utilities pd. \$65 mo.  
Desert Hot Springs. Ph. 329-3032

**NEW STUDIO — POOL** Private Patio & TV Cable  
540 Highland — Ph. 324-2925

**COZY 2 rooms, \$60 mo. & up.** Desert Hot Springs  
Ph. 329-2731 or 329-3032

**SHARE home, 1 or 2. Private bath & kitchen. Reasonable.** Phone 324-5383

**\$60 MONTH. Cozy 1 bedroom apt.** Employed Gentleman.  
697 C St., Cathedral City

**\$85 — 1 BDRM. PRIVATE GUEST HOME, TV CABLE** 1381 N. INDIAN AVE.

**EVEN a needle in a haystack would probably be found with a quick action "Lost and Found"**

**\$85 — Nice Apt.** Adults. Utilities.  
Phone 325-6044

**STUDIOS, lge. & small apts., pool** furn. incl. All util. Week or mo. Phone 324-9201

**DOWN town area across from Drug King. Studio, 431 S. Palm Canyon. Ph. 324-9450.**

**\$20-\$35 Wk. new lovely studio apts.** Bar kitchen, lge. pool.  
Phone 324-4905

**1 BDR. deluxe, pool, patio, laundry room, \$140 incl. gas, yrs. lease.** Ph. 325-3181.

**FURN OR UNFURN. LARGE** 2 Bdrms., TV, cable, close in. 555 Calle Roca — Ph. 325-6627

### Apartment Unfurnished

**CONTEMPORARY MODERN** \$115. 1 Bdr., btl-ins., refrig., pool, 2 pri. patios. Ph. 324-3038.

**STUDIO 70 yr. lease. Centrally located.** Pacific Apts. 139 Tamarisk. Phone 324-3065.

**SEASONAL or YEARLY — RENTALS —**  
In and around Palm Springs residential areas. Deep Well, Las Palmas, Tennis Club and Racquet Club, just to name a few, 16 years of helpful service, you'll see.  
MILDRED JACKSON, REALTOR  
Ph. 324-3301 or 325-3356

**PALM DESERT SALES CO.**  
4 Bedroom, 3 bath home, completely furnished. Beautiful VIEW, near Shadow Mountain Golf Club.

**"THE SMARTEST ADDRESS ON THE AMERICAN DESERT."**  
Call FI 6-6100 FI 6-6194  
73-555 Hwy. 111 — Palm Desert

**LUXURIOUSLY furn. new 3 bdr., 2 ba. home in Desert Bel Air, opposite El Dorado Country Club. Beaut. patio, heated pool, avail. now at \$1,250 per mo.**  
EDITH EDDY WARD  
73-661 Hwy. 111 — Ph. FI 6-8031

**BEAUT. furnished 3 bed., 2 ba., pool, lge. patio.** Ideally located in new Canyon Country Club area at 1840 Caliente Rd. Owner. \$890 per mo. for season. Less by year. Ph. 325-3507.

**1 Bedroom, close in. \$100**  
Exq. 3 & den, Refrig. \$225  
3 & Den - Pool, Season. \$500  
**ERNIE LINDBERG**  
REALTOR  
445 N. Palm Canyon. Ph. 324-9628

**BEAUTIFULLY & fully furnished 2 bedroom & den home.** Vicinity Smoke Tree Ranch & CoCo Cabana. \$700 a month, remainder of season.  
For information ph. 325-3222.  
PAUL KING REALTY

**Exclusive THUNDERBIRD CLUB AREA.** 2 bdr., 2 ba., furn. house. Close to Club house will sleep 6 people. 2 walled patios. \$350 mo. Call Miss Thompson . . . 328-3300.

**1 BDRM. home, lge. living rm., fireplace, fully furn., laundry & utilities & gardener paid.** 2 bl. west of center of town. Very quiet. \$260 mo. Ph. 325-2630.

**OPEN HOUSE FOR LEASE**  
New decorator furnished home with heated pool, 3 bedrooms, 2 baths. Telephone 325-5464 Sat. 2-5, Sun. 12-3.

**\$70 Mo. Lovely modern house in** Yucca. Garage, work shop, store rm., nr. market.  
Phone 324-4095

**BEAUTIFUL furn. Las Palmas Es.** tates. 2 bed., 2 ba., lge. pool. No pets. Adults only. \$250.  
990 N. Panteno Rd.

**2 BED. nicely furn. Utilities pd.** Pool conveniently located. Reasonable. Ph. 325-5175 or Box 928 Palm Springs.

**FURN. luxury home, 4 bdr., 4 ba., maids room & bath. H&F** Pool. Ph. 325-6664.

**LEASE: 3 Bedroom home. Semi-furnished. \$175 month.**  
491 E. Racquet Club Road

**\$110 Mo. Artistic furn. home.** Mezzanine bdr. & bdr. den. fr'plc. Near Sak. Ph. 324-3301.

**\$135 LEASE new 2 bdr., btl ins.** Ranch Club area. 1510 San Jacinto Way. Ph. 325-3438.

**RANCHO Mirage spac. 2 bed., 2 ba., fireplace, gar., patio.** Season or yr. Adults. Ph. 324-3916.

**ATTRACTIVE small cottage, private, close in, permanent preferred.** Ph. 324-9432.

**\$85. 2 BDRM. Wall heat, Knotty Pine, Good cooler.** 32-531 Rancho Vista. Ph. 325-6069.

**2 BEDROOM, den, 2 baths, \$140** mo. on year lease.  
Phone 324-3241

**COZY 1 bdr. guest house, pvt. patio, close in. Reas. Suit 1 gent** Phone 324-5382

**2 BDRM. Pool, TV cable, firepl.** 156 Morongo Rd. Ph. 324-2179 before 9:30 a.m., after 6 p.m.

**ARABY VIEW**  
Near new 2 bdr., \$135 mo.  
Phone 325-5226

### House U-furnished

**2 BDRM & Den, unfurn. \$125 mo.** on yearly lease. Good location. 678 Desert View. Ph. 325-3071 after 4 p.m.

**TWO unfurnished houses on** Caballeros facing park, 2 & 3 bedrooms. One month free. Owner at 1054 Tamarisk.

**LGE. 4 1/2 rooms, 2 bdr. Lease** \$115 mo. Allowance for work. 322 Mountain View. Dr. Ph. 328-4365

**RANCHO Mirage, rent or sell.** 2 bdr. & den, 2 ba. All btl-ins. Garage. Call eves. 328-2934.

**PALM Springs Oasis, \$85 mo.** Wonderful for children.  
21-780 Snowview Dr.

**3-ach-Mountain Rentals** 137  
IDYLLWILD — Charming 2 Bedroom. Furnished. Winter heated. Located in heart of Village. \$100 mo. Write Box 300, The Desert Sun.

**Trailers for Sale** 143  
TAKE over payments on Terry Manor. 35x8, 2 bdrms. Small down payment. Palm Springs Tr. Village, F-30, Borboa.

**40 FT. Pan American trailer** with ramada, carport & cabana. Carpeted & furn. 100 Caravan St., Sahara Park.

**LOWEST PRICES Guaranteed . . . USED CARS NOW**

51 Cad. Actually driven only 10,000 miles \$4995  
FACTORY REFRIGERATION—FULL POWER

56 Cad. DeVille, sharp, fully equipped . . . \$995

58 Cad. Fleetwood. Fac. Air, Immac., Must be seen

58 Cad. Eldorado, sharp . . . \$2095

58 Olds. Sta. Wag., fac. air . . . Cut to \$1095

60 Alfa Romeo (2000 series) . . . \$2895  
8000 Actual Miles, Leather Interior

59 Ford Galaxie. Fully Equipped. With Air . . \$1495

58 Thunderbird, fully equipped, fac. air \$1995

59 Chevrolet, Wagon—V-8' 4 Door . . cut to \$1395

57 Mercury, Full Equipped . . . Cut to \$595

56 Ford Fairlane 500 . . . \$895  
VICTORIA HARDTOP, R.H., FORD-O-MATIC, POWER STEERING, POWER BRAKES.

OPEN SEVEN DAYS AND EVENINGS

### • PALM SPRINGS •

**Lincoln - Mercury - Comet**

335 Sunny Dunes Road—Phone 324-1201

Bank Financing Available. No Down Payment

### Trailers for Sale

**SAHARA PARK**

**FLIMINGO 1959 — 10' wide, 46** ft. long. Large Ramada, air conditioned, sprinkler system. In A-1 condition. Bargain.

Owner here for few days.  
SEE AT 71 NILE ST.

**BLUE**





DAUGHTER SUE is admired by Sgt. and Mrs. Robert D. Nelson. They were able to take the baby home after 81 days in the hospital as a premature child. When

born, Sue weighed only 1 lb. 15 oz. and was 14½ inches long. "Peanuts," hospital nickname, weighed an even five pounds when released. (Marine Corps Photo)

## Horoscope Forecast

By CARROLL RIGHTER

Saturday, February 3

**GENERAL TENDENCIES:** A fine Saturday to wind up whatever you have to do so that you can get all of your affairs on a very solid and secure foundation and basis, on practical and worldly levels. Until noon this is powerfully in effect but as evening approaches, and stronger thereafter, you find your mind and reason conflict with your feelings and emotions. Be interested in the problems of others.

**ARIES** (Birthdays from Mar. 21 to Apr. 19) — While you are highly inspired to carry through with any civic matters that are of importance right now, be sure you are not forceful with others, or there can be trouble later. Also, do nothing that will ruin your reputation.

**TAURUS** (Birthdays from Apr. 20 to May 20) — Make good use of this free Saturday to look into new outlets or visit some interesting place that is also new, but get an early start so that you are home before sundown. Then go out to some charming social function and have fun.

**GEMINI** (Birthdays from May 21 to June 21) — Important that your bills are paid and that you collect what is owing to you now. Also, plan now to be more efficient with regular allies. Evening then is fine for meeting people who are worthy and elevating.

**MOON CHILDREN** (Birthdays from June 22 to July 21) — It is well if you have a meeting with associates informally today so that you can decide on a better method of operating in the future or discuss matters of policy. Relax tonight with loved one and reach far greater rapport. Be happy.

**LEO** (Birthdays from July 22 to Aug. 21) — Any important work that is incomplete can be handled nicely today and you will then also make a fine impression on

higherups for being so industrious. However, be sure you get out for fun and relaxation this evening. Be gay.

**VIRGO** (Birthdays from Aug. 22 to Sept. 22) — Fine day for getting your appearance improved and then delighting friends with an unexpected visit or delving into the hobbies that please and satisfy. Tonight is fine for any unfinished work you have to get caught up on. Retire in good time.

**LIBRA** (Birthdays from Sept. 23 to Oct. 22) — Home is the sphere in which you should spend your time and energies today. Increase harmony and happiness there. Step out with kin in evening, however, and really have fun.

**SCORPIO** (Birthdays from Oct. 23 to Nov. 21) — Ideal Saturday to get errands done and also do any selling or buying that is difficult during the busy week days. The evening is best spent at home, taking it easy or having friends in for a happy and satisfying time. Be gentle.

**SAGITTARIUS** (Birthdays from Nov. 22 to Dec. 21) — This is a fine day to spruce up your surroundings by cleaning or painting, adding bric-a-brac, etc. Also, be sure you get bills paid and budget set up. Tonight is then ideal for being with congenials and enjoying yourself thoroughly.

**CAPRICORN** (Birthdays from Dec. 22 to Jan. 20) — Whatever is closest to your heart can be achieved now by going out and meeting key people socially, and charming them. Later afternoon and evening then give you a chance to get affairs in order: bills paid, etc. Be happy. "Grow".

**AQUARIUS** (Birthdays from Jan. 21 to Feb. 19) — Work that requires concentration is best during the morning hours. Later you can concentrate on whatever will make the future more affluent and tonight social affairs that are worthwhile should not be neglected. Be poised.

**PISCES** (Birthdays from Feb. 20 to Mar. 20) — By contacting those allies and friends with whom you have real rapport, you can together devise better ways of operating or combine efforts for some mutually beneficial activity in the future. P.M. Fine for study or theater, arts, etc.

**If Your Child Is Born Today.** The earliest years will be devoted to learning about the past and the ancients and you must encourage your unusual progeny in this, since the adult years will then be engrossed in the modern and the practical and this makes for a wonderfully balanced and successful life. Give finest education possible and permit your son, or daughter, to get into government work early.

Carroll Righter's individual "astrological forecast" booklet for March is now ready. For your copy send your birthdate and 50 cents to Carroll Righter Forecast, The Desert Sun, Box 1921, Hollywood 28, California.

## JULIET PROWSE---

# Will Continue Career

By RICK DU BROW

HOLLYWOOD (UPI) — Dancer Juliet Prowse says she "definitely" will continue her career after she marries Frank Sinatra.

"I have no idea of retiring," the 25-year-old performer told United Press International before leaving during the weekend to visit her family in Johannesburg, South Africa.

Nine days ago, Miss Prowse told a columnist that Sinatra, 46, "wants me to give up the busi-

ness" and that she probably would. What changed her mind? "Just thinking about it," she said. "The idea of not performing any more."

"It's been a part of my life for many years, and I don't feel I can put my feet up on the desk and never dance again."

Miss Prowse, who was born in Bombay, India, said her family was "very thrilled" about her marrying the famous singer-actor. "They know Frank and like him very much," she said. "They met

him when they were here last year."

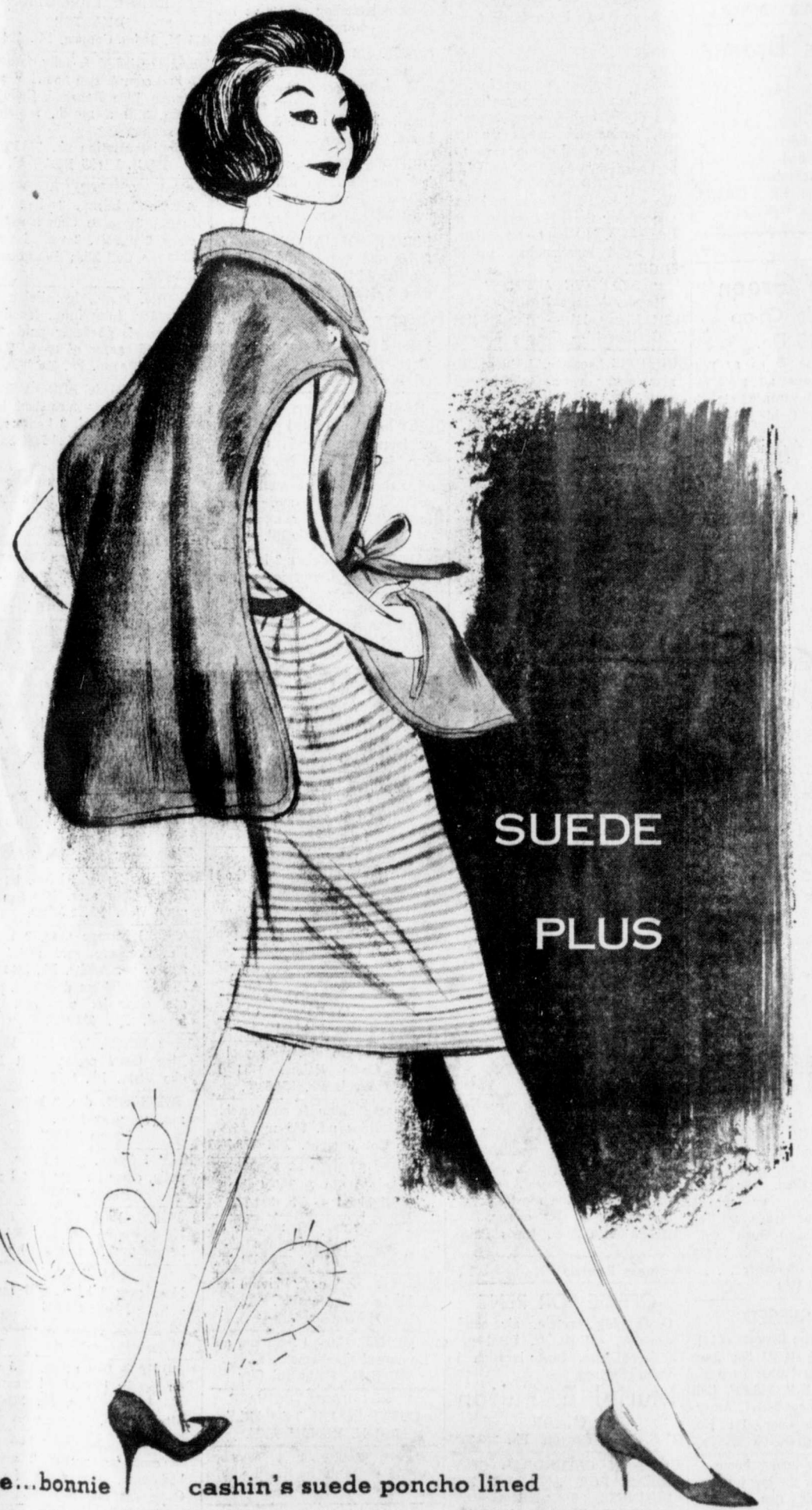
Their engagement was announced Jan. 9, and they plan to marry in June.

Miss Prowse said that since she made her statement that she probably would quit show business after marrying, she has been "bombarded" by letters from fans and friends telling her to continue.

"I'm doing a TV musical show on March 19 for NBC," she said. "Then I intend to do a movie at 20th Century-Fox—'The Jungle' — if I like the script."

## Gov. Brown for Aggressive Traffic Safety Program

LOS ANGELES (UPI)—Gov. Edmund G. Brown opened his address the conference luncheon, Traffic Safety Conference today. The governor called on the public saying he expected "an aggressive, hard-hitting traffic safety program" to emerge from the two days of talks. About 1,200 persons including safety experts, judges and enforcement officers from throughout the country were meeting to set up a program aimed at combating the annual loss of nearly 4,000 lives in California. William Randolph Hearst Jr., chairman of the President's Com-



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## Education Bonds Eyed

WASHINGTON (UPI) — The Treasury is considering offering the public a new "Education Savings Bond" to encourage families to save for the college education of youngsters.

The new bond, if issued, would return to eligible savers somewhat more than the 3½ per cent now earned by Series E and H bonds held to maturity.

In 1959 the Treasury favored bringing out such a bond but dropped the idea after learning of opposition by key members of Congress.

An education bond—which might be designated Series EE—could help strengthen the savings bond program in the face of new competition from banks for thrift money. It also would give parents and youngsters a special way to save for the rapidly mounting cost of going to college.

## Premature Baby Goes Home After

TWENTYNINE PALMS—"Wake Up Little Susie" may not be a lullaby to put a child to sleep, but it fully describes "Peanuts," a 1 lb. 15 oz. premature daughter born to Sgt. and Mrs. Robert D. Nelson.

Little Sue, only fourteen and one-half inches long when born Nov. 6, was released to her parents this week, after 81 days of conscientious effort on the part of the Station Hospital staff.

"Peanuts" had the attention of almost everyone on the staff, besides her parents, who at one time or another took sneak previews on her daily progress. Special care, close observation, vigilant checks and the use of special equipment by professional personnel helped make it possible for "Little Susie" to make the grade. Prior to her release, she weighed an even five pounds, and was carried throughout the hospital to be viewed by the personnel of the proud "staff family" before departing for home.

Personnel who were able to leave their work turned out for a farewell wish to Sue and her parents as they left the hospital. Sgt. and Mrs. Nelson live at 106 Gatehill Street, on the Marine Base, and have another daughter, Judy, 7, who was waiting at home for the arrival of her new sister.

## Wall Street Chatter

NEW YORK (UPI) — The paper industry is overcoming its difficulties of recent years and should show significantly improved earnings in 1962, Goodbody & Co.'s monthly letter concludes. The substantial capacity added in the 1955-61 period was a major factor in the reduced earnings of recent years, it should enable the industry in the next few years to reach an earnings level higher than the 1956 level, Goodbody feels. It says maximum benefits will be achieved when operating rates exceed 95 per cent of capacity, and this should occur between 1963-65.

Reynolds & Co. believes that much of the stock liquidation of the past few months has left institutions and large individual accounts with substantial funds, currently in the form of cash or short-term paper such as treasury bills, still earmarked for equity investment. It reasons therefore, that a substantial — if latent — demand for common stocks exists.

W. I. La Tourette of Shearson, Hammill & Co. continues to look for a rather trendless overall stock market performance in the immediate future since he feels the public's confidence needs some bolstering after the sharp declines which have taken place in many issues during recent weeks. The best policy would seem to be to concentrate new purchases on low-multiple stocks with prospects for rising earnings this year, he says.